

SPORTS COMMUNICATION MAJOR (B.A.)

120 credits of coursework is required for the baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA.

Program Requirements Overview

Code	Title	Credits
	General Education Requirements	42
	World Languages and Cultures Requirements	3-9
	Major Requirements	46
	Free Electives	29-23
	Total Credits	120

Major Requirements

Code	Title	Credits
Core Requirements		
CMST 110	Introduction to Communication and Media	3
CMST 210	Theorizing Communication and Media	3
Major Requirements		
JOUR 180	Multimedia Toolkit	4
JOUR 253	News Videography	3
SPTC 241	Introduction to Sports Storytelling	3
SPTC 247	Sports Media and Society	3
STCM 240	Social Media Analytics	3
300-Level Major Electives		
Complete two courses from the following:		6
SPTC 340	Sports Public Relations	
SPTC 341	Cross Platform Sports Writing and Reporting	
SPTC 342	Sports Television and Radio Performance	
SPTC 343	Sports Analytics	
400-Level Major Electives		
SPTC 440	Sports Sponsorships and Promotions	3
or SPTC 441	Sports Production for Television, Radio and Internet	
Additional Electives		
Complete 15 credits from any CMDA, CMST, FMTV, JOUR, SPTC, or STCM course (not previously used for major requirements). See links to course lists below.		15
	Total Credits	46

Major Electives

CMDA, (<http://catalog.montclair.edu/coursesaz/cmda/>)
 CMST (<http://catalog.montclair.edu/coursesaz/cmst/>),
 FMTV, (<http://catalog.montclair.edu/coursesaz/fmtv/>) JOUR,
 (<http://catalog.montclair.edu/coursesaz/jour/>) SPTC, (<http://catalog.montclair.edu/coursesaz/sptc/>) STCM (<http://catalog.montclair.edu/coursesaz/stcm/>)

General Education Requirements

Click here for a list of courses that fulfill General Education categories. (<http://catalog.montclair.edu/undergraduate-graduate-degree-requirements/general-ed-ba-bs/>)

Code	Title	Credits
A. New Student Seminar		
	Complete a 1 credit New Student Seminar	1
C. Communication		
	1. <i>Writing</i>	3
	2. <i>Literature</i>	3
	3. <i>Communication</i>	3
D. Fine and Performing Arts		
	Complete a 3 credit Fine and Performing Arts course.	3
F. Humanities		
	1. <i>Great Works and Their Influences</i>	3
	2. <i>Philosophical and Religious Perspectives</i>	3
G. Computer Science		
	Complete a 3 credit Computer Science course.	3
H. Mathematics		
	Complete a 3 credit Mathematics course.	3
I. Natural Science Laboratory		
	Complete a 4 credit Natural Science Laboratory course.	4
J. Physical Education		
	Complete a 1 credit Physical Education course.	1
K. Social Science		
	1. <i>American and European History</i>	3
	2. <i>Global Cultural Perspectives</i>	3
	3. <i>Social Science Perspectives</i>	3
L. Interdisciplinary Studies		
	Complete a 3 credit Interdisciplinary Studies course.	3
	Total Credits	42

World Languages and Cultures Requirements

Click here for a list of courses that fulfill World Languages and Cultures categories. (<http://catalog.montclair.edu/undergraduate-graduate-degree-requirements/world-languages-cultures-requirement/>)

Code	Title	Credits
World Languages		
	Based on language placement exam, complete one or two sequential courses in the same language.	3-6
World Cultures		
	Requirement may be fulfilled by course selected in General Education 0-3 - Social Science: Global Cultural Perspectives.	
	Total Credits	3-9

Recommended Roadmap to Degree Completion

This recommended four-year plan is provided as an outline for students to follow in order to complete their degree requirements within four years. This plan is a recommendation and students should only use it in consultation with their academic advisor.

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Course	Title	Credits	Fourth Year	
First Year			Fall	
Fall			GENERAL EDUCATION (L) Interdisciplinary Studies	
GNED 199	New Student Seminar	1	Major Elective	3
GENERAL EDUCATION (C1) Writing			Major Elective	3
GENERAL EDUCATION (C3) Communication			Free Elective	3
GENERAL EDUCATION (D) Fine and Performing Arts			Free Elective	3
CMST 110	Introduction to Communication and Media	3		
Credits			Credits	15
Spring			Spring	
GENERAL EDUCATION (C2) Literature			400-Level Major Elective	3
GENERAL EDUCATION (G) Computer Science			Major Elective	3
GENERAL EDUCATION (K1) Social Science – American and European History			Major Elective	3
JOUR 180	Multimedia Toolkit	4	Free Elective	3
Major Elective		3	Free Elective	3
Credits			Credits	15
Second Year			Total	
Fall			Credits	
GENERAL EDUCATION (H) Mathematics			120	
World Languages 1			Credits	
CMST 210	Theorizing Communication and Media	3		
SPTC 241				
Free Elective				
Credits				
Spring				
GENERAL EDUCATION (J) Physical Education				
GENERAL EDUCATION (K2) Social Science – Global Cultural Perspectives (choose a course that also fulfill the World Cultures requirement)				
World Language 2				
JOUR 253	News Videography	3		
SPTC 247	Sports Media and Society	3		
Free Elective				
Credits				
Third Year				
Fall				
GENERAL EDUCATION (F2) Humanities – Philosophical and Religious Perspectives				
GENERAL EDUCATION (I) Natural Science Laboratory				
STCM 240	Social Media Analytics	3		
300-Level Major Elective				
Major Elective				
Credits				
Spring				
GENERAL EDUCATION (F1) Humanities – Great Works and Their Influences				
GENERAL EDUCATION (K3) Social Science – Social Science Perspectives				
300-Level Major Elective				
Free Elective				
Free Elective				
Credits				