

PUBLIC & ORGANIZATIONAL RELATIONS (M.A.)

GRAD CMP	Comprehensive Examination
Total Credits	33

Program Requirements

Code	Title	Credits
Core Coursework		
CMST 502	Research and Data in Public and Organizational Relations	3
CMST 505	Public and Organizational Relations in a Digital Age	3
Capstone Course		
CMST 586	Case Studies in Public and Organizational Relations	3
Electives and Culminating Experience		
<i>Electives</i>		
Select 21 credits (with Thesis option) or 24 credits (with Comprehensive Exam option) from the following:		21-24
At least 6 credits must be taken in each of the following clusters.		
<i>Framework Courses</i>		
CMST 510	Special Topics In Communication	
CMST 515	Strategic Public Relations	
CMST 528	Public Relations for Nonprofit Organizations	
CMST 536	Persuasion and Media	
CMST 542	Integrated Communications	
CMST 545	Crisis Communication	
CMST 552	Corporate Social Responsibility Paradigm	
CMST 556	Leadership and Collaborative Innovation	
CMST 580	Globalization and Contemporary Communication	
CMST 581	Media and Mass Culture	
CMST 560	Internship: Communication	
<i>Applied Courses</i>		
CMST 509	Problems in Communication	
CMST 520	Public Relations Writing and Media Relations	
CMST 525	Presentation Skills for Business	
CMST 530	New Media Applications	
CMST 535	Groupware and Crowdsourcing Techniques for Organizations	
CMST 549	Visual Facilitation	
CMST 550	Optimizing Organizational Diversity and Conflict	
CMST 560	Internship: Communication	
CMST 582	Techniques of Communication	
CMST 599	Independent Study	
<i>Thesis or Non-Thesis Option</i>		
Select one of the following options:		0-3
<i>Thesis Option</i>		
CMST 698	Master's Thesis	
Submit the completed Thesis original and one copy to the Graduate Office. See Thesis Guidelines for details.		
<i>Comprehensive Examination</i>		
In the term that you will sit for exam, register for the section which matches your major & advisor. Successfully pass exam.		