PUBLIC & ORGANIZATIONAL RELATIONS (M.A.)

Program Requirements

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tr>
<td>CMST 502</td>
<td>Research and Data in Public and Organizational Relations</td>
<td>3</td>
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<td>CMST 505</td>
<td>Public and Organizational Relations in a Digital Age</td>
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<td>CMST 586</td>
<td>Case Studies in Public and Organizational Relations</td>
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Electives and Culminating Experience

Electives

Select 21 credits (with Thesis option) or 24 credits (with Comprehensive Exam option) from the following:

At least 6 credits must be taken in each of the following clusters.

Framework Courses

- CMST 510 Special Topics In Communication
- CMST 515 Strategic Public Relations
- CMST 526 Theories of Human Communication
- CMST 528 Public Relations for Nonprofit Organizations
- CMST 534 Readings in Communication
- CMST 536 Persuasion and Media
- CMST 542 Integrated Communications
- CMST 545 Crisis Communication
- CMST 548 New Media Business Models
- CMST 551 Navigating Organizational Change
- CMST 552 Corporate Social Responsibility Paradigm
- CMST 556 Leadership and Collaborative Innovation
- CMST 580 Globalization and Contemporary Communication
- CMST 581 Media and Mass Culture
- CMST 560 Internship: Communication

Applied Courses

- CMST 509 Problems in Communication
- CMST 520 Public Relations Writing and Media Relations
- CMST 525 Presentation Skills for Business
- CMST 530 New Media Applications
- CMST 533 Advanced Writing for Media Professionals
- CMST 535 Groupware and Crowdsourcing Techniques for Organizations
- CMST 540 Transmedia Production
- CMST 549 Visual Facilitation
- CMST 550 Optimizing Organizational Diversity and Conflict
- CMST 560 Internship: Communication
- CMST 582 Techniques of Communication
- CMST 599 Independent Study

Thesis or Non-Thesis Option

Select one of the following options: 0-3

Thesis Option

CMST 698 Master’s Thesis
Submit the completed Thesis original and one copy to the Graduate Office. See Thesis Guidelines for details.

Comprehensive Examination

In the term that you will sit for exam, register for the section which matches your major & advisor. Successfully pass exam.

GRAD CMP Comprehensive Examination

Total Credits 33