

BUSINESS ADMINISTRATION (M.B.A.)

Program Requirements

Code	Title	Credits
MBA Core Courses ¹		
ACCT 560	Accounting for Business Managers	3
ECON 562	Macroeconomics Analysis and Public Policy	1.5
ECON 563	Managerial Economics	1.5
FINC 560	Corporate Financial Decision Making	1.5
FINC 561	Investments for Managers	1.5
INBS 561	Emerging Trends in Global Markets	1.5
INFO 561	Applied Business Statistics	1.5
INFO 562	Management Science in Business	1.5
INFO 563	Strategic Information Systems	3
INFO 564	Operations and Supply Chain Management	1.5
MGMT 561	Achieving Competitive Advantage	1.5
MGMT 562	Organizational Behavior	1.5
MGMT 565	Project Management	1.5
MGMT 566	Negotiation in the Workplace	1.5
MGMT 567	Managing the Multi-Business Firm	1.5
MKTG 561	Applied Marketing Management	1.5
MKTG 562	Market Analysis and Customer Insight	1.5
MKTG 563	Sustainability and Corporate Responsibility	1.5
Electives		
Select 6 credits from the list (see below)		6
Total Credits		36

Electives

Code	Title	Credits
ACCT 508	Governmental and Not For Profit Accounting	3
ACCT 510	Accounting Information Systems	3
ACCT 512	Fundamentals of Federal Taxation	3
ACCT 514	Advanced Taxation for Accountants	3
ACCT 520	Contemporary Issues in Financial Accounting I	3
ACCT 521	Contemporary Issues in Financial Accounting II	3
ACCT 523	Financial Statement Analysis	3
ACCT 524	Auditing Concepts and Techniques	3
ACCT 525	International Taxation and International Management Accounting	3
ACCT 526	Fraud Examination	3
ACCT 527	Forensic Accounting	3
ACCT 528	Business Valuation	3
ACCT 540	International Accounting and Auditing	3
ACCT 575	Independent Study in Accounting	1-3
ACCT 577	Selected Topics in Accounting	1-3
BSLW 503	Business Law I	3
BSLW 504	Business Law II	3
BSLW 506	Legal Issues in Forensic Accounting	3
ECON 571	Globalization and the Developing World	1.5
ECON 575	Independent Study in Economics	1-3

ECON 577	Selected Topics in Economics	1-3
ENTR 577	Selected Topics: Entrepreneurship	1-3
FINC 571	Currency Fundamentals and Currency Hedging	1.5
FINC 573	Cross Borders Investing and Financing	1.5
FINC 574	Capital Structure and Payout Policy	1.5
FINC 575	Independent Study in Finance	1-3
FINC 577	Selected Topics in Finance	1-3
FINC 578	Futures, Forwards, and Swaps	1.5
FINC 579	Options Markets	1.5
FINC 580	Short Term Financial Management	1.5
FINC 581	Financial Aspects of Mergers and Acquisitions	1.5
INBS 575	Independent Study in International Business	3
INBS 577	Selected Topics in International Business	1-3
INBS 581	International Marketing Management	1.5
INFO 571	Discovering and Leveraging Emerging Technologies	1.5
INFO 572	Business Analysis	1.5
INFO 573	Practicum in E-Commerce	1.5
INFO 574	Database Management	1.5
INFO 575	Independent Study in Information Systems for Business	1-3
INFO 576	Enterprise Systems Management	1.5
INFO 577	Selected Topics in Information Systems for Business	1-3
INFO 578	Systems Development Life Cycle Management	1.5
INFO 579	Agile Systems Development Management	1.5
INFO 580	Risk Analysis and Management	1.5
INFO 582	Decision Analysis and Optimization	3
INFO 583	Introduction to Business Analytics	3
INFO 584	Data Analytics and Visualization	3
INFO 585	Advanced Business Analytics	3
MGMT 570	Strategic Human Resource Management	1.5
MGMT 571	Leadership	1.5
MGMT 574	Business Leader Perspectives	1.5
MGMT 575	Independent Study in Management	1-3
MGMT 576	Advanced Project Management	1.5
MGMT 577	Selected Topics in Management	1-3
MGMT 578	International Strategic Management	1.5
MGMT 579	Business Communications	1.5
MGMT 581	Hospitality Management	1.5
MGMT 582	Contemporary Topics in Project Management	1.5
MGMT 583	Managing Global Workforce	1.5
MGMT 584	Talent Mangement	1.5
MGMT 585	Human Resource Analytics	1.5
MGMT 586	Contemporary Topics in Human Resource Management	1.5
MKTG 571	Marketing Metrics	1.5
MKTG 572	Strategic Brand Management	1.5
MKTG 573	Social and Mobile Media: Fundamentals and Analytics	1.5
MKTG 574	Sports Marketing and Management	1.5
MKTG 575	Independent Study in Marketing	1-3
MKTG 576	Delivering Service Excellence	1.5

MKTG 577	Selected Topics in Marketing	1-3
MKTG 578	Pharmaceutical Marketing and Health Care Services	1.5
MKTG 581	Integrated Marketing Communication: Crisis Management	1.5
MKTG 582	Integrated Digital Advertising Planning across Multiscreen, Hyper#targeted Media	1.5
MKTG 583	Omni-Channel Retailing	1.5
MKTG 585	Digital Marketing Strategy and RODMI (Return on Digital Marketing Investment)	1.5

¹ Please note that MBA students who have not earned a B- grade or higher in prior academic coursework in Accounting, Statistics and/ or Finance may need to successfully complete online foundation modules in one or more of these key subject areas before they will be allowed to register for MBA courses. Students will be contacted by the MBA office with specific information upon admission.