

BUSINESS ADMINISTRATION (M.B.A.)

Program Requirements

Code	Title	Credits
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Please note that MBA students who have not earned a B- grade or higher in prior academic coursework in Accounting, Statistics and/or Finance may need to successfully complete online foundation modules in one or more of these key subject areas before they will be allowed to register for MBA courses. Students will be contacted by the MBA office with specific information upon admission.

MBA Fixed Core Courses

ACCT 560	Accounting for Business Managers	3
ECON 562	Macroeconomics Analysis and Public Policy	1.5
ECON 563	Managerial Economics	1.5
FINC 560	Corporate Financial Decision Making	1.5
FINC 561	Investments: Principles and Practice	1.5
INBS 561	Emerging Trends in Global Markets	1.5
INFO 561	Foundations of Data Analytics	1.5
INFO 562	Operations Analytics	1.5
INFO 563	Information Systems Strategy and Innovation	3
INFO 564	Operations and Supply Chain Management	1.5
MGMT 561	Achieving Competitive Advantage	1.5
MGMT 562	Organizational Behavior and Team Leadership	1.5
MGMT 567	Business Growth Strategy	1.5
MKTG 561	Applied Marketing Management	1.5
MKTG 562	Market Analysis and Customer Insight	1.5
MKTG 563	Sustainability and Corporate Responsibility	1.5

MBA Flexible Core Courses

Complete two courses from the following:		3
BUGN 577	Special Topics in Business/General	
ENTR 561	Business Innovation and Entrepreneurial Thinking	
MGMT 565	Project Management	
MGMT 566	Negotiation in the Workplace	
MGMT 569	Business Communications	

MBA Concentration Courses and/or Electives

Students in the General MBA program complete 6 credits of electives. Students in a concentration complete 9 credits of concentration courses.

Total Credits 36-39

MBA Electives

Code	Title	Credits
ACCT 510	Accounting Information Systems	3
ACCT 512	Fundamentals of Federal Taxation	3
ACCT 515	Ethics in Business, Accounting, and Finance	3
ACCT 519	Fair Value Analytics	3
ACCT 520	Contemporary Issues in Financial Accounting I	3
ACCT 521	Contemporary Issues in Financial Accounting II	3
ACCT 523	Financial Statement Analysis	3
ACCT 524	Auditing Concepts and Techniques	3
ACCT 526	Fraud Examination	3

ACCT 527	Forensic Accounting	3
ACCT 528	Business Valuation	3
ACCT 539	Advanced Audit Analytics	3
ACCT 540	International Accounting and Auditing	3
ACCT 575	Independent Study in Accounting	1-3
ACCT 577	Special Topics in Accounting Special Topics in Accounting	1-3
BSLW 503	Business Law I	3
BSLW 506	Legal Issues in Forensic Accounting	3
BUGN 570	Business Consulting Experience	1-3
BUGN 572	Co-Op Experience	1-3
BUGN 577	Special Topics in Business/General	1-3
ECON 571	Globalization and the Developing World	1.5
ECON 575	Independent Study in Economics	1-3
ECON 577	Special Topics in Economics	1-3
ENTR 561	Business Innovation and Entrepreneurial Thinking	1.5
ENTR 577	Special Topics in Entrepreneurship	1-3
FINC 571	Currency Fundamentals and Currency Hedging	1.5
FINC 573	Cross Borders Investing and Financing	1.5
FINC 574	Capital Structure and Payout Policy	1.5
FINC 575	Independent Study in Finance	1-3
FINC 577	Special Topics in Finance	1-3
FINC 578	Futures, Forwards, and Swaps	1.5
FINC 579	Options Markets	1.5
FINC 580	Short Term Financial Management	1.5
FINC 581	Financial Aspects of Mergers and Acquisitions	1.5
FINC 588	Advanced Investments	1-3
FINC 595	Student Managed Fund	1-3
HSET 581	Hospitality Management	1.5
INBS 575	Independent Study in International Business	3
INBS 577	Special Topics in International Business	1-3
INBS 581	International Marketing Management	1.5
INFO 570	Data Wrangling and Analysis	3
INFO 571	Discovering and Leveraging Emerging Technologies	1.5
INFO 572	Business Requirements Analysis	1.5
INFO 573	Practicum in E-Commerce	1.5
INFO 574	Database Systems for Analytics	3
INFO 575	Independent Study in Information Systems for Business	1-3
INFO 576	Enterprise Systems Management	1.5
INFO 577	Special Topics in Information Systems for Business	1-3
INFO 578	Systems Development Life Cycle Management	1.5
INFO 579	Agile Systems Development Management	1.5
INFO 582	Optimization Methods for Business Analytics	3
INFO 583	Introduction to Data Mining for Business	3
INFO 584	Data Visualization	3
INFO 585	Advanced Data Mining for Business	3
MGMT 566	Negotiation in the Workplace	1.5
MGMT 569	Business Communications	1.5
MGMT 570	Strategic Human Resource Management	1.5
MGMT 571	Leadership	1.5

MGMT 574	Business Leader Perspectives	1.5
MGMT 575	Independent Study in Management	1-3
MGMT 576	Advanced Project Management	1.5
MGMT 577	Special Topics in Management	1-3
MGMT 578	International Strategic Management	1.5
MGMT 582	Contemporary Developments in Project Management	1.5
MGMT 583	Managing Global Workforce	1.5
MGMT 584	Talent Mangement	1.5
MGMT 585	Human Resource Analytics	1.5
MGMT 586	Contemporary Themes in Human Resource Management	1.5
MGMT 587	Risk Analysis and Management	1.5
MKTG 571	Marketing Metrics	1.5
MKTG 572	Strategic Brand Management	1.5
MKTG 573	Social and Mobile Media: Fundamentals and Analytics	1.5
MKTG 575	Independent Study in Marketing	1-3
MKTG 576	Delivering Service Excellence	1.5
MKTG 577	Special Topics in Marketing	1-3
MKTG 578	Pharmaceutical Marketing and Health Care Services	1.5
MKTG 580	Digital Customer Experience Management	1.5
MKTG 581	Integrated Marketing Communication: Crisis Management	1.5
MKTG 582	Integrated Digital Advertising Planning across Multiscreen, Hyper#targeted Media	1.5
MKTG 583	Omni-Channel Retailing	1.5
MKTG 585	Digital Marketing Strategy and RODMI (Return on Digital Marketing Investment)	1.5
MKTG 586	Sales Management	1.5
MKTG 587	New Product Development	1.5