BUSINESS ADMINISTRATION (M.B.A.)

Program Requirements

**MBA Core Courses**

- ACCT 560 Accounting for Business Managers 3
- ECON 562 Macroeconomics Analysis and Public Policy 1.5
- ECON 563 Managerial Economics 1.5
- FINC 560 Corporate Financial Decision Making 1.5
- FINC 561 Investments for Managers 1.5
- INBS 561 Emerging Trends in Global Markets 1.5
- INFO 561 Applied Business Statistics 1.5
- INFO 562 Management Science in Business 1.5
- INFO 563 Strategic Information Systems 3
- INFO 564 Operations and Supply Change Management 1.5
- MGMT 561 Achieving Competitive Advantage 1.5
- MGMT 562 Organizational Behavior 1.5
- MGMT 565 Project Management 1.5
- MGMT 566 Negotiation in the Workplace 1.5
- MGMT 567 Managing the Multi-Business Firm 1.5
- MKTG 561 Applied Marketing Management 1.5
- MKTG 562 Market Analysis and Customer Insight 1.5
- MKTG 563 Sustainability and Corporate Responsibility 1.5

**Electives**

Select 6 credits from the list (see below) 6

**Total Credits** 36

**Electives**

- ACCT 508 Accounting Information Systems 3
- ACCT 510 Fundamentals of Federal Taxation 3
- ACCT 512 Advanced Taxation for Accountants 3
- ACCT 520 Contemporary Issues in Financial Accounting I 3
- ACCT 521 Contemporary Issues in Financial Accounting II 3
- ACCT 523 Financial Statement Analysis 3
- ACCT 524 Auditing Concepts and Techniques 3
- ACCT 525 International Taxation and International Management Accounting 3
- ACCT 526 Fraud Examination 3
- ACCT 527 Forensic Accounting 3
- ACCT 528 Business Valuation 3
- ACCT 540 International Accounting and Auditing 3
- ACCT 575 Independent Study in Accounting 1-3
- ACCT 577 Selected Topics in Accounting 1-3
- BSLW 503 Business Law I 3
- BSLW 504 Business Law II 3
- BSLW 506 Legal Issues in Forensic Accounting 3
- ECON 571 Globalization and the Developing World 1.5
- ECON 575 Independent Study in Economics 1-3
- ECON 577 Selected Topics in Economics 1-3
- ENTR 577 Selected Topics: Entrepreneurship 1-3
- FINC 571 Currency Fundamentals and Currency Hedging 1.5
- FINC 573 Cross Borders Investing and Financing 1.5
- FINC 574 Capital Structure and Payout Policy 1.5
- FINC 575 Independent Study in Finance 1-3
- FINC 577 Selected Topics in Finance 1-3
- FINC 578 Futures, Forwards, and Swaps 1.5
- FINC 579 Options Markets 1.5
- FINC 580 Short Term Financial Management 1.5
- FINC 581 Financial Aspects of Mergers and Acquisitions 1.5
- INBS 575 Independent Study in International Business 3
- INBS 577 Selected Topics in International Business 1-3
- INBS 581 International Marketing Management 1.5
- INFO 571 Discovering and Leveraging Emerging Technologies 1.5
- INFO 572 Business Analysis 1.5
- INFO 573 Practicum in E-Commerce 1.5
- INFO 574 Business Database Development 1.5
- INFO 575 Independent Study in Information Systems for Business 1-3
- INFO 576 Enterprise Systems Management 1.5
- INFO 577 Selected Topics in Information Systems for Business 1-3
- INFO 578 Systems Development Life Cycle Management 1.5
- INFO 579 Agile Systems Development Management 1.5
- INFO 580 Risk Analysis and Management 1.5
- INFO 582 Decision Analysis and Optimization 3
- INFO 583 Introduction to Business Analytics 3
- INFO 584 Data Analytics and Visualization 3
- INFO 585 Advanced Business Analytics 3
- MGMT 570 Strategic Human Resource Management 1.5
- MGMT 571 Leadership 1.5
- MGMT 574 Business Leader Perspectives 1.5
- MGMT 575 Independent Study in Management 1-3
- MGMT 576 Advanced Project Management 1.5
- MGMT 577 Selected Topics in Management 1-3
- MGMT 578 International Strategic Management 1.5
- MGMT 579 Business Communications 1.5
- MGMT 581 Hospitality Management 1.5
- MGMT 582 Contemporary Topics in Project Management 1.5
- MGMT 583 Managing Global Workforce 1.5
- MGMT 584 Talent Mangement 1.5
- MGMT 585 Human Resource Analytics 1.5
- MGMT 586 Contemporary Topics in Human Resource Management 1.5
- MKTG 571 Marketing Metrics 1.5
- MKTG 572 Strategic Brand Management 1.5
- MKTG 573 Social and Mobile Media: Fundamentals and Analytics 1.5
- MKTG 574 Sports Marketing and Management 1.5
- MKTG 575 Independent Study in Marketing 1-3
- MKTG 576 Delivering Service Excellence 1.5
- MKTG 577 Selected Topics in Marketing 1-3
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>MKTG 578</td>
<td>Pharmaceutical Marketing and Health Care Services</td>
<td>1.5</td>
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<tr>
<td>MKTG 581</td>
<td>Integrated Marketing Communication: Crisis Management</td>
<td>1.5</td>
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<tr>
<td>MKTG 582</td>
<td>Integrated Digital Advertising Planning across Multiscreen, Hyper-targeted Media</td>
<td>1.5</td>
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<tr>
<td>MKTG 583</td>
<td>Omni-Channel Retailing</td>
<td>1.5</td>
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<tr>
<td>MKTG 585</td>
<td>Digital Marketing Strategy and RODMI (Return on Digital Marketing Investment)</td>
<td>1.5</td>
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Please note that MBA students who have not earned a B-grade or higher in prior academic coursework in Accounting, Statistics and/or Finance may need to successfully complete online foundation modules in one or more of these key subject areas before they will be allowed to register for MBA courses. Students will be contacted by the MBA office with specific information upon admission.