

LANGUAGE, BUSINESS, AND CULTURE (B.A.)

120 credits of coursework is required for the baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA.

Program Requirements Overview

Code	Title	Credits
	General Education Requirements	36
	World Languages and Cultures Requirements	0-3
	Major Requirements	48-54
	Free Electives	36-27
	Total Credits	120

Major Requirements

Code	Title	Credits
Required Core		
ACCT 204	Fundamentals of Accounting	3
BUGN 295	Elements of Business	3
ECON 202	Economics and Finance for Non-Business Majors	3
INBS 250	Introduction to International Business	3
INFO 173	Spreadsheet Modeling for Business Decisions	3
INFO 240	Statistical Methods in Business	3
INFO 290	Technology in Business	3
MGMT 356	Cross-Cultural Behavior and Management	3
MLLT 475	Capstone Course in World Language, Business Culture	3
or SPIN 475	Capstone Course in World Language, Business Culture	3
	Complete 1 course from the following, depending on your concentration:	3
ARAB 320	Business Arabic	
CHIN 331	Business Chinese	
FREN 321	Business French I	
GERM 321	Business German	
ITAL 321	Introduction to Italian Business and Commercial Translation	
RUSS 331	Business Russian	
SPAN 221	Spanish for Business	
Advanced Business Elective		
	Complete 1 course from the following:	3
INBS 347	Export/Import Marketing Process	
MKTG 342	Sales Management	
MGMT 314	Corporate Social Responsibility: Global Strategies	
MGMT 318	Leadership	
MGMT 363	Business and Society	
Concentration Requirements		
	Complete 1 concentration, listed below.	15-21
	Total Credits	48-54

Arabic Concentration

Code	Title	Credits
Required Courses		
Students must either complete Beginning Arabic I and II or be placed at the Intermediate level by the department.		
ARAB 121	Intermediate Arabic I	3
ARAB 132	Intermediate Arabic II	3
ARAB 218	Spoken Arabic	3
Applied Language Electives		
Complete 2 courses from the following:		6
ARAB 321	Arabic Reading I	
ARAB 325	Arabic Grammar I	
ARAB 351	Advanced Spoken Arabic	
ARAB 375	Arabic Study Abroad	
ARAB 450	Translation I: Arabic-English-Arabic	
ARAB 478	Independent Study in Arabic Language	

Chinese Concentration

Code	Title	Credits
Required Courses		
Students must either complete Beginning Chinese I and II or be placed at the Intermediate level by the department.		
CHIN 121	Intermediate Chinese I	3
CHIN 132	Intermediate Chinese II	3
CHIN 206	Spoken Chinese	3
Applied Language Electives		
Complete two courses from the following:		6
CHIN 210	Contemporary Chinese Cinema and Society	
CHIN 215	Popular Music and Modern Chinese Culture	
CHIN 303	Introduction to Chinese Culture	
WLNC 368	Special Topics in Chinese Culture	
Total Credits		15

French Concentration

Code	Title	Credits
Required Courses		
Students must either complete Beginning French I and II, or be placed at the Intermediate level by the Department.		
FREN 121	Intermediate French	3
FREN 203	Mastering French	3
FREN 206	French Conversation	3
Applied Language Electives		
Complete 2 courses from the following:		6
FREN 330	Advanced Spoken Language Practice	
FREN 332	Business French II	
FREN 350	Translation I	
FREN 351	Translation II	
FREN 360	France from World War II to the Present	
FREN 365	Introduction to Consecutive and Simultaneous Interpreting	
FREN 375	French Study Abroad	
FREN 380	Cooperative Education for the French Major	

FREN 452	Translation III
FREN 478	Independent Study

German Concentration

Code	Title	Credits
Required Courses		9

Students must either complete German I and II or be placed at the Intermediate level by the department.

Complete 3-6 credits from the following:

GERM 121	Intermediate German I
GERM 135	Intermediate German in Contemporary Contexts

Advanced German Course

Complete 3-6 credits from the following:

GERM 221	Advanced German Through Music: From Mozart to Rammstein
GERM 222	Advanced German through Graphic Novels
GERM 223	Advanced German Through Detective Stories
GERM 224	Advanced German through Film I
GERM 225	Advanced German through Film II

Applied Language Electives

Complete 2 courses from the following: 6

GERM 309	Practice in Spoken German
GERM 310	Advanced Composition
GERM 315	Translation I
GERM 316	Translation II
GERM 317	Translation III
GERM 318	Translation IV
GERM 375	German Study Abroad
GERM 385	Cooperative Education for German Majors
GERM 420	Special Topics in German Literature and Culture
GERM 480	Independent Study in German (Senior Level)

Italian Concentration

Code	Title	Credits
Required Courses		

Students must either complete Italian I and II or be placed at the Intermediate level by the department.

ITAL 140	Comprehensive Italian III and IV	3
ITAL 309	Italian Conversation	3

Complete 1 course from the following: 3

ITAL 242	Italian Grammar and Composition I
ITAL 243	Italian Grammar and Composition II

Applied Language Electives

Complete 2 courses from the following: 6

ITAL 345	Special Topics in Italian
ITAL 350	Introduction to Translating
ITAL 351	Translation for Tourism and Cultural Promotion
ITAL 375	Italian Study Abroad
ITAL 385	Cooperative Education
ITAL 410	Advanced Italian Grammar
ITAL 450	Audiovisual Translation

ITAL 460	Capstone Course in Audiovisual Translation
ITAL 480	Independent Study

Russian Concentration

Code	Title	Credits
Required Courses		

Students must either complete Beginning Russian I and II or be placed at the Intermediate level by the department.

RUSS 121	Intermediate and Heritage Russian	3
RUSS 201	Advanced Russian I	3
RUSS 202	Advanced Russian II	3

Applied Language Electives

Complete 2 courses from the following: 6

RUSS 375	Russian Study Abroad
RUSS 478	Independent Study in Russian

Spanish Concentration

Please note that the Spanish concentration is NOT part of the B.A./M.B.A 4+1 Combined Degree Program. See the Spanish and Latino Studies department for 4+1 options.

Code	Title	Credits
Required Courses		

Students must either complete Beginning Spanish I, II and III or be placed at the Intermediate level by the department.

Complete 1 course from the following: 3

SPAN 135	Basic Spanish for Heritage Learners
SPAN 145	Spanish Language Review Through Literature, Culture and Film

Complete 2 courses:

SPAN 242	Spanish Composition and Stylistics	3
SPAN 332	Negotiation Skills in Spanish	3

Applied Language Electives

Complete 2 courses from the following: 6

SPAN 344	Spanish Conversation
SPAN 346	Special Topics in the Spanish Language
SPAN 350	Theory and Practice of Translation
SPAN 351	Fundamentals of Specialized Translation
SPAN 374	Cultural Studies: Spain
SPAN 375	Spanish Study Abroad
SPAN 376	Cultural Studies: Latin America and the Caribbean
SPAN 385	Cooperative Education
SPAN 450	Introduction to Interpreting
SPAN 452	Capstone Course in Translation
SPAN 470	Senior Seminar
SPAN 480	Independent Study

General Education Requirements

Click here for a list of courses that fulfill General Education categories. (<http://catalog.montclair.edu/programs/general-education-requirements-ba-bs/>)

Code	Title	Credits
A. New Student Seminar		
Complete a 1 credit New Student Seminar course.		1

C. Communication

1. Writing	3
2. Literature	3
3. Communication	3

D. Fine and Performing Arts

Complete a 3 credit Fine and Performing Arts course.	3
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F. Humanities

1. <i>Great Works and Their Influences</i>	3
2. <i>Philosophical and Religious Perspectives</i>	3

G. Computer Science

INFO 173	Spreadsheet Modeling for Business Decisions (Fulfilled in the major.)
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H. Mathematics

INFO 240	Statistical Methods in Business (Fulfilled in the major.)
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I. Natural Science Laboratory

Complete a 4 credit Natural Science Laboratory course.	4
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J. Physical Education

Complete a 1 credit Physical Education course.	1
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K. Social Science

1. <i>American and European History</i>	3
2. <i>Global Cultural Perspectives</i>	3
3. <i>Social Science Perspectives</i>	3

L. Interdisciplinary Studies

Complete a 3 credit Interdisciplinary Studies course.	3
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Total Credits	36
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World Languages and Cultures Requirements

Click here for a list of courses that fulfill World Languages and Cultures categories. (<http://catalog.montclair.edu/programs/world-languages-and-cultures-requirements/>)

Code	Title	Credits
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World Languages

Based on language placement exam, complete one or two sequential 3-6 courses in the same language. **Requirement is automatically fulfilled by language major courses.**

World Cultures

Requirement may be fulfilled by course selected in General Education 0-3 - Social Science: Global Cultural Perspectives. Requirement may also be fulfilled by major coursework. See list of courses.

Total Credits	3-9
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Recommended Roadmap to Degree Completion

This recommended four-year plan is provided as an outline for students to follow in order to complete their degree requirements within four years. This plan is a recommendation and students should only use it in consultation with their academic advisor.

Arabic Concentration

First Year

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (A) New Student Seminar	1	GENERAL EDUCATION: (C2) Literature	3
GENERAL EDUCATION: (C1) Writing	3	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
GENERAL EDUCATION: (C3) Communication	3	ACCT 204	3
GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3	ARAB 112	3
ARAB 101	3	INFO 240	3
INFO 173	3		
	16		15

Second Year

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (D) Fine and Performing Arts	3	GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3
GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3	GENERAL EDUCATION: (I) Natural Science Laboratory	4
GENERAL EDUCATION: (J) Physical Education	1	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
GENERAL EDUCATION: (L) Interdisciplinary Studies	3	ARAB 132	3
ARAB 121	3	INFO 290	3
ECON 102	3		
	16		16

Third Year

Fall	Credits	Spring	Credits
ARAB 218	3	ARAB 320	3
INBS 250	3	BUGN 295	3
Free Elective	3	Free Elective	3

Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
15		15

Fourth Year

Fall	Credits	Spring	Credits
MGMT 356		3 MLLT 475	3
Advanced Business Elective		3 ARAB Elective	3
ARAB Elective		3 Free Elective	3
Required International Experience		0 Free Elective	3
Free Elective	3		
Free Elective	3		
15		12	

Total Credits 120

Chinese Concentration

First Year

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (A) New Student Seminar	1	GENERAL EDUCATION: (C2) Literature	3
GENERAL EDUCATION: (C1) Writing	3	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
GENERAL EDUCATION: (C3) Communication	3	ACCT 204	3
GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3	CHIN 112	3
CHIN 101	3	INFO 240	3
INFO 173	3		
16		15	

Second Year

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (D) Fine and Performing Arts	3	GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3
GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3	GENERAL EDUCATION: (I) Natural Science Laboratory	4

GENERAL EDUCATION: (J) Physical Education	1	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
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GENERAL EDUCATION: (L) Interdisciplinary Studies	3	CHIN 132	3
CHIN 121	3	INFO 290	3
ECON 102	3		
16		16	

Third Year

Fall	Credits	Spring	Credits
CHIN 206		3 CHIN 331	3
INBS 250		3 BUGN 295	3
Free Elective		3 Free Elective	3
Free Elective		3 Free Elective	3
Free Elective		3 Free Elective	3
15		15	

Fourth Year

Fall	Credits	Spring	Credits
MGMT 356		3 MLLT 475	3
Advanced Business Elective		3 CHIN Elective	3
CHIN Elective		3 Free Elective	3
Required International Experience		0 Free Elective	3
Free Elective	3		
Free Elective	3		
15		12	

Total Credits 120

French Concentration

First Year

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (A) New Student Seminar	1	GENERAL EDUCATION: (C2) Literature	3
GENERAL EDUCATION: (C1) Writing	3	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
GENERAL EDUCATION: (C3) Communication	3	ACCT 204	3
GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3	FREN 112	3

FREN 101	3	INFO 240	3
INFO 173	3		
	16		15

Second Year

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (D) Fine and Performing Arts	3	GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3
GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3	GENERAL EDUCATION: (I) Natural Science Laboratory	4
GENERAL EDUCATION: (J) Physical Education	1	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
GENERAL EDUCATION: (L) Interdisciplinary Studies	3	FREN 203	3
FREN 121	3	INFO 290	3
ECON 102	3		
	16		16

Third Year

Fall	Credits	Spring	Credits
FREN 206	3	FREN 321	3
INBS 250	3	BUGN 295	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
MGMT 356	3	MLLT 475	3
Advanced Business Elective	3	FREN Elective	3
FREN Elective	3	Free Elective	3
Required International Experience	0	Free Elective	3
Free Elective	3		
Free Elective	3		
	15		12

Total Credits 120**German Concentration****First Year**

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (A) New Student Seminar	1	GENERAL EDUCATION: (C2) Literature	3
GENERAL EDUCATION: (C1) Writing	3	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
GENERAL EDUCATION: (C3) Communication	3	ACCT 204	3
GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3	GERM 102	3
GERM 101	3	INFO 240	3
INFO 173	3		
	16		15

Second Year

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (D) Fine and Performing Arts	3	GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3
GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3	GENERAL EDUCATION: (I) Natural Science Laboratory	4
GENERAL EDUCATION: (J) Physical Education	1	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
GENERAL EDUCATION: (L) Interdisciplinary Studies	3	GERM 135	3
GERM 121	3	INFO 290	3
ECON 102	3		
	16		16

Third Year

Fall	Credits	Spring	Credits
ARAB 218	3	GERM 321	3
GERM 221, 222, 223, 224, or 225	3	BUGN 295	3

INBS 250	3 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	3 Free Elective	3
Free Elective	3	
	18	15

Fourth Year

Fall	Credits	Spring	Credits
MGMT 356	3	MLLT 475	3
Advanced Business Elective	3	GERM Elective	3
GERM Elective	3	Free Elective	3
Required International Experience	0	Free Elective	3
Free Elective	3		
Free Elective	3		
	15		12

Total Credits 123**Italian Concentration****First Year**

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (A) New Student Seminar	1	GENERAL EDUCATION: (C2) Literature	3
GENERAL EDUCATION: (C1) Writing	3	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
GENERAL EDUCATION: (C3) Communication	3	ACCT 204	3
GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3	ARAB 112	3
ITAL 101	3	ITAL 102	3
INFO 173	3	INFO 240	3
	16		18

Second Year

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (D) Fine and Performing Arts	3	GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3

GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3	GENERAL EDUCATION: (I) Natural Science Laboratory	4
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GENERAL EDUCATION: (J) Physical Education	1	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
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GENERAL EDUCATION: (L) Interdisciplinary Studies	3	ITAL 242 or 243	3
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ITAL 140	3	INFO 290	3
ECON 102	3		

16 16**Third Year**

Fall	Credits	Spring	Credits
ITAL 309	3	ITAL 321	3
INBS 250	3	BUGN 295	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
MGMT 356	3	MLLT 475	3
Advanced Business Elective	3	ITAL Elective	3
ITAL Elective	3	Free Elective	3
Required International Experience	0	Free Elective	3
Free Elective	3		
Free Elective	3		
	15		12

Total Credits 123**Russian Concentration****First Year**

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (A) New Student Seminar	1	GENERAL EDUCATION: (C2) Literature	3
GENERAL EDUCATION: (C1) Writing	3	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
GENERAL EDUCATION: (C3) Communication	3	ACCT 204	3

GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3	RUSS 102	3
RUSS 101	3	INFO 240	3
INFO 173	3		
	16		15

Second Year

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (D) Fine and Performing Arts	3	GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3
GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3	GENERAL EDUCATION: (I) Natural Science Laboratory	4
GENERAL EDUCATION: (J) Physical Education	1	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
GENERAL EDUCATION: (L) Interdisciplinary Studies	3	RUSS 201	3
RUSS 121	3	INFO 290	3
ECON 102	3		
	16		16

Third Year

Fall	Credits	Spring	Credits
RUSS 202	3	RUSS 331	3
INBS 250	3	BUGN 295	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
MGMT 356	3	MLLT 475	3
Advanced Business Elective	3	RUSS Elective	3
RUSS Elective	3	Free Elective	3
Required International Experience	0	Free Elective	3
Free Elective	3		

Free Elective	3
	15

Total Credits 120**Spanish Concentration****First Year**

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (A) New Student Seminar	1	GENERAL EDUCATION: (C2) Literature	3
GENERAL EDUCATION: (C1) Writing	3	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
GENERAL EDUCATION: (C3) Communication	3	ACCT 204	3
GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3	SPAN 135 or 145	3
SPAN 103	3	INFO 240	3
INFO 173	3		
	16		15

Second Year

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (D) Fine and Performing Arts	3	GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3
GENERAL EDUCATION: (F1, F2) Humanities – Great Works and Their Influences or Philosophical and Religious Perspectives	3	GENERAL EDUCATION: (I) Natural Science Laboratory	4
GENERAL EDUCATION: (J) Physical Education	1	GENERAL EDUCATION (K1, K2, K3) Social Science - American and European History, Global Cultural Perspectives or Social Science Perspectives	3
GENERAL EDUCATION: (L) Interdisciplinary Studies	3	SPAN 332	3
SPAN 221	3	INFO 290	3
ECON 102	3		
	16		16

Third Year

Fall	Credits	Spring	Credits
SPAN 242		3 SPAN elective	3
INBS 250		3 BUGN 295	3
Free Elective		3 Free Elective	3
Free Elective		3 Free Elective	3
Free Elective		3 Free Elective	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
MGMT 356		3 MLLT 475	3
Advanced Business Elective		3 SPAN Elective	3
SPAN Elective		3 Free Elective	3
Required International Experience		0 Free Elective	3
Free Elective		3	
Free Elective		3	
	15		12

Total Credits 120