HUMANITIES MAJOR (B.A.) (COMBINED B.A./M.B.A BUSINESS ADMINISTRATION)

A Combined Degree program enables undergraduate students to enroll in graduate courses in their senior year, which can be counted towards the completion of both their Bachelor's and Master's degree requirements. The ability to take these "swing courses" allows students to earn both their Bachelor's and Master's degrees in a shortened period of time, typically within five years of intensive study. Undergraduate students interested in this option can find more information regarding program requirements on the University's Combined Programs website (https://www.montclair.edu/combined-programs/programs-of-study/).

Program Requirements

Students in this combined degree program must complete the requirements for:

Humanities Major (B.A.) (http://catalog.montclair.edu/programs/humanities-ba/)
Business Administration (M.B.A.) (http://catalog.montclair.edu/programs/mba/)

Graduate Swing Courses

A combined degree program allows students to complete 6-12 credits ("graduate swing courses") while enrolled as an undergraduate. These courses count for both the Bachelors and Masters degrees. Graduate Swing Courses count as free electives in the undergraduate program and as required or elective courses in the graduate program.

This recommended five-year plan is provided as an outline for students to follow in order to complete their degree requirements within five years. This plan is a recommendation and students should only use it in consultation with their academic advisor.

Fifth year courses are taken at the graduate level, after matriculation into the graduate portion of this dual degree program.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>First Year</td>
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<tr>
<td>Fall</td>
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<tr>
<td>GENERAL EDUCATION: (A) New Student Seminar</td>
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<td>GENERAL EDUCATION: (C1) Writing</td>
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<tr>
<td>GENERAL EDUCATION: (C2) Literature</td>
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<td>MBA Elective course</td>
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Upon admission to the dual degree program, students will be provided with a cohort sequence and a student code, which will allow them to enroll in a specific list of 6 credits (3 or 4 courses) from the list below. These courses will also count toward the M.B.A. program requirements.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ACCT 560</td>
<td>Accounting for Business Managers</td>
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<tr>
<td>ECON 562</td>
<td>Macroeconomics Analysis and Public Policy</td>
<td>1.5</td>
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<tr>
<td>ECON 563</td>
<td>Managerial Economics</td>
<td>1.5</td>
</tr>
<tr>
<td>INBS 561</td>
<td>Emerging Trends in Global Markets</td>
<td>1.5</td>
</tr>
<tr>
<td>INFO 561</td>
<td>Foundations of Data Analytics</td>
<td>1.5</td>
</tr>
<tr>
<td>INFO 562</td>
<td>Operations Analytics</td>
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<tr>
<td>INFO 563</td>
<td>Information Systems Strategy and Innovation</td>
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<tr>
<td>INFO 564</td>
<td>Operations and Supply Chain Management</td>
<td>1.5</td>
</tr>
<tr>
<td>MGMT 561</td>
<td>Achieving Competitive Advantage</td>
<td>1.5</td>
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<tr>
<td>MGMT 567</td>
<td>Business Growth Strategy</td>
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<td>MKTG 561</td>
<td>Applied Marketing Management</td>
<td>1.5</td>
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<tr>
<td>MKTG 562</td>
<td>Market Analysis and Customer Insight</td>
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<tr>
<td>MKTG 563</td>
<td>Sustainability and Corporate Responsibility</td>
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