

HOSPITALITY, SPORTS, EVENTS, AND TOURISM (B.A.)

The BA Hospitality, Sports, Events and Tourism (HSET) program combines coursework grounded in business fundamentals with exposure to the HSET industries. The HSET sector includes a diverse array of interconnected industries, and in this program, students will learn about the various sectors and how they intersect.

Through active learning, an internship experience, and professional networks, our curriculum provides students with a core of courses focused on service management and marketing, communication, data analysis, and industry perspective. To explore opportunities in the HSET sector, students are provided with co-curricular opportunities including international experiences, internships, experiential projects, guest speakers, and other field experiences.

The Hospitality, Sports, Events, and Tourism profession is one the fastest growing industries globally which indicates a positive employment outlook for this career path.

Admission Criteria:

Overall GPA – 2.5

120 credits of coursework is required for the baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA.

Program Requirements Overview

Code	Title	Credits
General Education Requirements		7
World Languages and Cultures Requirements		0-6
Major Requirements		83
Free Electives		30-24
Total Credits		120

Major Requirements

Code	Title	Credits
Collateral Liberal Arts Courses		
CMST 110	Introduction to Communication and Media	3
EAES 170	World Geography	3
NUFD 192	Nutrition with Laboratory	4
PHIL 102	Ethics	3
POLS 101	American Government and Politics	3
PSYC 101	Introduction to Psychology	3
THTR 140	Introduction to Design for Theatre	3
WRIT 206	Workplace Writing	3
Collateral Business Courses		
ACCT 204	Fundamentals of Accounting	3
INFO 173	Spreadsheet Modeling for Business Decisions	3
INFO 240	Statistical Methods in Business	3
MGMT 231	Management Processes	3
MKTG 240	Introduction to Marketing	3
Required Courses		
HSET 198	HSET Industry Perspective	1
HSET 208	Leisure and Recreation in Society	3

HSET 250	Introduction to Hospitality and Tourism	3
HSET 255	Professional Development in Hospitality, Sports, Events, Tourism	3
HSET 325	Service Management	3
HSET 353	Legal Issues in Hospitality and Tourism	3
HSET 355	Hospitality, Sports, Events, and Tourism Co-op Ed	3
HSET 490	Senior Seminar in Hospitality, Sports, Events, and Tourism	3

Flexible Courses

Select four courses from the following:		12
HSET 302	Managing Facilities in Hospitality, Sports, Events, and Tourism	
HSET 315	International Tourism Marketing and Management	
HSET 320	Sports Marketing	
HSET 321	Event Marketing and Management I	
HSET 365	Event Marketing and Management II	
HSET 380	Lodging Management	
HSET 385	Human Resource Management in Hospitality, Sports, Events, and Tourism	
HSET 390	Food and Beverage Management	

Major Electives

Select three courses from the list below.		9
BUGN 310	Campus to Career Transition I	0
BUGN 320	Campus To Career Transition II	0

Total Credits **83**

Major Electives

Code	Title	Credits
ECON 221	Economics of Professional Sports	3
ENTR 201	The Entrepreneurial Mindset and Innovation	3
HSET 260	Sport Sales	3
HSET 302	Managing Facilities in Hospitality, Sports, Events, and Tourism	3
HSET 315	International Tourism Marketing and Management	3
HSET 320	Sports Marketing	3
HSET 321	Event Marketing and Management I	3
HSET 330	Resort and Cruise Management	3
HSET 335	International Experience in Hospitality, Sports, Events, and Tourism	3
HSET 340	Restaurant Management and Operations	3
HSET 350	Club Management	3
HSET 354	Analytics for Sports and Entertainment Industries	3
HSET 356	Entertainment, Theme Park, and Attractions Industries	3
HSET 360	Casino Management	3
HSET 365	Event Marketing and Management II	3
HSET 366	Budget and Financial Analysis in Hospitality, Sports, Events, and Tourism	3
HSET 375	Property and Community Association Management	3
HSET 380	Lodging Management	3
HSET 385	Human Resource Management in Hospitality, Sports, Events, and Tourism	3

HSET 388	Food and Culture	3
HSET 390	Food and Beverage Management	3
HSET 392	Special Topics in Hospitality Management	1-6
HSET 395	Information Systems and Technology in Hospitality, Sports, Events, and Tourism	3
HSET 460	Hospitality, Sports, Events and Tourism Advanced Co-op Ed	3
HSET 480	Revenue Management in Hospitality, Sports, Events, and Tourism	3
HSET 492	Independent Study in Hospitality, Sports, Events, and Tourism	1-3
MKTG 250	Professional Selling	3
NUFD 353	Catering and Banquet Management	3
NUFD 405	Concepts of the Sommelier	3

General Education Requirements

Click here for a list of courses that fulfill General Education categories. (<http://catalog.montclair.edu/programs/general-education-requirements-ba-bs/>)

Code	Title	Credits
A. New Student Seminar		
Complete a 1 credit New Student Seminar course.		1
C. Communication		
1. Writing		3
2. Literature		
WRIT 206	Workplace Writing (Fulfilled in the major.)	
3. Communication - Fulfilled in the major.		3
CMST 101 & CMST 110	Fundamentals of Speech: Communication Requirement and Introduction to Communication and Media	
D. Fine and Performing Arts		
THTR 140	Introduction to Design for Theatre (Fulfilled in the major.)	
F. Humanities		
1. Great Works and Their Influences - not required for this major.		
PHIL 102	Ethics (Fulfilled in the major.)	
G. Computer Science		
INFO 173	Spreadsheet Modeling for Business Decisions (Fulfilled in the major.)	
H. Mathematics		
INFO 240	Statistical Methods in Business (Fulfilled in the major.)	
I. Natural Science Laboratory		
NUFD 192	Nutrition with Laboratory (Fulfilled in the major.)	
K. Social Science		
Fulfilled in the major.		
EAES 170 & POLS 101 & PSYC 101 & HSET 208	World Geography and American Government and Politics and Introduction to Psychology and Leisure and Recreation in Society	
Total Credits		7

World Languages and Cultures Requirements

Click here for a list of courses that fulfill World Languages and Cultures categories. (<http://catalog.montclair.edu/programs/world-languages-and-cultures-requirements/>)

Code	Title	Credits
World Languages Requirement		0-6

Recommended Roadmap to Degree Completion

This recommended four-year plan is provided as an outline for students to follow in order to complete their degree requirements within four years. This plan is a recommendation and students should only use it in consultation with their academic advisor.

First Year

Fall	Credits	Spring	Credits
GENERAL EDUCATION: (A) New Student Seminar		1 WRIT 206	3
GENERAL EDUCATION: (C1) Writing		3 INFO 240	3
GENERAL EDUCATION: (C3) Communication		3 EAES 170	3
INFO 173		3 POLS 101	3
PHIL 102		3 HSET 250	3
PSYC 101		3 HSET 198	1
		16	16

Second Year

Fall	Credits	Spring	Credits
THTR 140		3 NUF 192	4
HSET 208		3 MKTG 240	3
ACCT 204		3 HSET 325	3
MGMT 231		3 HSET 355	3
HSET 255		3 HSET Flexible Course	3
		15	16

Third Year

Fall	Credits	Spring	Credits
World Language I		3 World Language II	3
HSET 353		3 HSET Flexible Course	3
HSET Flexible Course		3 Major Elective	3
HSET Flexible Course		3 Free Elective	3
CMST 110		3 Free Elective	3
BUGN 310		0 BUGN 320	
		15	15

Fourth Year

Fall	Credits	Spring	Credits
Major Elective		3 HSET 490	3
Major Elective		3 Free Elective	3
Free Elective		3 Free Elective	3
Free Elective		3 Free Elective	3

Free Elective	3	
	15	12
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Total Credits	120	