

FASHION DESIGN AND MERCHANDISING (B.A.)

120 credits of coursework is required for the baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA.

Program Requirements Overview

Code	Title	Credits
	General Education Requirements	27
	World Languages and Cultures Requirements	3-6
	Major Requirements	72
	Free Electives	18-15
Total Credits		120

Major Requirements

Code	Title	Credits
Department Core Requirements		
ARFD 100 or ARFD 124	Perceptual Drawing Figure Drawing	3
ARTX 201	Culture and Appearance	3
VIST 102	Visual Culture	3
Program Core Requirements		
ARFD 101 or ARFD 104	Surface Space	3
ARFD 103	Color and Light	3
VIST 106	Modern Visions 1400-1945	3
Required Collaterals		
ECON 102	Applied Microeconomics	3
MGMT 231	Management Processes	3
MKTG 240	Introduction to Marketing	3
INFO 173	Spreadsheet Modeling for Business Decisions	3
Major Requirements		
ARTX 220	Textile and Apparel Colloquium	3
ARTX 221	Fashion Practice: 1990 to Today	3
ARTX 298	Textiles	3
ARTX 310	Fashion Retailing Mathematics	3
ARTX 321	Dress and Fashion History, from 1800 to Today	3
ARTX 465	Fashion Branding	3
ARTX 409	Fashion Internship	6
Design, Merchandising, or Combined Track		
	Complete one of the tracks listed below.	18
Total Credits		72

Design Track

Code	Title	Credits
ARTX 120	Introduction to Apparel Construction	3
ARTX 226	Intermediate Apparel Construction	3
ARTX 230	Fashion Illustration	3
ARTX 322	Apparel Design: Flat Pattern	3
ARTX 422	Apparel Design: Draping	3
	Complete one course from the following:	3

ARTX 301	Digital Textile Design	
ARTX 330	Digital Applications for Fashion	
ARTX 345	Fashion Study Abroad	
ARTX 424	Special Topics for Apparel Creation	
ENTR 310	Entrepreneurial Accounting and Finance	

Total Credits 18

Merchandising Track

Code	Title	Credits
ARTX 325	Fashion Marketing	3
ARTX 360	Fashion Consumer Research	3
ARTX 365	Fashion Management	3
ARTX 398	Fashion Product Development	3
ARTX 410	Fashion Forecasting	3
	Complete one course from the following:	3
ARTX 330	Digital Applications for Fashion	
ARTX 345	Fashion Study Abroad	
ARTX 400	Fashion Show Promotion	
ENTR 310	Entrepreneurial Accounting and Finance	

Total Credits 18

Combined Track

Code	Title	Credits
Complete six courses from the following. 3 courses (9 credits) must be at the 300-400 level.		
ARFD 100	Perceptual Drawing	
ARFD 101	Surface	
ARFD 104	Space	
ARFD 124	Figure Drawing	
ARFD 200	Time	
ARPH 201	Digital Photo and Imaging I	
ARST 203	Accessory Design	
ARST 305	Commercial Photography	
ARPM 262	Screen Printing	
ARTX 120	Introduction to Apparel Construction	
ARTX 226	Intermediate Apparel Construction	
ARTX 230	Fashion Illustration	
ARTX 301	Digital Textile Design	
ARTX 320	Dress and Fashion History, Prehistory to 1790	
ARTX 325	Fashion Marketing	
ARTX 330	Digital Applications for Fashion	
ARTX 345	Fashion Study Abroad	
ARTX 360	Fashion Consumer Research	
ARTX 365	Fashion Management	
ARTX 398	Fashion Product Development	
ARTX 400	Fashion Show Promotion	
ARTX 410	Fashion Forecasting	
ARTX 422	Apparel Design: Draping	
ARTX 424	Special Topics for Apparel Creation	
ENTR 260	Introduction to Innovation and 3D Printing	
ENTR 310	Entrepreneurial Accounting and Finance	
PRDN 102	Anatomical Drawing for Product Designers	
VIST 202	Material Matters	

VIST 235	Style Wars	
VIST 266	Where the Garment Gapes: The Art of Addressing the Body	
VIST 271	On Display: Merchandising, Installation Art, and Material Culture	
Total Credits		18

General Education Requirements

Click here for a list of courses that fulfill General Education categories. (<http://catalog.montclair.edu/programs/general-education-requirements-ba-bs/>)

Code	Title	Credits
A. New Student Seminar		
Complete a 1 credit New Student Seminar course.		1
C. Communication		
1. <i>Writing</i>		3
2. <i>Literature</i>		3
CMST 101	Fundamentals of Speech: Communication Requirement	3
D. Fine and Performing Arts		
ARFD 100	Perceptual Drawing (Fulfilled in the major.) or ARFD 124 Figure Drawing	
F. Humanities		
1. <i>Great Works and Their Influences</i>		
VIST 106	Modern Visions 1400-1945 (Fulfilled in the major.)	
2. <i>Philosophical and Religious Perspectives</i>		3
G. Computer Science		
INFO 173	Spreadsheet Modeling for Business Decisions (Fulfilled in the major.)	
H. Mathematics		
Complete a 3 credit Mathematics course.		3
I. Natural Science Laboratory		
Complete a 4 credit Natural Science Laboratory course.		4
J. Physical Education		
Complete a 1 credit Physical Education course.		1
K. Social Science		
1. <i>American and European History</i>		3
2. <i>Global Cultural Perspectives</i>		3
3. <i>Social Science Perspectives</i>		
ARTX 201	Culture and Appearance (Fulfilled in the major.)	
L. Interdisciplinary Studies		
ECON 102	Applied Microeconomics (Fulfilled in the major.)	
Total Credits		27

World Languages and Cultures Requirements

Click here for a list of courses that fulfill World Languages and Cultures categories. (<http://catalog.montclair.edu/programs/world-languages-and-cultures-requirements/>)

Code	Title	Credits
World Languages		
Based on placement exam complete one or two sequential courses in 3-6 one language.		
World Cultures		
ARTX 201	Culture and Appearance (Fulfilled in the major.)	
Total Credits		3-6

Recommended Roadmap to Degree Completion

This recommended four-year plan is provided as an outline for students to follow in order to complete their degree requirements within four years. This plan is a recommendation and students should only use it in consultation with their academic advisor.

Design Track

First Year		Credits	Spring	Credits
Fall	GENERAL EDUCATION (A) New Student Seminar		GENERAL EDUCATION (C2) Literature	
				3
	GENERAL EDUCATION (C1) Writing	3	GENERAL EDUCATION (H) Mathematics	3
	CMST 101	3	ARFD 103	3
	ARFD 100 or 124	3	ARTX 220	3
	ARFD 101 or 104	3	VIST 106	3
	VIST 102	3		
		16		15

Second Year		Credits	Spring	Credits
Fall	GENERAL EDUCATION (K1) Social Science – American and European History		World Language 2	
				3
	World Language 1	3	ARTX 221	3
	ARTX 201	3	ECON 102	3
	MGMT 231	3	INFO 173	3
	ARTX 298	3	MKTG 240	3
		15		15

Third Year		Credits	Spring	Credits
Fall	GENERAL EDUCATION (I) Natural Science Laboratory		GENERAL EDUCATION (F2) Humanities – Philosophical and Religious Perspectives	
				3
	ARTX 120	3	ARTX 226	3
	ARTX 230	3	ARTX 321	3
	ARTX 310	3	Design Track upper level elective	3
	Free Elective	3	Free Elective	3
		16		15

Fourth Year			
Fall	Credits	Spring	Credits
ARTX 465		3 GENERAL EDUCATION (J) Physical Education	1
ARTX 426		3 ARTX 422	3
Free Elective		3 ARTX 409	6
Free Elective		3 Free Elective	3
Free Elective		3	
		15	13

Total Credits 120

Merchandising Track

First Year			
Fall	Credits	Spring	Credits
GENERAL EDUCATION (A) New Student Seminar		1 GENERAL EDUCATION (C2) Literature	3
GENERAL EDUCATION (C1) Writing		3 GENERAL EDUCATION (H) Mathematics	3
CMST 101		3 ARFD 103	3
ARFD 100 or 124		3 ARTX 220	3
ARFD 101 or 104		3 VIST 106	3
VIST 102		3	
		16	15

Second Year			
Fall	Credits	Spring	Credits
GENERAL EDUCATION (K1) Social Science – American and European History		3 World Language 2	3
World Language 1		3 ARTX 221	3
ARTX 201		3 ECON 102	3
MGMT 231		3 INFO 173	3
ARTX 298		3 MKTG 240	3
		15	15

Third Year			
Fall	Credits	Spring	Credits
GENERAL EDUCATION (I) Natural Science Laboratory		4 GENERAL EDUCATION (F2) Humanities – Philosophical and Religious Perspectives	3
ARTX 310		3 ARTX 321	3
ARTX 325		3 ARTX 365	3
ARTX 360		3 ARTX 398	3
Free Elective		3 Free Elective	3
		16	15

Fourth Year			
Fall	Credits	Spring	Credits
ARTX 410		3 GENERAL EDUCATION (J) Physical Education	1
ARTX 465		3 ARTX 409	6
Free Elective		3 Merchandising Track elective	3
Free Elective		3 Free Elective	3

Free Elective	3	
		15

Total Credits 120

Combined Track

First Year			
Fall	Credits	Spring	Credits
GENERAL EDUCATION (A) New Student Seminar		1 GENERAL EDUCATION (C2) Literature	3
GENERAL EDUCATION (C1) Writing		3 GENERAL EDUCATION (H) Mathematics	3
CMST 101		3 ARFD 103	3
ARFD 100 or 124		3 ARTX 220	3
ARFD 101 or 104		3 VIST 106	3
VIST 102		3	
		16	15

Second Year			
Fall	Credits	Spring	Credits
GENERAL EDUCATION (K1) Social Science – American and European History		3 World Language 2	3
World Language 1		3 ARTX 221	3
ARTX 201		3 ECON 102	3
MGMT 231		3 INFO 173	3
ARTX 298		3 MKTG 240	3
		15	15

Third Year			
Fall	Credits	Spring	Credits
GENERAL EDUCATION (I) Natural Science Laboratory		4 GENERAL EDUCATION (F2) Humanities – Philosophical and Religious Perspectives	3
ARTX 310		3 ARTX 321	3
Major Elective		3 Major Elective	3
Major Elective		3 Major Elective (upper level)	3
Free Elective		3 Free Elective	3
		16	15

Fourth Year			
Fall	Credits	Spring	Credits
ARTX 465		3 GENERAL EDUCATION (J) Physical Education	1
Major Elective (upper level)		3 ARTX 409	6
Major Elective (upper level)		3 Free Elective	3
Free Elective		3 Free Elective	3
Free Elective		3	
		15	13

Total Credits 120