FASHION MERCHANDISING MINOR

Program Overview
The Fashion Merchandising Minor serves students who are interested in the merchandising aspects of the fashion industry, in preparation for careers in fashion retail or the wholesale industry. The minor includes a group of specific courses that foster in-depth preparation and competencies marketable to fashion-business employers. The program is based in the Department of Art and Design (http://www.montclair.edu/arts/art-and-design). For further information, go to: Fashion Merchandising Minor (http://www.montclair.edu/arts/art-and-design/academic-programs/undergraduate-programs/fashion-merchandising-minor).

Program Requirements

Required Courses
- **ARTX 355**  Fashion Branding  3
- **ARTX 398**  Development of Fashion Products  3
- **ARTX 410**  Fashion Forecasting  3

Electives
Select three of the following:  9
- **ACCT 204**  Fundamentals of Accounting
- **ARGD 211**  Fundamentals of Adobe Creative Suite - Mac
- **INBS 250**  Introduction to International Business
- **INBS 347**  Export/Import Marketing Process
- **INBS 349**  International Marketing
- **MGMT 331**  Family Business
- **MKTG 307**  Retail Marketing and Management
- **MKTG 309**  Buying and Distribution Strategies
- **MKTG 344**  Integrated Marketing Communications
- **MKTG 482**  Independent Owned and Franchised Retailing

Total Credits  18