

EXERCISE SCIENCE AND SPORT STUDIES - SPORT ADMINISTRATION CONCENTRATION (M.S.)

For details about this program, including program description, admission requirements, and contact information, click here (<https://www.montclair.edu/graduate/programs-of-study/exercise-science-and-physical-education-sports-administration-and-coaching-concentration-ma/>).

Program Requirements

Code	Title	Credits
Required Coursework		
PEMJ 502	Methods of Inquiry and Analysis	3
Select one of the following Capstone options:		3-6
<i>Capstone Option A</i>		
PEMJ 594	Internship in Sport and Exercise Science	
<i>Capstone Option B</i>		
PEMJ 505 & PEMJ 603	Research Design and Research Project	
Required Concentration Coursework		
SPAD 508	Management and Supervision in Sport	3
SPAD 510	Legal Aspects of Sport	3
SPAD 512	Facility Management in Sport	1.5
SPAD 514	Sport Marketing and Public Relations	3
SPAD 515	Sport Finance	1.5
Area of Specialization		
Select one of the following areas through advisement:		9
<i>Coaching Specialization</i>		
SPAD 547	Advanced Coaching Techniques	
SPAD 557	Motor Behavior in Youth	
SPAD 559	Applied Sport and Exercise Psychology	
<i>Sport Business Specialization</i>		
SPAD 525	Sport Media and Technology	
Select 6 credits from the following:		
CMST 520	Public Relations Writing and Media Relations	
CMST 530	New Media Applications	
CMST 556	Leadership and Collaborative Innovation	
MGMT 561	Achieving Competitive Advantage	
MGMT 562	Organizational Behavior and Team Leadership	
MGMT 566	Negotiation in the Workplace	
MKTG 561	Applied Marketing Management	
MKTG 573	Social and Mobile Media: Fundamentals and Analytics	
MKTG 586	Sales Management	
<i>Athletic Administration Specialization</i>		
This specialization is restricted to those students accepted into the MSU Supervisor Certification program.		
ELAD 540	Differentiated Supervision	
ELAD 635	Curriculum, Instruction and Assessment	

ELAD 680	Leading Curriculum Change for Student Achievement	
Graduate Electives		
Select 6 credits of electives if choosing Capstone Option A or 3 credits if choosing Capstone Option B:		6-3
EXSC 558	Seminar in Exercise and Sport Science	
SPAD 525	Sport Media and Technology	
SPAD 547	Advanced Coaching Techniques	
SPAD 552	Seminar in Current Challenges in Sport	
SPAD 557	Motor Behavior in Youth	
SPAD 559	Applied Sport and Exercise Psychology	
SPAD 575	Sport and Society	
SPAD 580	Independent Study in Sport Administration	
Total Credits		33