EXERCISE SCIENCE AND SPORT STUDIES - SPORT ADMINISTRATION CONCENTRATION (M.S.)

For details about this program, including program description, admission requirements, and contact information, click here (https://www.montclair.edu/graduate/programs-of-study/exercise-science-and-physical-education-sports-administration-and-coaching-concentration-ma/).

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>PEMJ 502</td>
<td>Methods of Inquiry and Analysis</td>
<td>3</td>
</tr>
<tr>
<td>PEMJ 594</td>
<td>Internship in Sport and Exercise Science</td>
<td></td>
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<tr>
<td>PEMJ 505</td>
<td>Research Design</td>
<td></td>
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<tr>
<td>PEMJ 603</td>
<td>and Research Project</td>
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<tr>
<td>SPAD 508</td>
<td>Management and Supervision in Sport</td>
<td>3</td>
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<tr>
<td>SPAD 510</td>
<td>Legal Aspects of Sport</td>
<td>3</td>
</tr>
<tr>
<td>SPAD 512</td>
<td>Facility Management in Sport</td>
<td>1.5</td>
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<tr>
<td>SPAD 514</td>
<td>Sport Marketing and Public Relations</td>
<td>3</td>
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<tr>
<td>SPAD 515</td>
<td>Sport Finance</td>
<td>1.5</td>
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Area of Specialization

Select one of the following areas through advisement: 9

Coaching Specialization

- SPAD 547 Advanced Coaching Techniques
- SPAD 557 Motor Behavior in Youth
- SPAD 559 Applied Sport and Exercise Psychology

Sport Business Specialization

- SPAD 525 Sport Media and Technology

Select 6 credits from the following:

- CMST 520 Public Relations Writing and Media Relations
- CMST 530 New Media Applications
- CMST 556 Leadership and Collaborative Innovation
- MGMT 561 Achieving Competitive Advantage
- MGMT 562 Organizational Behavior and Team Leadership
- MGMT 566 Negotiation in the Workplace
- MKTG 561 Applied Marketing Management
- MKTG 573 Social and Mobile Media: Fundamentals and Analytics
- MKTG 586 Sales Management

Athletic Administration Specialization

This specialization is restricted to those students accepted into the MSU Supervisor Certification program.

- ELAD 540 Differentiated Supervision
- ELAD 635 Curriculum, Instruction and Assessment

Graduate Electives

Select 6 credits of electives if choosing Capstone Option A or 3 credits if choosing Capstone Option B:

- SPAD 525 Sport Media and Technology
- SPAD 547 Advanced Coaching Techniques
- SPAD 552 Seminar in Current Challenges in Sport
- SPAD 557 Motor Behavior in Youth
- SPAD 559 Applied Sport and Exercise Psychology
- SPAD 575 Sport and Society
- SPAD 580 Independent Study in Sport Administration

Total Credits 33