

ENTREPRENEURSHIP MINOR

Overview

A minor in Entrepreneurship helps students highlight to employers that they have real-world skills and are ready to succeed in any career. The minor will allow students to gain the knowledge and skills to create a startup business model, manage a small business and pitch their own business plan. Students will have the opportunity to develop leadership skills, while also learning what it takes to be an entrepreneur.

Admission Criteria:

Not available to students in any concentration in the Business Administration major

Program Requirements

Code	Title	Credits
Required Courses		
ENTR 201	The Entrepreneurial Mindset and Innovation	3
ENTR 301	Creating Your Startup Business Model	3
ENTR 302	Preparing to Pitch and Launch Your Startup	3
ENTR 320	Marketing for Entrepreneurs	3
or MKTG 300	Integrated Core: Marketing	
Select one of the following:		3-6
ENTR 310	Entrepreneurial Accounting and Finance	
ACCT 204 & FINC 300	Fundamentals of Accounting and Integrated Core: Finance	
Elective		
Select one of the following: ¹		3
ENTR 260	Introduction to Innovation and 3D Printing	
ENTR 290	Special Topics in Entrepreneurship	
ENTR 350	Entrepreneurship Cooperative Education	
ENTR 360	Advanced Innovation and Digitally Mediated Making	
ENTR 460	Applied Digital Innovation Design, and Lean Fabrication	
ENTR 491	Independent Study in Entrepreneurship	
MGMT 335	Small Business Management	
Total Credits		18-21

¹ Or another course with prior approval of the Feliciano Center for Entrepreneurship