

# ENTREPRENEURSHIP MINOR

Montclair State University is known for its talented and creative students in the arts and sciences! We are proud of the talents we graduate to perform on Broadway and design cartoons for media companies in Los Angeles and London! Our music students go on to teach at schools or create their own music studios. So, if you are you a budding creative, artist, musician, budding designer, we want to help you navigate the challenges of the 21<sup>st</sup> century economy and how to succeed in business.

We want you to understand how to innovate and successfully take your creative works to market. We developed the Minor in Entrepreneurship for you! Students from across the University may complete 18 – 21 credits of foundational courses in the Entrepreneurship. You will benefit from our experiential and project-based curriculum to learn the basics of the lean launch approach to ideating a business concept, through to pitching that concept to potential investors or other stakeholders.

## Program Requirements

Code	Title	Credits
<b>Required Courses</b>		
ENTR 201	The Entrepreneurial Mindset and Innovation	3
ENTR 301	Creating Your Startup Business Model	3
ENTR 302	Preparing to Pitch and Launch Your Startup	3
ENTR 320	Marketing for Entrepreneurs	3
or MKTG 300	Integrated Core: Marketing	
Select one of the following:		3-6
ENTR 310	Entrepreneurial Accounting and Finance	
ACCT 204 & FINC 300	Fundamentals of Accounting and Integrated Core: Finance	
<b>Elective</b>		
Select one of the following: <sup>1</sup>		3
ENTR 260	Introduction to Innovation and 3D Printing	
ENTR 290	Special Topics in Entrepreneurship	
ENTR 350	Entrepreneurship Cooperative Education	
ENTR 360	Advanced Innovation and Digitally Mediated Making	
ENTR 460	Applied Digital Innovation Design, and Lean Fabrication	
ENTR 491	Independent Study in Entrepreneurship	
MGMT 335	Small Business Management	
<b>Total Credits</b>		<b>18-21</b>

<sup>1</sup> Or another course with prior approval of the Feliciano Center for Entrepreneurship