

ENTREPRENEURSHIP MINOR

Program Requirements

ENTR 201	The Entrepreneurial Mindset and Innovation	3
ENTR 301	Creating Your Startup Business Model	3
ENTR 302	Preparing to Pitch and Launch Your Startup	3
ENTR 320	Marketing for Entrepreneurs	3
or MKTG 300	Integrated Core: Marketing	
Select one of the following:		3-6
ENTR 310	Entrepreneurial Accounting and Finance	
ACCT 204	Fundamentals of Accounting	
& FINC 300	and Integrated Core: Finance	
Select one of the following: ¹		3
ENTR 290	Selected Topics in Entrepreneurship	
ENTR 350	Entrepreneurship Cooperative Education	
MGMT 335	Small Business Management	
Total Credits		18-21

¹ Or another course with prior approval of the Feliciano Center for Entrepreneurship