ENTREPRENEURSHIP MINOR

Overview
A minor in Entrepreneurship helps students highlight to employers that they have real-world skills and are ready to succeed in any career. The minor will allow students to gain the knowledge and skills to create a startup business model, manage a small business and pitch their own business plan. Students will have the opportunity to develop leadership skills, while also learning what it takes to be an entrepreneur.

Admission Criteria:
# Not available to students in any concentration in the Business Administration major

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Required Courses</td>
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</tr>
<tr>
<td>ENTR 201</td>
<td>The Entrepreneurial Mindset and Innovation</td>
<td>3</td>
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<tr>
<td>ENTR 301</td>
<td>Creating Your Startup Business Model</td>
<td>3</td>
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<tr>
<td>ENTR 302</td>
<td>Preparing to Pitch and Launch Your Startup</td>
<td>3</td>
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<tr>
<td>ENTR 320</td>
<td>Marketing for Entrepreneurs</td>
<td>3</td>
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<tr>
<td>or MKTG 300 Integrated Core: Marketing</td>
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<td>Select one of the following: 3-6</td>
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<tr>
<td>ENTR 310</td>
<td>Entrepreneurial Accounting and Finance</td>
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<tr>
<td>ACCT 204 &amp; FINC 300 Integrated Core: Finance</td>
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<tr>
<td>Elective</td>
<td>3</td>
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<td>Select one of the following:</td>
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<tr>
<td>ENTR 260</td>
<td>Introduction to Innovation and 3D Printing</td>
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<tr>
<td>ENTR 290</td>
<td>Special Topics in Entrepreneurship</td>
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<td>ENTR 350</td>
<td>Entrepreneurship Cooperative Education</td>
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<tr>
<td>ENTR 360</td>
<td>Advanced Innovation and Digitally Mediated Making</td>
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<td>ENTR 460</td>
<td>Applied Digital Innovation Design, and Lean Fabrication</td>
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<tr>
<td>ENTR 491</td>
<td>Independent Study in Entrepreneurship</td>
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<tr>
<td>MGMT 335</td>
<td>Small Business Management</td>
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<tr>
<td>Total Credits</td>
<td>18-21</td>
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</tbody>
</table>

1 Or another course with prior approval of the Feliciano Center for Entrepreneurship