

# CUSTOMER EXPERIENCE AND USER EXPERIENCE RESEARCH CERTIFICATE PROGRAM

---

For details about this program, including program description, admission requirements, and contact information, click here (<https://www.montclair.edu/graduate/programs-of-study/customer-experience-and-user-experience-research-certificate-online/>).

## Program Requirements

Code	Title	Credits
<b>Required Courses</b>		
SOCI 520	Customer and User Experience Research	3
SOCI 538	Survey Research	3
SOCI 569	Interviews and Focus Groups	3
<b>Elective</b>		
CSIT 535 or SOCI 586	Human-Computer Interaction (HCI) Special Topics in Experience Management	3
<b>Capstone</b>		
SOCI 592	Customer and User Experience Project	1.5
<b>Total Credits</b>		<b>13.5</b>