

# COMMUNICATION AND MEDIA STUDIES MAJOR (B.A.)

120 credits of coursework is required for the baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA.

## Program Requirements Overview

Code	Title	Credits
	General Education Requirements	42
	World Languages and Cultures Requirements	3-9
	Major Requirements	51
	Free Electives	24-18
	<b>Total Credits</b>	<b>120</b>

## Major Requirements

Code	Title	Credits
<b>Core Requirements</b>		
CMST 110	Introduction to Communication and Media	3
CMST 210	Theorizing Communication and Media	3
<b>Required Courses</b>		
CMST 201	Fundamentals of Communication and Media Studies	3
CMST 301	Communication Research Methods	3
CMST 401	Senior Seminar in Communication and Media Studies	3
<b>Major Electives</b>		
	Complete 18 credits each from the Contexts and Competencies electives list below.	36
	Must include 12 credits at the 300 level and 6 credits at the 400 level.	
	<b>Total Credits</b>	<b>51</b>

## Contexts Electives

Code	Title	Credits
CMST 146	Interpersonal Communication	3
CMST 160	Introduction to Health Communication	3
CMST 170	Organizational Communication	3
CMST 200	Going Viral	3
CMST 212	Introduction to Rhetorical Studies	3
CMST 221	Intercultural Communication	3
CMST 225	New Media and Participatory Culture	3
CMST 227	Television and Culture	3
CMST 235	Youth Culture and The Popular	3
CMST 255	Special Topics in Communication and Media	1-3
CMST 263	Health and Mass Media	3
CMST 265	Media Effects	3
CMST 273	Democracy and Communication	3
CMST 305	Race, Ethnicity and Media	3
CMST 312	Culture and Rhetoric	3
CMST 315	Video Games and Culture	3
CMST 325	Media Criticism	3
CMST 340	Communication, Media and Gender	3
CMST 350	Special Topics in Communication and Media	1-3

CMST 355	Visual Culture and Aesthetics	3
CMST 360	Emerging Technologies in Health Communication	3
CMST 367	Health Communication Theory	3
CMST 427	Globalization, Communication and Media	3
CMST 445	Media Ecology	3
FMTV 101	History and Development of Film and Television	3
FMTV 204	Film Forum	3
JOUR 210	Introduction to Journalism	3
JOUR 249	Media Ethics and Law	3
SPTC 247	Sports Media and Society	3
STCM 130	Fundamentals of Public Relations and Advertising	3

## Competencies Electives

Code	Title	Credits
CMDA 220	Writing for the Media	3
CMDA 320	Transmedia Projects	3
CMDA 360	Communication and Media Cooperative Education	3,6
CMST 102	Voice and Speech Improvement	3
CMST 202	Listening	3
CMST 222	Public Speaking	3
CMST 262	Nonverbal Communication	3
CMST 270	Organizational and Group Leadership	3
CMST 275	Building Bridges through Dialogue	3
CMST 302	Special Topics in Interaction	3
CMST 341	Culture and Identity	3
CMST 342	Argumentation and Debate	3
CMST 370	Maximizing Difference in Organizational Life	3
CMST 373	Collaborative Problem Solving	3
CMST 377	Mediated Organizations	3
CMST 379	Community-Based Organizing	3
CMST 405	Understanding Persuasion Campaigns	3
CMST 410	Career Management	3
CMST 412	Rhetorical Criticism	3
CMST 435	Special Topics in Media Arts Activity	1-3
CMST 470	Organizational Consulting	3
FMTV 210	Story Analysis and Introduction to Screenwriting	3
JOUR 180	Multimedia Toolkit	4
JOUR 279	Web Design	3
SPTC 241	Introduction to Sports Storytelling	3
STCM 140	Multi Media Production for Strategic Communication	3
STCM 230	Brand Storytelling in Strategic Communication	3
STCM 240	Social Media Analytics	3

## General Education Requirements

Click here for a list of courses that fulfill General Education categories. (<http://catalog.montclair.edu/undergraduate-graduate-degree-requirements/general-ed-ba-bs/>)

Code	Title	Credits
<b>A. New Student Seminar</b>		
	Complete a 1 credit New Student Seminar	1
<b>C. Communication</b>		

1. Writing	3
2. Literature	3
3. Communication	3
<b>D. Fine and Performing Arts</b>	
Complete a 3 credit Fine and Performing Arts course.	3
<b>F. Humanities</b>	
1. Great Works and Their Influences	3
2. Philosophical and Religious Perspectives	3
<b>G. Computer Science</b>	
Complete a 3 credit Computer Science course.	3
<b>H. Mathematics</b>	
Complete a 3 credit Mathematics course.	3
<b>I. Natural Science Laboratory</b>	
Complete a 4 credit Natural Science Laboratory course.	4
<b>J. Physical Education</b>	
Complete a 1 credit Physical Education course.	1
<b>K. Social Science</b>	
1. American and European History	3
2. Global Cultural Perspectives	3
3. Social Science Perspectives	3
<b>L. Interdisciplinary Studies</b>	
Complete a 3 credit Interdisciplinary Studies course.	3
<b>Total Credits</b>	<b>42</b>

## World Languages and Cultures Requirements

Click here for a list of courses that fulfill World Languages and Cultures categories. (<http://catalog.montclair.edu/undergraduate-graduate-degree-requirements/world-languages-cultures-requirement/>)

Code	Title	Credits
<b>World Languages</b>		
	Based on language placement exam, complete one or two sequential courses in the same language.	3-6
<b>World Cultures</b>		
	Requirement may be fulfilled by course selected in General Education - Social Science: Global Cultural Perspectives.	0-3
<b>Total Credits</b>		<b>3-9</b>

## Recommended Roadmap to Degree Completion

This recommended four-year plan is provided as an outline for students to follow in order to complete their degree requirements within four years. This plan is a recommendation and students should only use it in consultation with their academic advisor.

Course	Title	Credits
<b>First Year</b>		
<b>Fall</b>		
GNED 199	New Student Seminar	1
GENERAL EDUCATION (C1) Writing		3

CMST 101	Fundamentals of Speech: Communication Requirement	3
GENERAL EDUCATION (D) Fine and Performing Arts		
CMST 110	Introduction to Communication and Media	3
		<b>Credits</b>
		<b>13</b>

<b>Spring</b>		
GENERAL EDUCATION (C2) Literature		
GENERAL EDUCATION (G) Computer Science		
GENERAL EDUCATION (K1) Social Science – American and European History		
CMST 201	Fundamentals of Communication and Media Studies	3
Major Elective		3
		<b>Credits</b>
		<b>15</b>

<b>Second Year</b>		
<b>Fall</b>		
GENERAL EDUCATION (H) Mathematics		
World Language 1		
CMST 210	Theorizing Communication and Media	3
Major Elective		3
Free Elective		3
		<b>Credits</b>
		<b>15</b>

<b>Spring</b>		
GENERAL EDUCATION (J) Physical Education		
GENERAL EDUCATION (K2) Social Science – Global Cultural Perspectives		
World Language 2		
Major Elective		3
Major Elective		3
Free Elective		3
		<b>Credits</b>
		<b>16</b>

<b>Third Year</b>		
<b>Fall</b>		
GENERAL EDUCATION (I) Natural Science Laboratory		
GENERAL EDUCATION (F2) Humanities – Philosophical and Religious Perspectives		
CMST 301	Communication Research Methods	3
Major Elective		3
Major Elective		3
		<b>Credits</b>
		<b>16</b>

<b>Spring</b>		
GENERAL EDUCATION (F1) Humanities – Great Works and Their Influences		
GENERAL EDUCATION (K3) Social Science – Social Science Perspectives		
Major Elective		3
Major Elective		3
Free Elective		3
		<b>Credits</b>
		<b>15</b>

<b>Fourth Year</b>		
<b>Fall</b>		
GENERAL EDUCATION (L) Interdisciplinary Studies		
Major Elective		3
Major Elective		3
Free Elective		3
Free Elective or World Cultures Requirement if needed		3
		<b>Credits</b>
		<b>15</b>

**Spring**

CMST 401	Senior Seminar in Communicat and Media Studies	3
Major Elective		3
Major Elective		3
Free Elective		3
Free Elective		3
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>120</b>