The communication and media landscape is changing very fast and the next generation of professionals in these fields needs to always be ahead of the curve. This program is ideal for you if you want to develop a critical approach to media and culture and learn how to analyze and create media for traditional, digital, and social media platforms. Through unique combinations of classes, the program will help you develop the aesthetic, critical, and technological skills that are essential for future market demands. The program resides in the School of Communication and Media (http://www.montclair.edu/arts/school-of-communication-and-media).

A minimum of 120 credits of coursework is required for the baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA. However, more than 120 credits may be required depending upon the major field of study.

Program Requirements

Students must complete 42 credits of General Education requirements (http://catalog.montclair.edu/undergraduate-graduate-degree-requirements/general-ed-ba-bs) and 3-9 credits of World Languages and Cultures Requirements (http://catalog.montclair.edu/undergraduate-graduate-degree-requirements/world-languages-cultures-requirement).

Core Requirements

Core Courses
 CMDA 110 Introduction to Communication and Media Arts 3
 CMDA 210 Theorizing Communication and Media Arts 3
 CMDA 220 Writing for the Media 3
 CMDA 320 Transmedia Projects 3

Colloquium Series
 CMDA 490 Colloquium Series 0

Major Elective Clusters

Select at least 12 credits of 300 level courses and 6 credits of 400 level courses.

Creative/Conceptual

Select at least 12 credits from the following:
 CMDST 130 Public Relations Principles
 CMDST 205 Race, Ethnicity and Media
 CMDST 215 Media History and Form
 CMDST 255 Special Topics in Communication and Media
 CMDST 263 Health and Mass Media
 CMDST 273 Democracy and Communication
 CMDST 350 Special Studies in Communication and Media
 CMDST 360 Emerging Technologies in Health Communication
 FILM 230 Introduction to Screenwriting
 FILM 250 Film Forum
 TVDM 101 History and Development of TV and Digital Media
 TVDM 201 Language of Television
 TVDM 260 History of Television Programming
 TVDM 293 TV and Digital Programming
 TVDM 349 Ethics of Mass Communication
 TVDM 391 International Broadcasting

Critical/Analytical

Select at least 12 credits from the following:
 CMST 200 Going Viral
 CMST 225 New Media and Participatory Culture
 CMST 235 Youth Culture and The Popular
 CMST 245 Communication, Media and Gender
 CMST 280 Investigative Research Methods
 CMST 325 Media Criticism
 CMST 335 Globalization, Communication and Media
 CMST 345 Critical Television Studies
 CMST 377 Mediated Organizations
 CMST 415 Production Culture
 CMST 425 Seminar in Mediated Communication
 FILM 255 Film Story Analysis
 FILM 280 Film Art: Historical and Contemporary
 FILM 282 The Avant-Garde Cinema
 TVDM 247 Sports Media and Society
 TVDM 315 Political Broadcasting
 TVDM 361 Media Management

Total Credits

TVDM 455 Special Studies in Television and Digital Media

Critical/Analytical

Select at least 12 credits from the following:
 CMST 200 Going Viral
 CMST 225 New Media and Participatory Culture
 CMST 235 Youth Culture and The Popular
 CMST 245 Communication, Media and Gender
 CMST 280 Investigative Research Methods
 CMST 325 Media Criticism
 CMST 335 Globalization, Communication and Media
 CMST 345 Critical Television Studies
 CMST 377 Mediated Organizations
 CMST 415 Production Culture
 CMST 425 Seminar in Mediated Communication
 FILM 255 Film Story Analysis
 FILM 280 Film Art: Historical and Contemporary
 FILM 282 The Avant-Garde Cinema
 TVDM 247 Sports Media and Society
 TVDM 315 Political Broadcasting
 TVDM 361 Media Management

Total Credits

Applied/Production

Select at least 12 credits from the following:
 CMST 200 Going Viral
 CMST 225 New Media and Participatory Culture
 CMST 235 Youth Culture and The Popular
 CMST 245 Communication, Media and Gender
 CMST 280 Investigative Research Methods
 CMST 325 Media Criticism
 CMST 335 Globalization, Communication and Media
 CMST 345 Critical Television Studies
 CMST 377 Mediated Organizations
 CMST 415 Production Culture
 CMST 425 Seminar in Mediated Communication
 FILM 255 Film Story Analysis
 FILM 280 Film Art: Historical and Contemporary
 FILM 282 The Avant-Garde Cinema
 TVDM 247 Sports Media and Society
 TVDM 315 Political Broadcasting
 TVDM 361 Media Management

Total Credits

1 Complete the course a minimum of 8 times. There is no credit associated with this course.