

# BUSINESS ANALYTICS MINOR

## Overview

Analytics-related expertise is in high demand across different industries. A minor in Business Analytics allows students across all disciplines to complement their major or concentration by preparing them to answer critical business questions and to apply predictive modeling techniques to support data-driven decision-making.

Students will gain hands-on practical skills using the application of analytics for strategic and operational advantage.

### Admission Criteria:

# Not available to students in the Business Analytics concentration in Business Administration major

## Program Requirements

Code	Title	Credits
<b>Business Analytics Minor Core</b>		
INFO 310	Database Management Systems	3
INFO 357	Programming for Business	3
INFO 365	Foundations of Business Analytics	3
INFO 440	Data Analysis and Visualization	3
<b>Business Analytics Minor Electives</b>		
Complete one of the following courses:		3
ECON 412	Business Forecasting and Analytics	
INFO 366	Managing Big Data	
INFO 367	Structured Data Analytics	
MKTG 447	Marketing Analytics	
<b>Business Analytics Minor Collateral Courses</b>		
INFO 173	Spreadsheet Modeling for Business Decisions	3
INFO 290	Technology in Business	3
or ACCT 309	Accounting Information Systems	
INFO 240	Statistical Methods in Business (May take a statistics course as approved by the department.)	3
<b>Total Credits</b>		<b>24</b>