# BUSINESS ADMINISTRATION, MANAGEMENT OF INFORMATION AND TECHNOLOGY CONCENTRATION (M.B.A.)

## Program Requirements

### MBA Core Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 560</td>
<td>Accounting for Business Managers</td>
<td>3</td>
</tr>
<tr>
<td>ECON 562</td>
<td>Macroeconomics Analysis and Public Policy</td>
<td>1.5</td>
</tr>
<tr>
<td>ECON 563</td>
<td>Managerial Economics</td>
<td>1.5</td>
</tr>
<tr>
<td>FINC 560</td>
<td>Corporate Financial Decision Making</td>
<td>1.5</td>
</tr>
<tr>
<td>FINC 561</td>
<td>Investments for Managers</td>
<td>1.5</td>
</tr>
<tr>
<td>INBS 561</td>
<td>Emerging Trends in Global Markets</td>
<td>1.5</td>
</tr>
<tr>
<td>INFO 561</td>
<td>Applied Business Statistics</td>
<td>1.5</td>
</tr>
<tr>
<td>INFO 562</td>
<td>Management Science in Business</td>
<td>1.5</td>
</tr>
<tr>
<td>INFO 563</td>
<td>Strategic Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>INFO 564</td>
<td>Operations and Supply Change Management</td>
<td>1.5</td>
</tr>
<tr>
<td>MGMT 561</td>
<td>Achieving Competitive Advantage</td>
<td>1.5</td>
</tr>
<tr>
<td>MGMT 562</td>
<td>Organizational Behavior</td>
<td>1.5</td>
</tr>
<tr>
<td>MGMT 565</td>
<td>Project Management</td>
<td>1.5</td>
</tr>
<tr>
<td>MGMT 566</td>
<td>Negotiation in the Workplace</td>
<td>1.5</td>
</tr>
<tr>
<td>MGMT 567</td>
<td>Managing the Multi-Business Firm</td>
<td>1.5</td>
</tr>
<tr>
<td>MKTG 561</td>
<td>Applied Marketing Management</td>
<td>1.5</td>
</tr>
<tr>
<td>MKTG 562</td>
<td>Market Analysis and Customer Insight</td>
<td>1.5</td>
</tr>
<tr>
<td>MKTG 563</td>
<td>Sustainability and Corporate Responsibility</td>
<td>1.5</td>
</tr>
</tbody>
</table>

### Management of Information and Technology Concentration

#### Required Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>INFO 572</td>
<td>Business Analysis</td>
<td>1.5</td>
</tr>
<tr>
<td>INFO 574</td>
<td>Business Database Development</td>
<td>1.5</td>
</tr>
<tr>
<td>INFO 576</td>
<td>Enterprise Systems Management</td>
<td>1.5</td>
</tr>
</tbody>
</table>

#### Concentration Electives

Complete 3 credits of electives from the following:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>INFO 571</td>
<td>Discovering and Leveraging Emerging Technologies</td>
<td></td>
</tr>
<tr>
<td>INFO 573</td>
<td>Practicum in E-Commerce</td>
<td></td>
</tr>
<tr>
<td>INFO 575</td>
<td>Independent Study in Information Systems for Business</td>
<td></td>
</tr>
<tr>
<td>INFO 577</td>
<td>Selected Topics in Information Systems for Business (may be taken for 1-3 credits)</td>
<td></td>
</tr>
<tr>
<td>INFO 579</td>
<td>Agile Systems Development Management</td>
<td></td>
</tr>
<tr>
<td>INFO 584</td>
<td>Data Analytics and Visualization</td>
<td></td>
</tr>
</tbody>
</table>

Total Credits: 37.5

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1 Please note that MBA students who have not earned a B- grade or higher in prior academic coursework in Accounting, Statistics and/or Finance may need to successfully complete online foundation modules in one or more of these key subject areas before they will be allowed to register for MBA courses. Students will be contacted by the MBA office with specific information upon admission.