# **ENTREPRENEURSHIP CONCENTRATION - BUSINESS ADMINISTRATION (B.S.)**

The Entrepreneurship concentration in the Business Administration major is cross-disciplinary, focusing on the challenges of establishing and managing new and growing ventures. The experiential approach of this concentration provides students opportunities to learn about:

- · Opportunity identification, discovery and development
- Moving from a growth mindset to an entrepreneurial mindset, creating physical and virtual prototypes as part of lean startup and "effectuation" models
- · Methodologies to "de-risk" opportunities using problem solving skills
- · Understanding the firm lifecycle and changing resource needs as companies grow
- · Iterating or pivoting towards a sustainable business model, and the role of sustainability in responsible entrepreneurship
- · Communicating a business concept through a formal pitch

Entrepreneurship means having the readiness to develop, organize, and run a business enterprise and tackle any of its uncertainties to make a profit. This concentration is well suited for students who want to start a business, or who dream of working at a big company and want to stand out as an entrepreneurial employee.

#### Admission Criteria:

# Overall GPA - 3.0

120 credits of coursework is required for the baccalaureate degree with a minimum 2.0 overall GPA, and a minimum 2.0 major GPA.

## **Program Requirements Overview**

| Code          | Title                          | Credits |
|---------------|--------------------------------|---------|
| General Educ  | cation Requirements            | 30      |
| World Langu   | ages and Cultures Requirements | 3-9     |
| Major Requir  | rements                        | 42      |
| Concentratio  | n Requirements                 | 27      |
| Free Elective | s                              | 18-12   |
| Total Credits |                                | 120     |

## **Major Requirements**

Title

Credits

COED 401

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Business Administration Required Core
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Business Fundamentals
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Code

| ACCT 204        | Fundamentals of Accounting (Students in the<br>Finance concentration take ACCT 201) | 3 |
|-----------------|---|---|
| or ACCT 201     | Fundamentals of Financial Accounting  |   |
| BSLW 235        | Legal, Ethical, and Global Environment of Business                                  | 3 |
| BCOM 280        | Strategic Business Communications   | 3 |
| INFO 290        | Technology in Business  | 3 |
| MGMT 201        | <b>Business Ethics and Social Impact</b>  | 3 |
| MGMT 439        | Applied Business Strategy   | 3 |
| Integrated Core |   |   |

| Total Credits             |   | 42 |
|---------------------------|---|----|
| BUGN 320                  | Campus to Career Transition Course II: On the Job Success     | 0  |
| BUGN 310                  | Campus to Career Transition Course I: Prepare for Your Career | 0  |
| <b>Business Adminis</b>   | stration Career Learning                                      |    |
| INFO 240                  | Statistical Methods in Business                               | 3  |
| INFO 173                  | Spreadsheet Modeling for Business Decisions                   | 3  |
| ECON 102                  | Applied Microeconomics  | 3  |
| ECON 101                  | Applied Macroeconomics  | 3  |
| <b>Collateral Courses</b> |   |    |
| MKTG 300                  | Integrated Core: Marketing                                    | 3  |
| MGMT 300                  | Integrated Core: Management                                   | 3  |
| INFO 300                  | Integrated Core: Operations Management                        | 3  |
| FINC 300                  | Integrated Core: Finance                                      | 3  |
|                           |   |    |

**Total Credits** 

### Entrepreneurship Concentration Requirements

| Code                         | Title  | Credits |
|------------------------------|--|---------|
| Required Concent             | tration Courses  |         |
| ENTR 201                     | The Entrepreneurial Mindset and Innovation                 | 3       |
| ENTR 301                     | Creating Your Startup Business Model                       | 3       |
| ENTR 302                     | Preparing to Pitch and Launch Your Startup                 | 3       |
| ENTR 420                     | Growing Your Startup Company                               | 3       |
| <b>Concentration Ele</b>     | ectives  |         |
| Complete 9 credit            | s from the following:                                      | 9       |
| ENTR 260                     | Introduction to Innovation and 3D Printing                 |         |
| ENTR 320                     | Marketing for Entrepreneurs                                |         |
| ENTR 350                     | Entrepreneurship Cooperative Education                     |         |
| ENTR 360                     | Advanced Innovation and Digitally Mediated<br>Making       |         |
| ENTR 401                     | The Legal Entrepreneurial Journey                          |         |
| ENTR 460                     | Applied Digital Innovation Design, and Lean<br>Fabrication |         |
| ENTR 491                     | Independent Study in Entrepreneurship                      |         |
| MGMT 331                     | Family Business  |         |
| MGMT 335                     | Small Business Management                                  |         |
| MGMT 363                     | Business and Society                                       |         |
| MGMT 436                     | Strategic Project Management                               |         |
| MKTG 241                     | Consumer Behavior  |         |
| MKTG 250                     | Professional Selling                                       |         |
| MKTG 342                     | Sales Management   |         |
| MKTG 482                     | Independent Owned and Franchised Retailing                 |         |
| Business Adminis             | stration Major Electives                                   | 6       |
| Complete 6 credit            | ts of major electives from the list below. Required        | 1       |
| concentration co             | urses may not be used as major electives.                  |         |
| Total Credits                |  | 27      |
| Business Adm                 | ninistration Major Electives                               |         |
| Code                         | Title  | Credits |
| Required or electi electives | ve concentration courses will not count as major           | ſ       |
| Cooperative Educ             | ation  |         |

**Cooperative Education Experience I** 

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3-8

| CDED 403Cooperative Education Experience II3-4HSET 330Resort and Oruse Management3CDED 404Cooperative Education Experience IVHSET 330International Experience in Hospitally Sports.3Entrepreneurial Mindset and InnovationHSET 330Celab Management and Operations3ENTR 201The Entrepreneurial Mindset and InnovationHSET 330Celab Management and Operations3ENTR 201The Entrepreneurial Mindset and InnovationHSET 354Celab Management3ENTR 301Creating Your Startup Business Model3HSET 355Hospitally Sports. Events, and Tourism3ENTR 301Creating Your Startup Business Model3HSET 356Event Marketing and Management II3ENTR 302Preparing to Pitch and Launch Your StartupHSET 356Event Marketing and Management II3ENTR 302Arketing for Entrepreneural Accounting and FinanceHSET 356Event Marketing and Management II3ENTR 302Entrepreneural Accounting and FinanceHSET 356Event Marketing and Management III3ENTR 302Entrepreneural Accounting and MarketisHSET 356Event Marketing and Management IIII3ENTR 302Entrepreneural Accounting and MarketisHSET 350Hospitally Financial Management IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII  |                      |  |     |                 |   |     |
|---|----------------------|--|-----|-----------------|---|-----|
| DCDED 444Cooperative Education Experience IV cooperative.48EconomicsHSET 335International Experience. In Acaptability. Sports, and Statemark.3EconomicsHSET 340Restaurant. Management. and Operations3ENTR 200Introduction to Innovation and 3D Finking4HSET 330Club Management.3ENTR 301Oracing Yous Stateng Buruensship4HSET 334Analytics for Sports and Enterpreneurship.3ENTR 302Preparing to Pitch and Launch Your Statup4HSET 335Hospitality. Sports. Feerins, and Taurismoon. Theme Park, and Attractions3ENTR 302Create and Pich Your Statup6HSET 355Hospitality. Finance.3ENTR 303Create and Pich Your Statup6HSET 365Event Marketing and Management.3ENTR 302Marketing for Entrepreneurals and Pich Your Statup6HSET 305Club Management.3ENTR 303Chregreneural Accountion and Digitally Mediated3HSET 305Club Management.3ENTR 304Graving Your Starup Company.3HSET 305Club Management.3ENTR 404Graving Your Starup Company.4HSET 305Club Management.3ENTR 405Aleparade Innovation and Buruense.15HSET 305Club Management.16Finance7Finance7HSET 305Club Management.16Finance7HSET 405Revenue Management.1616Finance7HSET 405Revenue Managemen  | COED 402             | Cooperative Education Experience II            | 3-8 | HSET 325        | Service Management                                | 3   |
| EconomicsEvents, and TourismEntrageneurs/IPThe Entrepreneurial Mindset and InnovationHSIT 340Club Management and Operations3ENTR 200Introduction to innovation and D Printing4HSIT 340Club Management and Operations3ENTR 200Creating Your Startup Business Model4HSIT 350Club Management and Allacias (Nor Startup Business Model4ENTR 300Creating Your Startup Business Model4HSIT 350Entrainment Industries3ENTR 300Creating Your Startup Business Model4HSIT 350Entrainment Industries3ENTR 300Create and Pitch Your Startup6HSIT 350Entrainment Industries3ENTR 300Create and Pitch Your Startup6HSIT 350Event Marleting and Management I3EON 310Clobal Economics and Policy3HSIT 350Clotamer Heditonshin Management I3EON 310Clobal Economics and Policy3HSIT 350Clotamer Heditonshin Management I3EON 310Clobal Economics and Markets3HSIT 350Fordament I3EDTR 400Growing Your Startup Company3HSIT 350Fordament I3EDTR 400Falce and Traveneurshing4HSIT 350Social Topics in Integrating Management I3EDTR 400Growing Your Startup Company3HSIT 350Social Topics in Integrating Management I3EDTR 400Growing Your Startup Company3HSIT 350Social Topics in Integrating Management I3<  |                      | · · ·  |     |                 | 5   |     |
| EntrepeneurshipHSET 340Restaurant Management and Operations3ENTR 200The Entrepreneurship of the Introduction to Innovation and 30 PrintingHSET 353Lagal Isaues in Hospitality and Tourism3ENTR 200Special Topics in EntrepreneurshipHSET 354Analytics for Sports Acettratianment Industries3ENTR 301Create and Prich Your StartupHSET 355Hospitality Sports, Events, and Tourism3ENTR 302Preparing to Pitch and Launch Your StartupHSET 356Event Marketing and Management II3ENTR 301Entrepreneurship Cooperative EducationHSET 366Event Marketing and Management II3ENTR 300Entrepreneurship Cooperative EducationHSET 366Event Marketing and Management III3EDON 381Global Economies and MarketisHSET 375Property and Community Association3ENTR 400Freeroneurial Journey3HSET 380Lodging Management3ENTR 401The Legal Entrepreneurial Journey3HSET 380Lodging Management3FIRA 200Forowing Your Startup CompanySports, Events, and Tourism3FIRA 201Independent Study in Entrepreneurinal4HSET 380Lodging Management3FIRA 201Independent Study in Entrepreneurinal4HSET 380Lodging Management3FIRA 202Presonal Finance3HSET 392Special Topics in Hospitality Sports, Events, and Tourism3FIRA 202Introduction to Finance4HSET 392Special Topics in Lesare  |                      | Cooperative Education Experience IV            | 3-8 | HSEI 335        |   | 3   |
| ENT 20The Entregeneurial Mindext and InnovationHSET 330Club Management3ENT 200introduction to Innovation and 3D Printing3HSET 334Legal lesues in Abspitality and Tourism3ENT 200Special Topics in Entregreneurshp3HSET 334Habfitis for Sports and Entertainment Industries3ENT 300Creating Your Starup Business Model4HSET 335Hospitality Sports, Events, and Tourism Co-op Ed3ENT 300Create and Pitch Your Starup6HSET 336Entertainment, Theme Park, and Attractions3ENT 300Create and Pitch Your Starup6HSET 336Event Marketing and Management II3ENT 300Create and Pitch Your Starup4HSET 336Event Marketing and Management II3ENT 300Entregreneursh Querry4HSET 336Human Resource Management (RMM)3ENT 300Foromany Cover Starup Consensive EducationHSET 337Property and Community Association3ENT 300Global Economics and Markets4HSET 330Sports, Events, and Tourism16ENT 400roking Voir Starup Consensive Education4HSET 330Sports, Events, and Tourism16ENT 400roking Voir Starup Consensive Education4HSET 330Sports, Events, and Tourism16ENT 400roking Consensive Education4HSET 330Sports, Events, and Tourism16ENT 400roking Consensive Education4HSET 340Sports, Events, and Tourism16ENT 420 <td></td> <td>qi</td> <td></td> <td>HSET 340</td> <td>Restaurant Management and Operations</td> <td>3</td>                                    |                      | qi   |     | HSET 340        | Restaurant Management and Operations              | 3   |
| ENTR 260Introduction to innovation and 30 PrintingHSET 353Legal Issues in Hospitality, and Tourism3ENTR 200Special Topics in EntrepreneurshipHSET 354Analytics for Sports and Entertainment, Industries3ENTR 301Creater and Pick Vors StartupHSET 355Entertainment, Theme Park, and Attractions3ENTR 302Preparing for EntrepreneurshipHSET 356Entertainment, Theme Park, and Attractions3ENTR 303Creater and Pick Vors StartupHSET 356Event Matreting and Management I3ENTR 304Entrepreneurship Cooperative EducationHSET 356Event Matreting and Management I3ENTR 305Entrepreneurship Cooperative EducationHSET 356Event Matreting and Management I3ENTR 306Entrepreneurship Cooperative EducationHSET 350Clastomer Felationship Management I3ENTR 400Growing Your Startup CompanyHSET 350Hormation Systems and Tourism3ENTR 400Growing Your Startup CompanyHSET 350Huma Resource Management In Hospitality.3ENTR 420Growing Your Startup CompanyHSET 350Hormation Systems and Tourism3ENTR 420Introduction to FinanceHSET 350Hormation Systems and Tourism3ENTR 420Growing Your Startup CompanyHSET 350Hormation Systems and Tourism3ENTR 420Introduction to FinanceHSET 350Hormation Systems and Tourism3ENTR 420Ferenal All All All All All All All All All A   | •                    | •  | 3   | HSET 350        | Club Management                                   | 3   |
| FNT 300Special Topics in Entreprenuership3HSET 354Analytics for Sports and Entratianment Industries3ENTR 301Creating Your Startup Business ModelHSET 355Entretainment, Theme Park, and Attractions Co-op Ed3ENTR 303Create and Pitch Your StartupHSET 356Entretainment, Theme Park, and Attractions Co-op Ed3ENTR 303Create and Pitch Your StartupHSET 305Event Marketing and Management I3ENTR 300Advanced Innovation and Digitally MediatedHSET 306Event Marketing and Anagement I3ENTR 300Advanced Innovation and Digitally MediatedHSET 307Customer Relationship Anagement I (CRM)3ENTR 400Growing Your Startup CompanyHSET 307Property and Community Association3ENTR 400Growing Your Startup CompanyHSET 300Fortoprenuership3ENTR 400Growing Your Startup CompanyHSET 300Fortoprenuership3ENTR 401Independent Study in EntrepreneurshipHSET 300Fordand Revenue Management I in Aspitality,<br>Sports, Events, and Tourism3FINC 220Personal FinanceHSET 300Fordand Revenue Management I in Aspitality,<br>Sports, Events, and Tourism3FINC 321Introduction to Financial PlanningHSET 300Fordand Revenue Management I in Aspitality,<br>Sports, Events, and Tourism3FINC 322Corporate FinanceHSET 300Information Systems and Technology in<br>HSET 300HSET 300FINC 322Introduction to Financial PlanningHSET 300Information Hospital                  | ENTR 260             |  |     | HSET 353        | Legal Issues in Hospitality and Tourism           | 3   |
| ENTR 301Creating Your Startup Business ModelSHT 355Hospitality, Sports. Events, and Tourism Co-op Ed3ENTR 302Preparing to Fitch and Launch Your Startup1HSET 356Entretrainment, Theme Park, and Attractions3ENTR 303Entrepreneural Accounting and Finance4HSET 356Event Marketing and Management II3EDN 320Marketing for Entrepreneural Dicoperative Education1.3HSET 356Event Marketing and Management II3EDN 320Harketing for Entrepreneural Dicoperative Education1.3HSET 356Hospitality Financial Management II3EDN 320Global Economics and Markets3HSET 356Hospitality Association3ENTR 401The Legal Entrepreneural Journey3HSET 358Human Resource Management3ENTR 401The Legal Entrepreneural Journey3HSET 358Human Resource Management3ENTR 401The Legal Entrepreneural Journey3HSET 358Human Resource Management3FinanceTimoduction to Financial Planning4HSET 358Human Resource Management1.6FINC 220Personal FinanceHSET 459Special Topics in Hospitality, Sports, Events, and Tourism3FINC 322Corporate FinanceHSET 459Special Topics in Hospitality, Sports, Events, and Tourism3FINC 322Corporate FinanceHSET 450Independent Study in Hospitality, Sports, Events, and Tourism3FINC 322Corporate FinanceHSET 450Independent Study in Hospitality, Sport  | ENTR 290             |  |     | HSET 354        | Analytics for Sports and Entertainment Industries | 3   |
| ENTR 300Preparing to Pitch and Lunch Your Startup5PIET 356Entertainment, Theme Park, and Attractions9ENTR 300Create and Pitch Your Startup6HSET 356Event Marketing and Management II3ENTR 300Marketing for Entrepreneurs3HSET 356Hospitality Financial Management II3ECON 322Health Economics and Policy3HSET 356Hospitality Financial Management II3ENTR 300Advanced Innovation and Digitally Mediated<br>Making7Property and Community Association<br>Technologies in Hospitality3ECON 301Global Economics and Markets<br>Corwing Your Startup Company3HSET 350Lodging Management II Hospitality<br>Sports, Events, and Tourism3ENTR 400Growing Your Startup Company4HSET 395Information Systems and Technology in<br>HSET 39516ENTR 401Independent Study in Entrepreneurship<br>Finance7HSET 395Information Systems and Technology in<br>HSET 39516ENTR 200Personal Finance3HSET 430Special Topics in Hospitality, Sports, Events, and Tourism3FINC 320Interduction to Finance Hanning3HSET 435Hormational Marketing Occupany3FINC 320Interduction to Finance3HSET 435Special Topics in Hospitality, Sports, Events, and Tourism3FINC 320Interduction to Finance3HSET 436Special Topics in Hospitality, Sports, Events, and Tourism3FINC 320Special Topics in Finance3HSET 430Special  | ENTR 301             |  | 3   | HSET 355        | Hospitality, Sports, Events, and Tourism Co-op Ed | 3   |
| ENTR 30   Create and Pitch Your Startup   industries     ENTR 310   Entrepreneurial Accounting and Finance   3     HSET 360   Casino Management   3     HSET 365   Event Marketing for Entrepreneurics   3     HSET 365   Event Marketing and Management   3     HSET 365   Event Marketing for Entrepreneuric (EM)   3     HSET 365   Event Marketing for Entrepreneuric (EM)   3     HSET 365   Gooming Your Startup Company   3     HSET 385   Gooming Your Startup Company   3     HSET 385   Human Resource Management   3     HSET 395   Indoging Management   3     HSET 395   Horman Enverse   4     FINC 200   Personal Finance   4     FINC 221   Introduction to Finance   4     FINC 222   Introduction to Finance   4     FINC 326   Investments   3     FINC 327   International Finance   4     FINC 326   Investments   4     FINC 327   Introduction to Finance   4     FINC 327   Intenational Finance   4 <t< td=""><td>ENTR 302</td><td></td><td></td><td>HSET 356</td><td>Entertainment, Theme Park, and Attractions</td><td>3</td></t<>   | ENTR 302             |  |     | HSET 356        | Entertainment, Theme Park, and Attractions        | 3   |
| KITR 320Marketing for Entrepreneurs3HSET 365Event Marketing and Management III3ECN 322Health Economics and Policy3HSET 366Hospitality Finandial Management (RM)3ENTR 350Entrepreneurship Cooperative Education1-3HSET 370Customer Relationship Management (RM)3ENTR 360Advanced Innovation and Digitality Mediated3HSET 370Customer Relationship Management (RM)3ENTR 401The Legal Entrepreneurial Journey3HSET 370Froperty and Community Association3ENTR 402Growing Your Startup Company3HSET 380Lodging Management1-6FIRC 209Personal FinanceHSET 390Food and Beverage Management1-6FINC 209Personal FinanceHSET 392Special Topics in Hospitality Management1-6FINC 210Introduction to Financial Planning4HSET 480Revenue Management in Hospitality, Sports, Events, and Tourism3FINC 322Corporate FinanceHSET 493Special Topics in Hospitality, Sports, Events, and Tourism3FINC 321International Financial Management3HSET 493Special Topics in Unspitality, Sports, Events, and Tourism3FINC 323Special Topics in FinanceINBS 250Introduction to International Business3FINC 324Financial Management3HSE 392International Marketing3FINC 325Special Topics in FinanceINBS 350Cross-Cultural Behavior and Negotiation3FINC 425<  | ENTR 303             |  | 6   |                 | Industries  |     |
| LNT 420Matering for Lifegread4SNT 430Entrepreneurship Cooperative Education1-3ENTR 350Entrepreneurship Cooperative Education1-3ENTR 350Advanced Innovation and Digitally Mediated3MakingMaking1-3ECON 321Global Economies and Markets3ECON 321Global Economies and Markets3ENTR 420Growing Your Startup Company4SENTR 420Growing Your Startup Company4SENTR 420Growing Your Startup Company4Finace-4FINC 209Personal Finance1-6FINC 209Personal Finance1-6FINC 322Corporate Finance1-6FINC 322Corporate Finance1-8FINC 322Corporate Finance3FINC 323Introduction to Financial Management1-6FINC 324Introduction to Finance1-8FINC 325Introduction to Finance1-8FINC 326Investments3FINC 327Special Topics in Finance1-8FINC 326Investments3FINC 327Special Topics in Finance1-8FINC 326Investments3FINC 327Special Topics in Finance1-8FINC 326Special Topics in Finance1-8FINC 327Securitie Industry Essential1-85FINC 328Advanced Corporate Finance1-85FINC 329Special Topics in Leisure and Tourism3FINC 423Ad   | ENTR 310             | Entrepreneurial Accounting and Finance         |     | HSET 360        | Casino Management                                 | 3   |
| ECON 322Health Economics and Policy9HSET 366Hospitality Financial Management9ENTR 360Entrepreneurship Cooperative Education13HSET 370Customer Felationship Management (CRM)3ENTR 360Advanced Incovation and Digitally Mediated7Frechnologies in Hospitality3ENTR 401The Legal Entrepreneurial Journey3HSET 370Customer Felationship Management3ENTR 402Growing Your Startup Company4HSET 370Customer Management3ENTR 403Growing Your Startup Company4HSET 370Food and Beverage Management3ENTR 401Independent Study in Entrepreneurship3HSET 370Food and Beverage Management6FinaceFinance4HSET 370Food and Beverage Management66FINC 221Introduction to Financial Management3HSET 380Lodging Management66FINC 322Corporate Finance1HSET 380Revenue Management Intespitality, Sports, Events, and Tourism3FINC 322Corporate Finance1HSET 380Special Topics in Leisure and Tourism3FINC 322Corporate Finance1HSET 380Introduction to Intenzional Management3FINC 323Special Topics in Finance1HSET 380Introduction to Reational Management3FINC 324International Management1HSET 380Introduction to Reational Management3FINC 325Special Topics in Finance1 <t< td=""><td>ENTR 320</td><td>Marketing for Entrepreneurs</td><td>3</td><td>HSET 365</td><td>Event Marketing and Management II</td><td></td></t<>   | ENTR 320             | Marketing for Entrepreneurs                    | 3   | HSET 365        | Event Marketing and Management II                 |     |
| LITH 300Litherpheters and Cooperative ExclusionToFNT 300Advanced Innovation and Digitally Mediated3MakingSobal Economies and Markets3ENTR 401The Legal Entrepreneurial Journey3ENTR 420Growing Your Startup Company3ENTR 420Growing Your Startup Company3ENTR 420Growing Your Startup Company3FNT 450Applied Digital Innovation Design, and Lean<br>Fabrication3FNT 451Independent Study in Entrepreneurship3FNR 209Personal Finance3FINC 210Personal Finance4FINC 322Corporate Finance4FINC 322Corporate Finance4FINC 322Introduction to Financial Planning3FINC 322Investments4FINC 325Investments4FINC 326Investments4FINC 327Special Topics in Finance1FINC 328Special Topics in Finance1FINC 320Special Topics in Finance1FINC 321International Financial Management3FINC 325Investments3FINC 326Investments3FINC 327Special Topics in Finance1FINC 328Special Topics in Finance1FINC 329Special Topics in Finance1FINC 320Special Topics in Finance1FINC 321Horduction to International Marketing Process3FINC 322Advanced International Staff Prog   | ECON 322             |  |     | HSET 366        |   | 3   |
| ENIR 4300   Advanced Innovation and Digitally Mediated Making   3     ECON 381   Global Economies and Markets   3     EXTR 420   Growing Your Startup Company   3     ENTR 420   Applied Digital Innovation Design, and Lean Fabrication   3     Finance   4SET 392   Special Topics in Hospitality, Management   1-6     FINR 420   Personal Finance   4SET 392   Special Topics in Hospitality, Sports, Events, and Tourism   1-6     FINC 220   Personal Finance   4SET 490   Food and Beverage Management in Hospitality, Sports, Events, and Tourism   1-6     FINC 210   Introduction to Financial Planning   4SET 493   Special Topics in Leangement in Hospitality, Sports, Events, and Tourism   1-3     FINC 322   Corporate Finance   1-8   4SET 493   Special Topics in Leisure and Tourism   3     FINC 320   International Financial Management   1-8   4SET 493   Special Topics in Leisure and Tourism   3     FINC 320   Financial Technology   3   INBS 349   International Business   3   3     FINC 320   Financial Technology   3   INBS 340   International Business Corp Ed   3   3 <td< td=""><td>ENTR 350</td><td>Entrepreneurship Cooperative Education</td><td>1-3</td><td>HSET 370</td><td></td><td>3</td></td<>  | ENTR 350             | Entrepreneurship Cooperative Education         | 1-3 | HSET 370        |   | 3   |
| ECON 381Global Economies and MarketsManagementECON 381The Legal Entrepreneurial Journey3ENTR 420Growing Your Startup Company3ENTR 420Applied Digital Innovation Design, and Lean<br>Fabrication3ENTR 491Independent Study in Entrepreneurship3Finance1FINC 229Personal Finance3FINC 220Personal Finance3FINC 322Corporate Finance3FINC 322Corporate Finance3FINC 322Corporate Finance3FINC 322Investments3FINC 323International Financial Management3FINC 324Investments3FINC 325Special Topics in Leisure and Tourism3FINC 326Investments3FINC 327Special Topics in Leisure and Tourism3FINC 328Special Topics in Leisure and Tourism3FINC 321International Kustrip3FINC 323Advanced Corporate Finance3FINC 324Advanced Corporate Finance3FINC 323Advanced Corporate Finance3FINC 324Advanced Corporate Finance3FINC 325Special Topics in Leisure and Tourism3FINC 324Advanced Corporate Finance3FINC 325Advanced Corporate Finance3FINC 326Morking Capital Management3FINC 425Working Capital Management3FINC 425Working Capital Management3<   | ENTR 360             | Advanced Innovation and Digitally Mediated     | 3   | HSET 375        |   | 3   |
| ENTR 401The Legal Entrepreneurial Journey3HSE 1380Lodging Management3ENTR 400Growing Your Startup Company3ENTR 400Applied Digital Innovation Design, and Lean<br>Fabrication3FNR 401Independent Study in Entrepreneurship3Finance   | ECON 381             | 5  | 3   |                 | Management  |     |
| ENTR 420Growing Your Startup CompanyHST 335Human Resource Management in Hospitality,<br>Sports, Events, and TourismHST 335ENTR 460Applied Digital Innovation Design, and Lean<br>Fabrication3ENTR 491Independent Study in Entrepreneurship3FinanceHST 392Sportal Topics in Hospitality Management1-6FINC 209Personal Finance3FINC 210Introduction to Finance3FINC 322Corporate Financial Planning3FINC 326Investments3FINC 327International Financial Management3FINC 327Special Topics in Leisure and Tourism3FINC 327Securities Industry Essentials3FINC 327Securities Industry Essentials3FINC 328Sports, Events, and Tourism3FINC 327Securities Industry Essentials3FINC 328Sports, Events, and Tourism3FINC 329Biockchain and Cryptoasests for Finance3FINC 423Advanced Corporate Finance3FINC 425Working Capital Management3FINC 425Working Capital Management3FINC 426Moranical Derivatives3FINC 430Advanced Investment Analysis3FINC 430Advanced  |                      |  |     | HSET 380        |   | 3   |
| FabricationHSE 1390Float and Beverage Management3ENTR 491Independent Study in Entrepreneurship16FinanceHSE 1392Special Topics in Hospitality Management16FINC 209Personal Finance3FINC 210Introduction to Finance3FINC 318Introduction to Financial Planning3FINC 320Corporate Finance3FINC 322Corporate Finance3FINC 323International Financial Management3FINC 327International Financial Management3FINC 327Special Topics in Finance3FINC 328Securities Industry Essentials3FINC 329Securities Industry Essentials1NBS 250FINC 329Blockchain and Cryptoassets for Finance3FINC 425Working Capital Management3FINC 426Working Capital Management3FINC 427Madamental Financial Management3FINC 428Kudent Management3FINC 429Advanced International Financial Management3FINC 425Working Capital Management3FINC 426Kudent Managed Fund3FINC 427Cope   | ENTR 420             | Growing Your Startup Company                   | 3   | HSET 385        |   | 3   |
| ENTR 491Independent Study in EntrepreneurshipHSET 392Special Topics in Hospitality Management1-6FinanceFinanceInformation Systems and Technology in<br>HSET 3953FINC 209Personal Finance3FINC 318Introduction to Finance3FINC 322Corporate Finance3FINC 325Investments3FINC 326Investments3FINC 327International Financial Management3FINC 326Special Topics in Finance3FINC 327Special Topics in Finance3FINC 326Special Topics in Finance3FINC 327Securities Industry Essentials3FINC 328Securities Industry Essentials3FINC 430Financial Technology3FINC 430Financial Technology3FINC 431Advanced Corporate Finance3FINC 432Advanced Corporate Finance3FINC 431Advanced International Amagement3FINC 432Advanced International Financial Management3FINC 435Student Management3FINC 435Student Management3FINC 435Student Management3FINC 435Student Management3FINC 435Student Management3FINC 435Student Management3FINC 436Financial Management3FINC 435Student Management3FINC 435Student Managed Fund3FINC 435Stu   | ENTR 460             |  | 3   | HSET 390        | Food and Beverage Management                      | 3   |
| FinanceHSET 395Information Systems and Technology in a pospitality. Sports, Zents, and TourismFINC 209Personal Finance3FINC 212Introduction to Finance3FINC 318Introduction to Financial Planning3FINC 322Corporate Finance3FINC 326Investments4FINC 327International Financial Management3FINC 326Special Topics in Finance1FINC 327International Financial Management3FINC 327Special Topics in Finance1FINC 328Special Topics in Finance1FINC 329Bockchain and Cryptoassets for Finance1FINC 423Advanced Corporate Finance1FINC 425Working Capital Management3FINC 425Working Capital Management3FINC 425Working Capital Management3FINC 430Financial Derivatives3FINC 445Student Management3FINC 455Student Management3FINC 456Student Management3FINC 457Special Topics in Data and Technology3FINC 458Student Management3FINC 459Student Management3FINC 450Introduction to Huspitality, Sports, Events, and Tourism3FINC 450Financial Derivatives3FINC 455Student Manage Finance3FINC 456Student Management3FINC 457Sporta Erimace3FINC 458Stu   |                      |  | 2   | HSET 392        | Special Topics in Hospitality Management          | 1-6 |
| FINC 209Personal Finance3FINC 221Introduction to Finance3FINC 318Introduction to Finance il Planning3FINC 322Corporate Finance3FINC 324Corporate Finance3FINC 325International Financial Management3FINC 326Investments3FINC 327International Financial Management3FINC 326Special Topics in Finance1FINC 327International Financial Management3FINC 328Special Topics in Finance1FINC 330Blockchain and Cryptoassets for Finance1FINC 425Working Capital Management3FINC 425Working Capital Management3FINC 430Financial Derivatives1FINC 430Advanced International Finance3FINC 430Financial Derivatives3FINC 430Financial Capital Management3FINC 430Advanced International Finance3FINC 435Student Managed Fund3FINC 435Student Managed Fund3FINC 435Student Man   | Finance              |  |     | HSET 395        | ,   | 3   |
| FINC 221Introduction to Finance3FINC 312Introduction to Financial Planning3FINC 312Corporate Finance3FINC 322Corporate Finance3FINC 323International Financial Management3FINC 326International Financial Management3FINC 327International Financial Management3FINC 330Special Topics in Finance1FINC 331Financial Technology3FINC 332Securities Industry Essentials1NBS 349FINC 430Corporate Finance3FINC 431Advanced Corporate Finance3FINC 432Advanced Corporate Finance3FINC 430Financial Derivatives3FINC 431Advanced International Management3FINC 430Advanced International Financial Management3FINC 430Advanced International Financial Management3FINC 431Advanced International Financial Management3FINC 432Advanced International Financial Management3FINC 430Corporative Education in Finance3FINC 431Advanced International Financial Management3FINC 432Leisure and Recreation in Society3FINC 433Leisure and Recreation in Society3HSET 250Introduction to Hospitality, Sports, Events, and Tourism3HSET 250Professional Development in Hospitality, Sports, Events, and Tourism3HSET 350Sport Marketing and Management3 <tr< td=""><td>FINC 209</td><td>Personal Finance</td><td></td><td>HSET 480</td><td></td><td>3</td></tr<>  | FINC 209             | Personal Finance                               |     | HSET 480        |   | 3   |
| FINC 322Corporate Finance3and TourismFINC 326Investments3HSET 493Special Topics in Leisure and Tourism3FINC 327International Financial Management3International Business3FINC 350Special Topics in Finance3INBS 347Export/Import Marketing Process3FINC 372Securities Industry Essentials3INBS 349International Marketing3FINC 371Blockchain and Cryptoassets for Finance3INBS 340International Business3FINC 430Corporate Finance3INBS 482International Business Co-op Ed3FINC 431Advanced Corporate Finance3INFO 230Introduction to Business Co-Op Work Exp3-6FINC 431Advanced International Financial Management3INFO 230Introduction to Business Co-Op Work Exp3-6FINC 431Advanced International Financial Management3INFO 306Introduction to Web Development3-6FINC 431Advanced International Finance3INFO 306Introduction to Web Development3-6FINC 432Cooperative Education in Finance3INFO 306Introduction to Web Development3-6FINC 434Advanced International Financial Management3INFO 351Fundamentals of Project Management3-6FINC 434Leisure and Recreation in Society3INFO 366Managing Big Data and Cloud Computing3-6HSET 250Professinal Development in Hospitality, Sports, Events, Tourism <td>FINC 221</td> <td></td> <td></td> <td></td> <td></td> <td></td>  | FINC 221             |  |     |                 |   |     |
| FINC 327International Financial Management3International BusinessFINC 350Special Topics in Finance3INBS 250Introduction to International Business3FINC 361Financial Technology3INBS 347Export/Import Marketing Process3FINC 372Securities Industry Essentials3INBS 349International Marketing3FINC 371Blockchain and Cryptoassets for Finance3INBS 349International Marketing3FINC 410Computer Applications in Economics and Finance3INBS 480International Retailing3FINC 425Working Capital Management3INFO 348International Business Co-op Ed3FINC 430Financial Derivatives3INFO 230Introduction to Business Co-Op Work Exp3-6FINC 431Advanced International Financial Management3INFO 230Introduction to Business Co-Op Work Exp3-6FINC 490Advanced International Financial Management3INFO 301Business Decision Making3FINC 495Student Managed Fund3INFO 366Introduction to Web Development3FINC 495Student Managed Fund3INFO 361Information Technology Infrastructure3HSET 250Introduction to Hospitality and Tourism3INFO 361Information Technology Projects3HSET 250Sport Sales3INFO 366Managing Big Data and Cloud Computing3HSET 250Sport Sales3INFO 366Managing   | FINC 318<br>FINC 322 | 5  |     | HSET 492        |   | 1-3 |
| FINC 350Special Topics in FinanceINBS 250Introduction to International Business3FINC 361Financial Technology3INBS 347Export/Import Marketing Process3FINC 372Securities Industry Essentials3INBS 349International Marketing3FINC 371Blockchain and Cryptoassets for Finance3INBS 349International Marketing3FINC 410Computer Applications in Economics and Finance3INBS 440International Realiling3FINC 423Advanced Corporate Finance3INBS 440International Business Co-op Ed3FINC 425Working Capital Management3Information and Decision Science3FINC 430Financial Derivatives3INFO 230Introduction to Business Co-Op Work Exp3-6FINC 440Advanced International Financial Management3INFO 230Introduction to Web Development3FINC 491Cooperative Education in Finance3-8INFO 301Business Decision Making3FINC 495Student Managed Fund3INFO 361Information Technology Infrastructure3HSET 208Leisure and Recreation in Society3INFO 361Information Technology Projects3HSET 250Professional Development in Hospitality, Sports, 204INFO 361Information Technology Projects3HSET 260Sport Sales3INFO 366Managing Big Data and Cloud Computing3HSET 302Managing Facilities in Hospitality, Sports, 204I   | FINC 326             | Investments                                    | 3   | HSET 493        | Special Topics in Leisure and Tourism             | 3   |
| FINC 361Financial Technology3INBS 347Export/Import Marketing Process3FINC 372Securities Industry Essentials3INBS 347Export/Import Marketing Process3FINC 371Blockchain and Cryptoassets for Finance3INBS 349International Marketing3FINC 410Computer Applications in Economics and Finance3INBS 440International Retailing3FINC 423Advanced Corporate Finance3INBS 440International Business Co-op Ed3FINC 425Working Capital Management3INFO 230Introduction to Business Co-op Work Exp3-6FINC 430Financial Derivatives3INFO 230Introduction to Business Co-op Work Exp3-6FINC 431Advanced International Financial Management3INFO 230Introduction to Business Co-op Work Exp3-6FINC 491Cooperative Education in Finance3INFO 301Business Decision Making3FINC 495Student Managed Fund3INFO 361Information Technology Infrastructure3HSET 208Leisure and Recreation in Society3INFO 361Information Technology Projects3HSET 250Introduction to Hospitality, and Tourism3INFO 366Managing Big Data and Cloud Computing3HSET 250Sport Sales3INFO 366Managing Big Data and Cloud Computing3HSET 320Managing Facilities in Hospitality, Sports, and Tourism3INFO 366Managing Big Data and Cloud Computing3 </td <td>FINC 327</td> <td>International Financial Management</td> <td>3</td> <td>International B</td> <td>usiness</td> <td></td>                 | FINC 327             | International Financial Management             | 3   | International B | usiness   |     |
| FINC 372Securities Industry EssentialsINBS 349International Marketing3FINC 391Blockchain and Cryptoassets for FinanceINBS 350Cross-Cultural Behavior and Negotiation3FINC 410Computer Applications in Economics and FinanceINBS 440International Retailing3FINC 423Advanced Corporate FinanceINBS 440International Retailing3FINC 425Working Capital ManagementInformation and Decision Science1FINC 430Financial Derivatives3INFO 230Introduction to Business Co-Op Work Exp3-6FINC 431Advanced International Financial Management3INFO 299Special Topics in Data and Technology3FINC 490Advanced Investment Analysis3INFO 301Business Decision Making3FINC 491Cooperative Education in Finance3-8INFO 306Introduction to Web Development3FINC 495Student Managed Fund3INFO 360MIS Co-Op3HSET 208Leisure and Recreation in Society3INFO 361Information Technology Infrastructure3HSET 250Introduction to Hospitality and Tourism3INFO 366Managing Big Data and Cloud Computing3HSET 260Sport Sales3INFO 366Managing Big Data and Cloud Computing3HSET 302Managing Facilities in Hospitality, Sports, Events, and TourismINFO 390Digital Transformation3HSET 315International Tourism Marketing and Management3INFO 391   | FINC 350             | Special Topics in Finance                      | 3   | INBS 250        | Introduction to International Business            | 3   |
| FINC 391Blockchain and Cryptoassets for Finance3INBS 350Cross-Cultural Behavior and Negotiation3FINC 410Computer Applications in Economics and Finance3INBS 440International Retailing3FINC 423Advanced Corporate Finance3INBS 440International Business Co-op Ed3FINC 425Working Capital Management3INFO 230Introduction to Business Co-Op Work Exp3-6FINC 430Financial Derivatives3INFO 299Special Topics in Data and Technology3FINC 490Advanced Investment Analysis3INFO 301Business Decision Making3FINC 491Cooperative Education in Finance3-8INFO 306Introduction to Web Development3FINC 495Student Managed Fund3INFO 351Fundamentals of Project Management3HSET 208Leisure and Recreation in Society3INFO 361Information Technology Projects3HSET 250Introduction to Hospitality, Sports, Events, Tourism3INFO 366Managing Big Data and Cloud Computing3HSET 260Sport Sales3INFO 390Digital Transformation3HSET 315International Tourism Marketing and Management3INFO 391Blockchain Technology3HSET 320Sport Marketing3INFO 391Blusiness Analytics and Artificial Intelligence<br>Strategy3HSET 320Sport Marketing and Management3INFO 395Business Analytics and Artificial Intelligence<br>Strategy <t< td=""><td>FINC 361</td><td>Financial Technology</td><td>3</td><td>INBS 347</td><td>Export/Import Marketing Process</td><td>3</td></t<> | FINC 361             | Financial Technology                           | 3   | INBS 347        | Export/Import Marketing Process                   | 3   |
| FINC 410Computer Applications in Economics and FinanceINBS 440International Retailing3FINC 423Advanced Corporate Finance3INBS 482International Business Co-op Ed3FINC 425Working Capital Management3INFO 230Introduction to Business Co-Op Work Exp3-6FINC 430Financial Derivatives3INFO 299Special Topics in Data and Technology3FINC 431Advanced International Financial Management3INFO 301Business Decision Making3FINC 490Advanced Investment Analysis3INFO 301Business Decision Making3FINC 491Cooperative Education in Finance3-8INFO 306Introduction to Web Development3FINC 495Student Managed Fund3INFO 351Fundamentals of Project Management3HSET 208Leisure and Recreation in Society3INFO 361Information Technology Projects3HSET 250Introduction to Hospitality and Tourism3INFO 366Managing Big Data and Cloud Computing3HSET 260Sport Sales3INFO 390Digital Transformation3HSET 302Managing Facilities in Hospitality, Sports, Events, and Tourism3INFO 391Blockchain Technology3HSET 315International Tourism Marketing and Management3INFO 391Blockchain Technology3HSET 320Sport Marketing3INFO 414Information Security System Management3   | FINC 372             | Securities Industry Essentials                 | 3   | INBS 349        | International Marketing                           | 3   |
| FINC 423Advanced Corporate Finance3FINC 425Working Capital Management3FINC 425Working Capital Management3FINC 430Financial Derivatives3FINC 431Advanced International Financial Management3FINC 430Advanced International Financial Management3FINC 431Advanced International Financial Management3FINC 430Advanced International Financial Management3FINC 490Advanced International Finance38FINC 491Cooperative Education in Finance38FINC 495Student Managed Fund3HSET 208Leisure and Recreation in Society3HSET 208Leisure and Recreation in Society3HSET 250Introduction to Hospitality and Tourism3HSET 260Sport Sales3HSET 302Managing Facilities in Hospitality, Sports, Events, and Tourism3HSET 315International Tourism Marketing and Management3HSET 320Sport Marketing3HSET 320Sport Marketing3HSET 320Sport Marketing and Management3HSET 320Sport Marketing3HSET 320 </td <td>FINC 391</td> <td>Blockchain and Cryptoassets for Finance</td> <td>3</td> <td>INBS 350</td> <td>Cross-Cultural Behavior and Negotiation</td> <td>3</td>   | FINC 391             | Blockchain and Cryptoassets for Finance        | 3   | INBS 350        | Cross-Cultural Behavior and Negotiation           | 3   |
| FINC 425Working Capital ManagementandInformation and Decision ScienceFINC 430Financial Derivatives3INFO 230Introduction to Business Co-Op Work Exp3-6FINC 431Advanced International Financial Management3INFO 299Special Topics in Data and Technology3FINC 490Advanced Investment Analysis3INFO 301Business Decision Making3FINC 491Cooperative Education in Finance3-8INFO 306Introduction to Web Development3FINC 495Student Managed Fund3INFO 361Information Technology Infrastructure3HSET 208Leisure and Recreation in Society3INFO 361Information Technology Projects3HSET 250Introduction to Hospitality, Sports, Events, TourismINFO 366Managing Big Data and Cloud Computing3HSET 260Sport Sales3INFO 390Digital Transformation3HSET 302Managing Facilities in Hospitality, Sports, Events, and TourismINFO 391Blockchain Technology3HSET 315International Tourism Marketing and Management3INFO 395Business Analytics and Artificial Intelligence Strategy3HSET 320Sport Marketing3INFO 414Information Security System Management3   | FINC 410             | Computer Applications in Economics and Finance | 3   | INBS 440        | International Retailing                           | 3   |
| FINC 430Financial Derivatives3INFO 230Introduction to Business Co-Op Work Exp3-6FINC 431Advanced International Financial Management3INFO 299Special Topics in Data and Technology3FINC 490Advanced Investment Analysis3INFO 301Business Decision Making3FINC 491Cooperative Education in Finance3-8INFO 306Introduction to Web Development3FINC 495Student Managed Fund3INFO 342Information Technology Infrastructure3HSET 208Leisure and Recreation in Society3INFO 360MIS Co-Op3HSET 250Introduction to Hospitality and Tourism3INFO 361Information Technology Projects3HSET 260Sport Sales3INFO 366Managing Big Data and Cloud Computing33HSET 302Managing Facilities in Hospitality, Sports, Events, and TourismINFO 390Digital Transformation3HSET 315International Tourism Marketing and Management3INFO 395Business Analytics and Artificial Intelligence Strategy3HSET 320Sport Marketing3INFO 414Information Security System Management3   | FINC 423             | Advanced Corporate Finance                     | 3   | INBS 482        | International Business Co-op Ed                   | 3   |
| FINC 431Advanced International Financial Management3FINC 430Advanced Investment Analysis3FINC 490Advanced Investment Analysis3FINC 491Cooperative Education in Finance3-8FINC 495Student Managed Fund3Hospitality and Tourism3HSET 208Leisure and Recreation in Society3HSET 250Introduction to Hospitality and Tourism3HSET 255Professional Development in Hospitality, Sports, Events, Tourism3HSET 260Sport Sales3HSET 208Leisure and Recreation in Society3HSET 260Sport Sales3HSET 302Managing Facilities in Hospitality, Sports, Events, and Tourism3HSET 315International Tourism Marketing and Management3HSET 320Sport Marketing3HSET 320Sport Marketing3  | FINC 425             | Working Capital Management                     | 3   | Information an  | d Decision Science                                |     |
| FINC 490Advanced Investment Analysis3FINC 491Cooperative Education in Finance3-8FINC 495Student Managed Fund3FINC 495Student Managed Fund3Hospitality and TourismINFO 301Business Decision Making3HSET 208Leisure and Recreation in Society3INFO 351Fundamentals of Project Management3HSET 250Introduction to Hospitality and Tourism3INFO 360MIS Co-Op3HSET 255Professional Development in Hospitality, Sports, Events, Tourism3INFO 366Managing Big Data and Cloud Computing3HSET 260Sport Sales3INFO 390Digital Transformation33HSET 302Managing Facilities in Hospitality, Sports, and Tourism3INFO 391Blockchain Technology3HSET 315International Tourism Marketing and Management3INFO 395Business Analytics and Artificial Intelligence Strategy3HSET 320Sport Marketing3INFO 414Information Security System Management3  | FINC 430             | Financial Derivatives                          | 3   | INFO 230        | Introduction to Business Co-Op Work Exp           | 3-6 |
| FINC 491Cooperative Education in Finance3-8INFO 306Introduction to Web Development3FINC 495Student Managed Fund3INFO 342Information Technology Infrastructure3Hospitality and TourismINFO 351Fundamentals of Project Management3HSET 208Leisure and Recreation in Society3INFO 360MIS Co-Op3HSET 250Introduction to Hospitality and Tourism3INFO 361Information Technology Projects3HSET 255Professional Development in Hospitality, Sports, Events, Tourism3INFO 366Managing Big Data and Cloud Computing3HSET 260Sport Sales3INFO 390Digital Transformation33HSET 302Managing Facilities in Hospitality, Sports, Events, and Tourism3INFO 391Blockchain Technology3HSET 315International Tourism Marketing and Management3INFO 414Information Security System Management3   | FINC 431             | Advanced International Financial Management    | 3   | INFO 299        | Special Topics in Data and Technology             | 3   |
| FINC 495Student Managed Fund3INFO 342Information Technology Infrastructure3Hospitality and Tourism3INFO 351Fundamentals of Project Management3HSET 208Leisure and Recreation in Society3INFO 360MIS Co-Op3HSET 250Introduction to Hospitality and Tourism3INFO 361Information Technology Projects3HSET 255Professional Development in Hospitality, Sports, Events, Tourism1NFO 366Managing Big Data and Cloud Computing3HSET 260Sport Sales3INFO 367Introduction to Data Mining3HSET 302Managing Facilities in Hospitality, Sports, Events, and Tourism3INFO 390Digital Transformation3HSET 315International Tourism Marketing and Management3INFO 395Business Analytics and Artificial Intelligence Strategy3HSET 320Sport Marketing3INFO 414Information Security System Management3   | FINC 490             | Advanced Investment Analysis                   | 3   | INFO 301        | Business Decision Making                          | 3   |
| Hospitality and TourismINFO 351Fundamentals of Project Management3HSET 208Leisure and Recreation in Society3INFO 360MIS Co-Op3HSET 250Introduction to Hospitality and Tourism3INFO 361Information Technology Projects3HSET 255Professional Development in Hospitality, Sports, Events, Tourism3INFO 366Managing Big Data and Cloud Computing3HSET 260Sport Sales3INFO 367Introduction to Data Mining3HSET 302Managing Facilities in Hospitality, Sports, Events, and Tourism3INFO 390Digital Transformation3HSET 315International Tourism Marketing and Management3INFO 395Business Analytics and Artificial Intelligence Strategy3INFO 314Information Security System Management3  | FINC 491             | Cooperative Education in Finance               | 3-8 | INFO 306        | Introduction to Web Development                   | 3   |
| HSET 208Leisure and Recreation in Society3HSET 250Introduction to Hospitality and Tourism3HSET 255Professional Development in Hospitality, Sports,<br>Events, Tourism3HSET 260Sport Sales3HSET 302Managing Facilities in Hospitality, Sports, Events,<br>and Tourism3HSET 315International Tourism Marketing and Management3HSET 320Sport Marketing3HSET 320Sport Marketing3  | FINC 495             | Student Managed Fund                           | 3   | INFO 342        | Information Technology Infrastructure             | 3   |
| HSET 250Introduction to Hospitality and Tourism3INFO 361Information Technology Projects3HSET 255Professional Development in Hospitality, Sports,<br>Events, Tourism3INFO 366Managing Big Data and Cloud Computing3HSET 260Sport Sales3INFO 367Introduction to Data Mining3HSET 302Managing Facilities in Hospitality, Sports, Events,<br>and Tourism3INFO 390Digital Transformation3HSET 315International Tourism Marketing and Management3INFO 395Business Analytics and Artificial Intelligence<br>Strategy3HSET 320Sport Marketing3INFO 414Information Security System Management3   | Hospitality and      |  |     | INFO 351        | Fundamentals of Project Management                | 3   |
| HSET 255Professional Development in Hospitality, Sports,<br>Events, Tourism3INFO 366Managing Big Data and Cloud Computing3HSET 260Sport Sales3INFO 367Introduction to Data Mining3HSET 302Managing Facilities in Hospitality, Sports, Events,<br>and Tourism3INFO 390Digital Transformation3HSET 315International Tourism Marketing and Management<br>HSET 3203INFO 395Business Analytics and Artificial Intelligence<br>Strategy3INFO 320Sport Marketing3INFO 414Information Security System Management3   | HSET 208             | Leisure and Recreation in Society              |     | INFO 360        | MIS Co-Op   | 3   |
| Events, TourismINFO 367Introduction to Data Mining3HSET 260Sport Sales3INFO 390Digital Transformation3HSET 302Managing Facilities in Hospitality, Sports, Events, and Tourism1INFO 391Blockchain Technology3HSET 315International Tourism Marketing and Management3INFO 395Business Analytics and Artificial Intelligence<br>Strategy3HSET 320Sport Marketing3INFO 414Information Security System Management3   | HSET 250             |  | 3   | INFO 361        | Information Technology Projects                   | 3   |
| HSET 260Sport Sales3HSET 260Sport Sales3HSET 302Managing Facilities in Hospitality, Sports, Events,<br>and Tourism3HSET 315International Tourism Marketing and Management3HSET 320Sport Marketing3HSET 320Sport Marketing3  | HSET 255             |  | 3   | INFO 366        | Managing Big Data and Cloud Computing             | 3   |
| HSET 302Managing Facilities in Hospitality, Sports, Events,<br>and Tourism3INFO 391Blockchain Technology3HSET 315International Tourism Marketing and Management<br>HSET 3203INFO 395Business Analytics and Artificial Intelligence<br>Strategy3HSET 320Sport Marketing31NFO 414Information Security System Management3  |                      |  | 6   | INFO 367        | -   | 3   |
| and Tourism INFO 395 Business Analytics and Artificial Intelligence 3   HSET 315 International Tourism Marketing and Management 3 Strategy   HSET 320 Sport Marketing 3 INFO 414 Information Security System Management 3   |                      |  |     | INFO 390        | -   |     |
| HSET 315   International Tourism Marketing and Management 3   INFO 395   Business Analytics and Artificial Intelligence 3     HSET 320   Sport Marketing   3   INFO 414   Information Security System Management 3  | HSET 302             |  | 3   | INFO 391        |   | 3   |
| HSET 320 Sport Marketing <sup>3</sup> INFO 414 Information Security System Management 3   | HSET 315             |  | 3   | INFO 395        |   | 3   |
|   | HSET 320             | Sport Marketing                                | 3   | INFO 414        |   | 3   |
|   | HSET 321             | Event Marketing and Management I               | 3   |                 |   |     |

| INFO 416             | Business Process Analysis and Enterprise<br>Systems                          | 3   |
|----------------------|--|-----|
| INFO 470             | Electronic Commerce: Creating Business Value<br>Using Information Technology | 3   |
| INFO 476             | Data Mining for Business   | 3   |
| INFO 488             | Business Application with Artificial Intelligent (AI)<br>Systems             | 3   |
| INFO 491             | Independent Study in Information Systems                                     | 3   |
| INFO 492             | Special Topics in Information Systems  | 1-3 |
| INFO 496             | Advanced Systems Analysis and Design   | 3   |
| Management           |  |     |
| MGMT 295             | Elements of Business   | 3   |
| MGMT 305             | Negotiations in the Workplace  | 3   |
| MGMT 314             | Corporate Social Responsibility: Global Strategies                           | 3   |
| MGMT 315             | Organizational Behavior  | 3   |
| MGMT 316             | Human Resource Management  | 3   |
| MGMT 318             | Leadership   | 3   |
| MGMT 327             | Training, Development, and Career Planning                                   | 3   |
| MGMT 331             | Family Business  | 3   |
| MGMT 332             | Diversity In Business  | 3   |
| MGMT 335             | Small Business Management  | 3   |
| MGMT 356             | Cross-Cultural Behavior and Management                                       | 3   |
| MGMT 363             | Business and Society   | 3   |
| MGMT 392             | Management Cooperative Education   | 3   |
| MGMT 415             | Organizational Theory: Macro Approaches                                      | 3   |
| MGMT 416             | Global Talent Management   | 3   |
| MGMT 417             | Total Rewards: Compensation and Benefits                                     | 3   |
| MGMT 431             | Strategic Business Execution   | 3   |
| MGMT 433             | Entrepreneurship and Innovation  | 3   |
| MGMT 436             | Strategic Project Management   | 3   |
| MGMT 491             | Business Consulting  | 3   |
| MGMT 491             | Special Topics in Management   | 1-3 |
| Marketing            | Special topics in Management   | 15  |
| MKTG 241             | Consumer Behavior  | 3   |
| MKTG 250             | Professional Selling   | 3   |
| MKTG 200             | Retail Marketing and Management  | 3   |
| MKTG 309             | Buying and Distribution Strategies   | 3   |
| MKTG 309             | Services Marketing   | 3   |
| MKTG 322             | Customer Relationship Management Practicum                                   | 3   |
| MKTG 322<br>MKTG 325 | Practicum in E-Retailing   | 3   |
| MKTG 323             | Sales Management   | 3   |
| MKTG 342<br>MKTG 344 | Integrated Marketing Communications  | 3   |
| MKTG 344<br>MKTG 345 | Nonprofit Operations and Marketing   | 3   |
| MKTG 343<br>MKTG 348 | Digital Marketing  | 3   |
| MKTG 340<br>MKTG 350 | Pharmaceutical and Health Care Marketing                                     | 3   |
| MKTG 350<br>MKTG 351 |  | 3   |
| MKTG 351<br>MKTG 360 | Retail Co-op Education   | 3   |
|                      | Brand Management   |     |
| MKTG 365<br>MKTG 441 | Sustainability Marketing   | 3   |
|                      | Digital Selling  | 3   |
| MKTG 442             | Marketing Research   | 3   |
| MKTG 443             | Sales Leadership and Negotiation   | 3   |
| MKTG 446<br>MKTG 447 | Marketing Strategy and Implementation  | 3   |
| WIK16 447            | Marketing Analytics  | 3   |

| MKTG 451    | Internship in Retail Management               | 3   |
|-------------|---|-----|
| MKTG 482    | Independent Owned and Franchised Retailing    | 3   |
| MKTG 483    | Seminar in Retail Management                  | 3   |
| MKTG 490    | Marketing Co-op Ed                            | 3   |
| MKTG 492    | Independent Study in Marketing                | 1-3 |
| MKTG 493    | Special Topics in Marketing                   | 1-3 |
| Real Estate |   |     |
| REAL 204    | Real Estate Principles and Practice           | 3   |
| REAL 305    | Commercial Real Estate Analysis               | 3   |
| REAL 360    | Mortgage and Fixed Income Analysis            | 3   |
| REAL 405    | Real Estate Developtment                      | 3   |
| REAL 460    | Real Estate Investments                       | 3   |
| ECON 201    | Data Analysis Tools in Economics and Business | 3   |
| ECON 203    | Fundamental Mathematics for Economics         | 3   |
| ECON 206    | Managerial Economics                          | 3   |
| ECON 207    | Intermediate Microeconomic Analysis           | 3   |
| ECON 208    | Intermediate Macroeconomic Analysis           | 3   |
| ECON 215    | The Economics of Social Problems              | 3   |
| ECON 221    | Economics of Professional Sports              | 3   |
| ECON 224    | Financial Economics                           | 3   |
| ECON 240    | Economics of Time and Mind                    | 3   |
| ECON 301    | Money and Banking                             | 3   |
| ECON 303    | Economic Growth and Development               | 3   |
| ECON 308    | Public Finance                                | 3   |
| ECON 310    | Urban and Regional Economics                  | 3   |
| ECON 311    | Labor Economics                               | 3   |
| ECON 314    | Development of Economic Thought               | 3   |
| ECON 317    | Optimization Methods for Economics            | 3   |
| ECON 321    | Economics of Industrial Organization          | 3   |
| ECON 324    | Capital Markets and Financial Institutions    | 3   |
| ECON 370    | International Economics                       | 3   |
| ECON 371    | World Trade and Investment                    | 3   |
| ECON 381    | Global Economies and Markets                  | 3   |
| ECON 390    | Applied Econometrics                          | 3   |
| ECON 395    | <b>Business Forecasting and Analytics</b>     | 3   |
| ECON 398    | Economics Independent Study                   | 1-3 |
| ECON 405    | Economic Development of Sub-Saharan Africa    | 3   |
| ECON 408    | Strategic Thinking and Game Theory            | 3   |
| ECON 422    | Globalization and World Development           | 3   |
| ECON 430    | International Macroeconomic Policy            | 3   |

## **General Education Requirements**

Click here for a list of courses that fulfill General Education categories. (http://catalog.montclair.edu/programs/general-education-requirements-ba-bs/)

| Code            | Title                            | Credits |
|-----------------|----------------------------------|---------|
| A. New Student  | Seminar                          |         |
| Complete a 1 cr | edit New Student Seminar course. | 1       |
| C. Communicati  | ion                              |         |
| 1. Writing      |                                  | 3       |
| 2. Literature   |                                  | 3       |
| 3. Communicatio | n                                | 3       |

### D. Fine and Performing Arts

| Complete a 3 cree   | dit Fine and Performing Arts course.                                     | 3  |  |
|---|--|----|--|
| F. Humanities   |  |    |  |
| 1. Great Works and  | d Their Influences   | 3  |  |
| 2. Philosophical a  | nd Religious Perspectives  | 3  |  |
| G. Computer Scie  | ence   |    |  |
| INFO 173  | Spreadsheet Modeling for Business Decisions<br>(Fulfilled in the major.) |    |  |
| H. Mathematics  |  |    |  |
| INFO 240  | Statistical Methods in Business (Fulfilled in the major.)                |    |  |
| I. Natural Science  | e Laboratory   |    |  |
| Complete a 4 credit Natural Science Laboratory course.    |  |    |  |
| J. Physical Education                                     |  |    |  |
| Complete a 1 credit Physical Education course.            |  |    |  |
| K. Social Science   |  |    |  |
| 1. American and E   | uropean History  | 3  |  |
| 2. Global Cultural  | Perspectives   | 3  |  |
| 3. Social Science I                                       | Perspectives   |    |  |
| ECON 101  | Applied Macroeconomics (Fulfilled in the major.)                         |    |  |
| L. Interdisciplina  | ry Studies   |    |  |
| ECON 102 Applied Microeconomics (Fulfilled in the major.) |  |    |  |
| Total Credits   |  | 30 |  |

## World Languages and Cultures Requirements

Click here for a list of courses that fulfill World Languages and Cultures categories. (http://catalog.montclair.edu/programs/world-languages-and-cultures-requirements/)

| Code               | Title Cre  | edits |
|--------------------|--|-------|
| World Languages    |  |       |
| courses in the san | e placement exam, complete one or two sequential<br>ne language. <b>Requirement is automatically fulfilled</b> |       |
| by language majo   | r courses.   |       |
| World Cultures     |  |       |

Requirement may be fulfilled by course selected in General Education 0-3 - Social Science: Global Cultural Perspectives. Requirement may also be fulfilled by major coursework. See list of courses.

**Total Credits** 

## **Recommended Roadmap to Degree Completion**

This four-year plan is provided as an outline for students to follow in order to complete their degree requirements within four years. This plan is a recommendation and students should only use it in consultation with their academic advisor.

### First Year

| Fall               | Credits | Spring               | Credits |   |
|--------------------|---------|----------------------|---------|---|
| GENERAL EDUCATION: |         | 1 GENERAL EDUCATION: |         | 3 |
| (A) New Student    |         | (C2) Literature      |         |   |
| Seminar            |         |                      |         |   |

| GENERAL EDUCATION:<br>(C1) Writing     |         | 3 ECON 101                      | :       | 3 |
|--|---------|---------------------------------|---------|---|
| GENERAL EDUCATION:                     |         | 3 INFO 240                      |         | 3 |
| (C3) Communication                     |         | 0 111 0 240                     |         | Ű |
| ECON 102                               |         | 3 INFO 290                      | :       | 3 |
| INFO 173                               |         | 3 MGMT 201                      | ;       | 3 |
| Free Elective or MATH<br>100 if needed |         | 3                               |         |   |
|  |         | 16                              | 1       | 5 |
| Second Year                            |         |                                 |         |   |
| Fall                                   | Credits | Spring                          | Credits |   |
| GENERAL EDUCATION:                     |         | 3 BUGN 310                      |         | 0 |
| (K1) Social Science –                  |         |                                 |         | - |
| American and European                  |         |                                 |         |   |
| History                                |         |                                 |         |   |
| World Language 1                       |         | 3 ENTR 201                      | :       | 3 |
| ACCT 204                               |         | 3 FINC 300                      | ;       | 3 |
| BSLW 235                               |         | 3 INFO 300                      | ;       | 3 |
| BCOM 280                               |         | 3 MGMT 300                      | ;       | 3 |
|  |         | MKTG 300                        | :       | 3 |
|  |         | 15                              | 1       | 5 |
| Third Year                             |         |                                 |         |   |
| Fall                                   | Credits | Spring                          | Credits |   |
| GENERAL EDUCATION                      |         | 3 GENERAL EDUCATION:            | :       | 3 |
| (F1) Humanities –                      |         | (K2) Social Science             |         |   |
| Great Works and Their                  |         | – Global Cultural               |         |   |
| Influences                             |         | Perspectives                    |         |   |
| GENERAL EDUCATION                      |         | 4 World Language 2              | :       | 3 |
| (I) Natural Science                    |         |                                 |         |   |
| Laboratory                             |         | 0 ENTE 400                      |         | ~ |
| ENTR 301                               |         | 3 ENTR 420                      |         | 3 |
| ENTR 302                               |         | 3 Concentration Elective        |         | 3 |
| Concentration Elective                 |         | 3 Major Elective                |         | 3 |
|  |         | 16                              | 1       | 5 |
| Fourth Year                            |         |                                 |         |   |
| Fall                                   | Credits | Spring                          | Credits |   |
| GENERAL EDUCATION                      |         | 1 GENERAL EDUCATION:            | :       | 3 |
| (J) Physical Education                 |         | (D) Fine and Performing<br>Arts |         |   |
| MGMT 439                               |         | 3 GENERAL EDUCATION             |         | 3 |
| IVIGIVI 1 439                          |         | (F2) Humanities –               |         | 3 |
|  |         | Philosophical and               |         |   |
|  |         | Religious Perspectives          |         |   |
| BUGN 320                               |         | 0 World Cultures                | ;       | 3 |
| Concentration Elective                 |         | 3 Free Elective                 | ;       | 3 |
| Business Major Elective                |         | 3 Free Elective                 | ;       | 3 |
| Free Elective                          |         | 3                               |         |   |
|  |         | 13                              | 1       | 5 |
|  |         |                                 |         | _ |

**Total Credits 120** 

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