

BUSINESS ADMINISTRATION, BUSINESS ANALYTICS CONCENTRATION (M.B.A.)

Program Requirements

Code	Title	Credits
MBA Core Courses		
ACCT 560	Accounting for Business Managers	3
ECON 562	Macroeconomics Analysis and Public Policy	1.5
ECON 563	Managerial Economics	1.5
FINC 560	Corporate Financial Decision Making	1.5
FINC 561	Investments for Managers	1.5
INBS 561	Emerging Trends in Global Markets	1.5
INFO 561	Applied Business Statistics	1.5
INFO 562	Management Science in Business	1.5
INFO 563	Strategic Information Systems	3
INFO 564	Operations and Supply Chain Management	1.5
MGMT 561	Achieving Competitive Advantage	1.5
MGMT 562	Organizational Behavior	1.5
MGMT 565	Project Management	1.5
MGMT 566	Negotiation in the Workplace	1.5
MGMT 567	Managing the Multi-Business Firm	1.5
MKTG 561	Applied Marketing Management	1.5
MKTG 562	Market Analysis and Customer Insight	1.5
MKTG 563	Sustainability and Corporate Responsibility	1.5
Business Analytics Concentration		
INFO 583	Introduction to Business Analytics	3
INFO 584	Data Analytics and Visualization	3
INFO 585	Advanced Business Analytics	3
Total Credits		39

¹ Please note that MBA students who have not earned a B- grade or higher in prior academic coursework in Accounting, Statistics and/ or Finance may need to successfully complete online foundation modules in one or more of these key subject areas before they will be allowed to register for MBA courses. Students will be contacted by the MBA office with specific information upon admission.