

BUSINESS ADMINISTRATION (M.B.A.)/ BUSINESS ANALYTICS (M.S.) - DUAL DEGREE PROGRAM

Program begins Spring 2022.

Program Requirements Overview

Code	Title	Credits
	Business Administration (M.B.A.) requirements	27
	Dual Degree Shared Courses	12
	Business Analytics (M.S.) requirements	18
	Total Credits	57

Program Requirements

Code	Title	Credits
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Business Administration Program Requirements

Please note that MBA students who have not earned a B- grade or higher in prior academic coursework in Accounting, Statistics and/ or Finance may need to successfully complete online foundation modules in one or more of these key subject areas before they will be allowed to register for MBA courses. Students will be contacted by the MBA office with specific information upon admission.

MBA Fixed Core Courses

ACCT 560	Accounting for Business Managers	3
ECON 562	Macroeconomics Analysis and Public Policy	1.5
ECON 563	Managerial Economics	1.5
FINC 560	Corporate Financial Decision Making	1.5
FINC 561	Investments: Principles and Practice	1.5
INBS 561	Emerging Trends in Global Markets	1.5
INFO 563	Information Systems Strategy and Innovation	3
INFO 564	Operations and Supply Chain Management	1.5
MGMT 561	Achieving Competitive Advantage	1.5
MGMT 562	Organizational Behavior and Team Leadership	1.5
MGMT 567	Business Growth Strategy	1.5
MKTG 561	Applied Marketing Management	1.5
MKTG 562	Market Analysis and Customer Insight	1.5
MKTG 563	Sustainability and Corporate Responsibility	1.5

MBA Flexible Core Courses

	Complete two courses from the following:	3
BUGN 577	Special Topics in Business/General	
ENTR 561	Business Innovation and Entrepreneurial Thinking	
MGMT 565	Project Management	
MGMT 566	Negotiation in the Workplace	
MGMT 569	Business Communications	
	Total Credits	27

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Code	Title	Credits
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Dual Degree Shared Courses

INFO 570	Data Wrangling and Analysis	3
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INFO 582	Optimization Methods for Business Analytics	3
INFO 584	Data Visualization	3
INFO 589	Applied Statistics for Business Analytics	3
	Total Credits	12

Code	Title	Credits
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Business Analytics Program Requirements

Required Courses

INFO 574	Database Systems for Analytics	3
INFO 581	Business Processes for Analytics	3
INFO 583	Introduction to Data Mining for Business	3
INFO 585	Advanced Data Mining for Business	3
INFO 587	Big Data Management and Analytics	3

Culminating Experience

INFO 588	Analytics Practicum	3
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	Total Credits	18
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