Electives

Program Requirements


- **MBA Fixed Core Courses**
  - ACCT 560 Accounting for Business Managers 3
  - ECON 562 Macroeconomics Analysis and Public Policy 1.5
  - ECON 563 Managerial Economics 1.5
  - FINC 560 Corporate Financial Decision Making 1.5
  - FINC 561 Investments for Managers 1.5
  - INBS 561 Emerging Trends in Global Markets 1.5
  - INFO 561 Foundations of Data Analytics 1.5
  - INFO 562 Management Science in Business 1.5
  - INFO 563 Strategic Information Systems 3
  - INFO 564 Operations and Supply Chain Management 1.5
  - MGMT 561 Achieving Competitive Advantage 1.5
  - MGMT 562 Organizational Behavior 1.5
  - MGMT 567 Managing the Multi-Business Firm 1.5
  - MKTG 561 Applied Marketing Management 1.5
  - MKTG 562 Market Analysis and Customer Insight 1.5
  - MKTG 563 Sustainability and Corporate Responsibility 1.5

- **MBA Flexible Core Courses**
  - Complete two courses from the following: 3
  - BUGN 577 Selected Topic in Business/General
  - ENTR 561 Business Innovation and Entrepreneurial Thinking
  - MGMT 565 Project Management
  - MGMT 566 Negotiation in the Workplace
  - MGMT 569 Business Communications

- **Electives**
  - Complete 6 credits from the list below: 6
  - Total Credits 36

1 Course is taken at the undergraduate level.

**Electives**

- **Code**
- **Title**
- **Credits**
  - ACCT 510 Accounting Information Systems 3
  - ACCT 512 Fundamentals of Federal Taxation 3
  - ACCT 515 Ethics in Business and Accounting 3
  - ACCT 519 Fair Value Analytics 3
  - ACCT 520 Contemporary Issues in Financial Accounting I 3
  - ACCT 521 Contemporary Issues in Financial Accounting II 3
  - ACCT 523 Financial Statement Analysis 3
  - ACCT 524 Auditing Concepts and Techniques 3
  - ACCT 526 Fraud Examination 3
  - ACCT 527 Forensic Accounting 3
  - ACCT 528 Business Valuation 3
  - ACCT 539 Advanced Audit Analytics 3
  - ACCT 540 International Accounting and Auditing 3
  - ACCT 575 Independent Study in Accounting 1-3
  - ACCT 577 Selected Topics in Accounting 1-3
  - BSLW 503 Business Law I 3
  - BSLW 506 Legal Issues in Forensic Accounting 3
  - BUGN 577 Selected Topic in Business/General 1-3
  - ECON 571 Globalization and the Developing World 1.5
  - ECON 575 Independent Study in Economics 1-3
  - ECON 577 Selected Topics in Economics 1-3
  - ENTR 561 Business Innovation and Entrepreneurial Thinking 1.5
  - ENTR 577 Selected Topics: Entrepreneurship 1-3
  - FINC 571 Currency Fundamentals and Currency Hedging 1.5
  - FINC 573 Cross Borders Investing and Financing 1.5
  - FINC 574 Capital Structure and Payout Policy 1.5
  - FINC 575 Independent Study in Finance 1-3
  - FINC 577 Selected Topics in Finance 1-3
  - FINC 578 Futures, Forwards, and Swaps 1.5
  - FINC 579 Options Markets 1.5
  - FINC 580 Short Term Financial Management 1.5
  - FINC 581 Financial Aspects of Mergers and Acquisitions 1.5
  - INBS 575 Independent Study in International Business 3
  - INBS 577 Selected Topics in International Business 1-3
  - INBS 581 International Marketing Management 1.5
  - INFO 571 Discovering and Leveraging Emerging Technologies 1.5
  - INFO 572 Business Analysis 1.5
  - INFO 573 Practicum in E-Commerce 1.5
  - INFO 574 Database Management 3
  - INFO 575 Independent Study in Information Systems for Business 1-3
  - INFO 576 Enterprise Systems Management 1.5
  - INFO 577 Selected Topics in Information Systems for Business 1-3
  - INFO 578 Systems Development Life Cycle Management 1.5
  - INFO 579 Agile Systems Development Management 1.5
  - INFO 580 Risk Analysis and Management 1.5
  - INFO 582 Decision Analysis and Optimization 3
  - INFO 583 Introduction to Business Analytics 3
  - INFO 584 Data Analytics and Visualization 3
  - INFO 585 Advanced Business Analytics 3
  - MGMT 566 Negotiation in the Workplace 1.5
  - MGMT 569 Business Communications 1.5
  - MGMT 570 Strategic Human Resource Management 1.5
  - MGMT 571 Leadership 1.5
  - MGMT 574 Business Leader Perspectives 1.5

**Course is taken at the undergraduate level.**
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tr>
<td>MGMT 575</td>
<td>Independent Study in Management</td>
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<tr>
<td>MGMT 576</td>
<td>Advanced Project Management</td>
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<tr>
<td>MGMT 577</td>
<td>Selected Topics in Management</td>
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<tr>
<td>MGMT 578</td>
<td>International Strategic Management</td>
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<tr>
<td>MGMT 581</td>
<td>Hospitality Management</td>
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<td>MGMT 582</td>
<td>Contemporary Topics in Project Management</td>
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<td>MGMT 583</td>
<td>Managing Global Workforce</td>
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<td>MGMT 584</td>
<td>Talent Management</td>
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<td>MGMT 585</td>
<td>Human Resource Analytics</td>
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<td>MGMT 586</td>
<td>Contemporary Topics in Human Resource Management</td>
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<tr>
<td>MKTG 571</td>
<td>Marketing Metrics</td>
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<td>MKTG 572</td>
<td>Strategic Brand Management</td>
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<td>MKTG 573</td>
<td>Social and Mobile Media: Fundamentals and Analytics</td>
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<td>MKTG 574</td>
<td>Sports Marketing and Management</td>
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<tr>
<td>MKTG 575</td>
<td>Independent Study in Marketing</td>
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<td>MKTG 576</td>
<td>Delivering Service Excellence</td>
<td>1.5</td>
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<tr>
<td>MKTG 577</td>
<td>Selected Topics in Marketing</td>
<td>1-3</td>
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<td>MKTG 578</td>
<td>Pharmaceutical Marketing and Health Care Services</td>
<td>1.5</td>
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<td>MKTG 580</td>
<td>Digital Customer Experience Management</td>
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<tr>
<td>MKTG 581</td>
<td>Integrated Marketing Communication: Crisis Management</td>
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<tr>
<td>MKTG 582</td>
<td>Integrated Digital Advertising Planning across Multiscreen, Hyper#targeted Media</td>
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<td>MKTG 583</td>
<td>Omni-Channel Retailing</td>
<td>1.5</td>
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<tr>
<td>MKTG 585</td>
<td>Digital Marketing Strategy and RODMI (Return on Digital Marketing Investment)</td>
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<tr>
<td>MKTG 586</td>
<td>Sales Management</td>
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<td>MKTG 587</td>
<td>New Product Development</td>
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