

# TELEVISION AND DIGITAL MEDIA (TVDM)

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## **TVDM 243 Media and Culture (3 credits)**

Prerequisite(s): CMST 110. The ways in which the broadcast media affect mass culture and consequently the values and mores of society; includes the history of mass culture and the mechanisms by which diverse forces of society (i.e., minority cultures, political trends or technological innovations) affect mass culture.

## **TVDM 345 Advanced Television Event Production and Planning (3 credits)**

Prerequisite(s): TVDM 253. This course will give students a unique view into planning and producing live events. It will include a directing workshop, a package producing workshop, and several hands on events. This course will be about half editorial content creation and half operational production. Students with interest in either or both sides will find it useful.