

TELEVISION AND DIGITAL MEDIA (TVDM)

TVDM 101 - History and Development of TV and Digital Media 3 Credits

Prerequisite(s): School of Communication and Media majors only.
Corequisite(s): CMDA 110. A survey of the history, organization and current structure of radio, television and hybrid technologies; societal and cultural influences of electronic broadcast media; introduction to practical and theoretical concepts of studio production. Previous course BDCS 101 effective through Spring 2012. 3 hours lecture.

TVDM 201 - Language of Television 3 Credits

Prerequisite(s): CMDA 110 or CMST 101 or WRIT 105 or HONP 100. An inquiry into how video and visuals work and what they communicate. The intent of the course is twofold: to help students understand how moving pictures themselves convey meaning and what kind of meanings these are, and how the commercial television industry predominantly offers a particular, limited version of the medium's possibilities in its news, information, and entertainment programming. This includes a component wherein students further their learning of these lessons through the creation of their own simple productions. Meets Gen Ed - Fine and Performing Arts. Previous course BDCS 201 effective through Spring 2012. 3 hours lecture.

TVDM 205 - Fundamentals of TV and Digital Media 3 Credits

Prerequisite(s): CMDA 220. A hands-on introduction to technical aspects of basic studio and field equipment. Open to students in School of Communication and Media. Previous course TVDM 105 effective through Spring 2014. 3 hours seminar.

TVDM 220 - How to Watch Television 3 Credits

Prerequisite(s): CMDA 110. This course analyzes television in the ways and to the extent to which it needs to be understood by its audience. The aim is for students to critically evaluate the role and impact of television in their lives as well as in our culture. This is achieved by an approach that combines media theory and criticism with media education. Previous course BDCS 220 effective through Spring 2012. 3 hours lecture.

TVDM 221 - Developing the Documentary 3 Credits

Prerequisite(s): CMDA 110 or WRIT 105 or HONP 100 and School of Communication and Media approval. Students will be introduced to the impact of technological advances on the history and evolution of the documentary art form. Emphasis on how to research and develop long form documentaries for a variety of outlets (PBS, HBO, MTV, National Geographic, ESPN, and theatrical). Students will be asked to develop an idea of their choice from the initial research stage to the development of funding proposals, budget, and innovative outreach campaign. 3 hours lecture.

TVDM 233 - Radio Production 3 Credits

Prerequisite(s): CMDA 220 or WRIT 105 or HONP 100. 3 hours lecture. Part classroom learning, part radio production workshop, "Radio Production: WMSC-FM On the Air" is an introduction to the theory, practice, art and craft of radio production. Students learn production styles popular in commercial, public and college radio for news, music, talk, sports and hybrid formats.

TVDM 243 - Media and Culture 3 Credits

Prerequisite(s): CMDA 110. The ways in which the broadcast media affect mass culture and consequently the values and mores of society; includes the history of mass culture and the mechanisms by which diverse forces of society (i.e., minority cultures, political trends or technological innovations) affect mass culture. Previous course BDCS 282 effective through Spring 2012. 3 hours lecture.

TVDM 245 - Radio and TV Performance 3 Credits

Prerequisite(s): CMDA 220 and majors only. To develop fundamental announcing skills necessary for performance of commercials, news, and other scripted programming for electronic media. Examination, performance, and evaluation of specific skills ranging from simple commercial and public service announcements and news scripts to more complex acting and interpretative exercises. Previous course BDCS 245 effective through Spring 2012. 3 hours lecture.

TVDM 247 - Sports Media and Society 3 Credits

Prerequisite(s): CMDA 110. This course is intended to introduce the School of Communication and Media students to the specialized area of sports television. By the conclusion of the course, students will: understand and be able to offer informed opinions about the importance of sports and recreational activities as a defining element of any society; be able to relate the effects of television, a principal element of the media, on sports in American culture; be conversant in the organizational and financial structure of the television sports industry; demonstrate knowledge of the history of televised sports programming; have an opportunity to demonstrate basic production techniques applied in contemporary sports television producing. 3 hours lecture.

TVDM 251 - Introduction to the Control Room/Studio 4 Credits

Prerequisite(s): CMDA 220 and majors only. A workshop presenting the fundamentals of studio television production; opportunity to demonstrate creative potential through short studio productions; emphasis upon the idea, and principles of camera blocking. Previous course BDCS 251 effective through Spring 2012. 1 hour lecture, 4 hours studio.

TVDM 253 - Introduction to Field Production and Editing 4 Credits

Prerequisite(s): CMDA 110. An intermediate workshop introducing students to EFP (electronic field production) and the non-linear post-production techniques in the editing facilities of the DuMont Television Center; continued emphasis upon program concept. Previous course BDCS 252 effective through Spring 2012. 1 hour lecture, 4 hours studio.

TVDM 255 - Special Topics in Television and Digital Media 1-3 Credits

Prerequisite(s): CMDA 220 and departmental approval. This course is specifically intended for lower division (freshman and sophomore) students. It provides an umbrella to offer a variety of specialized introductory level topics which do not justify establishing a permanent course. May be repeated for a maximum of 9.0 credits. Previous course BDCS 270 effective through Spring 2012. 3 hours lecture.

TVDM 260 - History of Television Programming 3 Credits

Prerequisite(s): CMDA 110. An examination of the history of television programming in the United States. Students view original programs that constitute some of the key moments in television history and assess their significance based on aesthetic, content-oriented, technological, sociological, and political-economic points of view. Previous course BDCS 260 effective through Spring 2012. 3 hours lecture.

TVDM 277 - Audio Production for Film/Digital Media 3 Credits

Prerequisite(s): CMDA 110 and departmental approval. A fundamental workshop exploring the properties of sound as both a separate creative medium and as a supplemental tool for the visual image; studio and location recording, editing and mixing. Previous course TVDM 170 effective through Spring 2014. 3 hours lecture.

- TVDM 293 - TV and Digital Programming** **3 Credits**
Prerequisite(s): CMDA 220. A structural and critical examination of broadcast and cable television programming, including program production/acquisition, scheduling, and evaluation. An overview of programming strategies and techniques, sources, genres, regulation, issues and trends. Previous course BDCS 293 effective through Spring 2012. 3 hours lecture.
- TVDM 300 - Documentary Production** **3 Credits**
Prerequisite(s): TVDM 253 and departmental approval. Production class with an emphasis on producing and directing non-fiction documentary programming, including sports and news formats. Open to students in School of Communication and Media. Previous course TVDM 259 effective through Spring 2014. 3 hours lecture.
- TVDM 315 - Political Broadcasting** **3 Credits**
Prerequisite(s): CMDA 220. A survey of the history of political broadcasting beginning with radio and concentrating on television; analysis of the relationship between broadcasting and the political process, to include campaigning for office, the election and how broadcasting helps or hinders the art of governing. Previous course BDCS 315 effective through Spring 2012. 3 hours lecture.
- TVDM 341 - Cross Platform Sports Writing and Reporting** **3 Credits**
Prerequisite(s): CMDA 220 or JOUR 210. This seminar course will provide students experience in writing and reporting sports to deliver content on all major platforms. Through lectures, writing, field reporting, readings and guest speakers, students will develop a strong understanding of the challenges faced on the sports beat. This course includes instruction in the use of social media, web sites and video as important components of top tier sports coverage. 3 hours seminar.
- TVDM 343 - Sports Production for Television, Radio and Internet** **3 Credits**
Prerequisite(s): CMDA 220. This class is designed to introduce advanced level media students to the fundamental principles of sports media production. Working under the assumption that students must prepare for multi-platform presentation of media no matter what the subject, students in this class will experience all facets of contemporary accumulation, production and distribution of media information-in this case the subject is sports . 3 hours lecture.
- TVDM 345 - Advanced Television Event Production and Planning** **3 Credits**
Prerequisite(s): TVDM 253. This course will give students a unique view into planning and producing live events. It will include a directing workshop, a package producing workshop, and several hands on events. This course will be about half editorial content creation and half operational production. Students with interest in either or both sides will find it useful. 3 hours lecture.
- TVDM 349 - Ethics of Mass Communication** **3 Credits**
Prerequisite(s): CMDA 220 or JOUR 210. A survey and analysis of major legal and ethical issues in broadcasting and mass communication. Previous course BDCS 395 effective through Spring 2012. 3 hours lecture.
- TVDM 351 - Television Practicum** **1 Credit**
Prerequisite(s): TVDM 253 and departmental approval. Students participate in a designated number of hours of television production for the closed circuit television facility as well as other production opportunities. May be repeated for a maximum of four credits. Previous course BDCS 253 effective through Spring 2012.
- TVDM 353 - Children's Television** **3 Credits**
Prerequisite(s): CMDA 220. Current children's productions and examination of research on their affect/effectiveness; work on class productions designed for children. Previous course BDCS 353 effective through Spring 2012. 3 hours lecture.
- TVDM 355 - Craft Workshop** **1-3 Credits**
Prerequisite(s): TVDM 253 and departmental approval. Designated students work closely under the supervision of studio operations personnel/technicians to concentrate on the maintenance and operation of the DuMont Television Center facility. Opportunity for students to work intensively with advanced production hardware. May be repeated for a maximum of three credits. Previous course BDCS 351 effective through Spring 2012. 1 hour lab.
- TVDM 357 - Advanced Television Production** **4 Credits**
Prerequisite(s): TVDM 251 and TVDM 253; majors only. Advanced workshop providing opportunity for pre-professional level production for distribution off-campus; emphasis on selection of quality properties for production; introduction to on-line post-production techniques. Previous course BDCS 350 effective through Spring 2012. 1 hour lecture, 4 hours studio.
- TVDM 360 - Advanced Post-Production Workshop** **3 Credits**
Prerequisite(s): TVDM 253 and departmental approval. A hands-on workshop designed to maximize student's abilities to understand the ethical choices and importance of editing as a storytelling tool when creating programming for digital media. Previous course BDCS 352 effective through Spring 2012. 3 hours seminar.
- TVDM 361 - Media Management** **3 Credits**
Prerequisite(s): CMDA 220. Economic support patterns, evolution of broadcast programming; ascertainment of community needs; station promotion and advertising; legal and ethical issues relating to broadcasting. Previous course BDCS 360 effective through Spring 2012. 3 hours lecture.
- TVDM 373 - MIDI and Digital Music Production** **3 Credits**
Prerequisite(s): TVDM 277 and departmental approval. Students will develop music production skills focusing on the technical aspects and creative uses of MIDI, standard music studio procedures, session management, and microphone placement/selection for capturing acoustic instruments. 3 hours lecture.
- TVDM 375 - Introduction to Music Recording** **3 Credits**
Prerequisite(s): TVDM 277 or FILM 277; and TVDM 373. This production course will introduce students to the concepts and production techniques used in multitrack music recording. The class will explore the impact these techniques have had on music, as well as their creative use in a studio environment. Students will complete several recording projects as part of the course requirement, as well as develop skills in session management, signal flow/trouble shooting, mic placement, mixing and signal processing. Previous course BDCS 340 effective through Spring 2012. 2 hours lab, 1 hour studio.
- TVDM 377 - Sound Analysis and Design** **3 Credits**
Prerequisite(s): TVDM 277 and departmental approval. This production-oriented class will explore the aesthetics and techniques of sound design for radio, television, and film. Students will analyze professional sound designs in these media and create their own using both analog and digital technology. Previous course TVDM 270 effective through Spring 2014. 3 hours lecture.

TVDM 391 - International Broadcasting 3 Credits

Prerequisite(s): CMDA 220. This course will explore the history and development of broadcasting systems other than our own. Major broadcasting systems include England, Australia, Canada, Japan, Russia (and former Soviet Union satellites), France and Italy. The course will trace the effects of various political systems on the system of broadcasting, dealing with such issues as accessibility, privacy and freedom of speech. Students will examine the reasons for the demise of Radio Free Europe and other international broadcast services. The course will also address the effects of changing technologies on international communication (i.e., satellites, fiber optics, HDTV). Previous course BDCS 391 effective through Spring 2012. 3 hours lecture.

TVDM 421 - New Genres in Documentary 3 Credits

Prerequisite(s): TVDM 300 or FILM 300. Students create transmedia documentary projects for distribution using the Internet, social media and mobile devices as exhibition platforms. This includes exposure to television news programs, web sites radio and print. 3 hours lecture.

TVDM 441 - Multimedia News Production 3 Credits

Prerequisite(s): CMDA 320 or departmental approval. Practical training in gathering, writing and producing of news story packages for incorporation into a studio news show and other interactive platforms. Demonstration and application of ENG (electronic news gathering) techniques related to production. Class may be repeated for 1 credit. Previous course BDCS 440 effective through Spring 2012. 3 hours lecture.

TVDM 450 - Senior Seminar 3 Credits

Prerequisite(s): TVDM 351; departmental approval; seniors only. The course is designed to prepare students for the transition from student to working professional with an emphasis on writing, interviewing, networking, job availability and possibilities, and professional conduct. Guest speakers from the industry will provide advice for obtaining and maintaining employment. Previous course BDCS 450 effective through Spring 2012. 3 hours lecture.

TVDM 451 - Television Production Company 1-3 Credits

Prerequisite(s): TVDM 357 and departmental approval. Senior level broadcast laboratory in which students function in some key role in a production unit which produces professional television production for distribution on- and off-campus. May be repeated for a maximum of nine credits. Previous course BDCS 480 effective through Spring 2012. 1 hour seminar.

TVDM 455 - Special Studies in Television and Digital Media 1-3 Credits

Prerequisite(s): Departmental approval. Corequisite(s): CMDA 320. Various topics offered depending upon program needs and available professional part-time faculty. Usually deals with some professional aspects of the broadcast field or special study of the broadcast media. May be repeated for a maximum of 24.0 credits. Previous course BDCS 470 effective through Spring 2012. 3 hours seminar.

TVDM 477 - Sound Design for Film 3 Credits

Prerequisite(s): TVDM 377. A continuation of Sound Analysis and Design. This class continues to explore the aesthetics and techniques of sound design utilizing nonlinear digital recording techniques. Students will focus on signal processing techniques and creating original sound effects, Foley work, and dialog replacement. Students complete an original sound design for a film, television, or video game project, working with the producer/director to fulfill the artistic vision of the piece. Previous course TVDM 370 effective through Spring 2014. 3 hours lecture.