

JOURNALISM (JOUR)

JOUR 180 - Media Tech Toolkit 3 Credits

Corequisite(s): CMDA 110. This entry level, three credit hour course will give students extensive hands-on experience in how to operate a camera, handle a microphone, and manage a Web site, skills on which they will build for many of their upper level courses. Through lectures, writing and field experience students will develop a strong understanding of how to use both still and video cameras, how to edit photos, video, and audio, and how to manage a web site. This course includes instruction in the use of social media and an overview of the ways new technologies are transforming communication industries. 2 hours lecture, 1 hour lab.

JOUR 210 - News Reporting: Print and Online 3 Credits

Prerequisite(s): WRIT 105 or HONP 100. Writing news articles according to contemporary practices, for multiple platforms. Interviewing techniques are explored as well as a respect for facts, impartiality and fairness. Previous course ENJR 210 effective through Spring 2015. 3 hours lecture.

JOUR 211 - Advanced News Reporting: Field Experience 4 Credits

Prerequisite(s): JOUR 210. Combines classroom instruction with extensive off-campus (often evening) fieldwork. Students will have their own reporter "beats" covering various municipalities near Montclair State University on a weekly basis. "Beats" will include town council, city boards and agencies, police, courts, etc. Breaking news stories written to tight deadlines, as well as major analytical pieces. Intense discussion of actual reporting problems encountered in the field: making contacts, using unnamed sources, dealing with officials, canvassing neighborhoods, etc. Emphasis on students' initiative working on their own, and relentless follow-through. Previous course ENJR 211 effective through Spring 2015. 2 hours lecture, 1 hour other.

JOUR 216 - History of Journalism in America 3 Credits

Evolution of the American press is examined through research and discussion of significant periods, individuals and issues from 1600 to the present. Previous course ENJR 216 effective through Spring 2015. 3 hours lecture.

JOUR 219 - The Holocaust and the American Press: Before, During and After 3 Credits

Prerequisite(s): WRIT 106 or HONP 101. This seminar explores the central questions of what did the American public know of the Holocaust from 1933 to 1945, and when did it know it? More troubling still, if the public and thus the government knew of the assembly-line murder of 6 million Jews, and Sinti/Roma peoples, homosexuals, Communists, Jehovah's Witnesses and others, then why was nothing done? A thorough examination of radio, newsreel and especially newspaper coverage of the Holocaust - particularly from 1941-1945 - will be combined with a study of the historical events that made the Holocaust possible. The Holocaust and the free world's burden to "do something" also will be related to other genocides including Armenia, Cambodia, Bosnia, Rwanda, Darfur and others. Cross-listed with JAST 219. Previous course ENJR 219 effective through Spring 2015. 3 hours lecture.

JOUR 232 - Modern Journalism 1-3 Credits

Prerequisite(s): WRIT 105 or HONP 100. This course takes a close look at key issues in story selection and presentation for contemporary publications and web sites. Students will participate in a hands-on manner in the content development process by creating their own writing and reporting projects, including video. 1 hour lecture. Previous course TVDM 231 effective through Fall 2017.

JOUR 280 - Writing/Reporting For TV and Radio 3 Credits

Prerequisite(s): CMDA 220 or JOUR 210; School of Communication and Media majors or Journalism minors only. Students will study the writing, reporting and producing skills required to create outstanding news programs. Students will participate in intensive writing to develop these skills. This class will review examples of top professional news production from major national and local news outlets. Previous course TVDM 241 effective through Spring 2014. 3 hours lecture.

JOUR 282 - New Jersey Local News 3 Credits

Prerequisite(s): CMDA 220 or JOUR 210; School of Communication and Media majors or Journalism minors only. This class is designed to introduce mid-level students to the fundamentals of covering local news stories, including coverage of local government, schools, police, fire and business. In addition to the fundamentals of reporting, students will learn how to use multimedia and online tools to gather, produce and display information. 3 hours lecture.

JOUR 284 - The Entertainment Beat 3 Credits

Prerequisite(s): CMDA 220 or JOUR 210; School of Communication and Media majors or Journalism minors only. This seminar course introduces students to the challenges of covering the entertainment industry in the digital age. The class will create an original blog, and every student will select a beat to cover throughout the semester, contributing regularly to the blog. 3 hours lecture.

JOUR 288 - Special Topics Journalism 1-3 Credits

Prerequisite(s): CMDA 220 or JOUR 210; School of Communication and Media majors or Journalism minors only. This course is specifically intended for lower division (freshman and sophomore) students. It provides an umbrella to offer a variety of specialized introductory level topics which do not justify establishing a permanent course. May be repeated for a maximum of 9 credits. 1 hour lecture.

JOUR 300 - Meet the Press 3 Credits

Prerequisite(s): JOUR 210. Study of issues and problems in modern journalism through lectures and by writings of working journalists. Previous course ENJR 300 effective through Spring 2015. 3 hours lecture.

JOUR 313 - Editing 3 Credits

Prerequisite(s): JOUR 210. Copy editing, proofreading and basic editorial skills. Articles are analyzed for accuracy, libel, precise diction and tightening. Previous course ENJR 313 effective through Spring 2015. 3 hours lecture.

JOUR 314 - Advanced Editing 3 Credits

Prerequisite(s): JOUR 313. Techniques learned in editing are reinforced. Layout, headlines and production are explored. Rewriting and fitting articles are worked on extensively. Previous course ENJR 314 effective through Spring 2015 3 hours lecture.

JOUR 315 - Magazine Journalism 3 Credits

Prerequisite(s): JOUR 210 or permission of the instructor. Researching, writing and placing feature stories in mass circulation magazines. Previous course ENJR 315 effective through Spring 2015. 3 hours lecture.

JOUR 316 - Reporting of Public Affairs 3 Credits

Prerequisite(s): JOUR 210. News articles on the activities of government at the local level, including writing reports on the proceedings of civil and criminal court and city/county executive councils. Previous course ENJR 316 effective through Spring 2015. 3 hours lecture.

JOUR 317 - Feature Writing 3 Credits

Prerequisite(s): JOUR 210. All aspects of writing personality profiles and of writing critical reviews, columns and/or sports features. Previous course ENJR 317 effective through Spring 2015. 3 hours lecture.

JOUR 388 - Apps for Journalists **3 Credits**

Prerequisite(s): TVDM 349. This course offers advanced journalism students the opportunity to experiment with the latest technological tools and applications and develop innovative newsgathering, storytelling, engagement, presentation, aggregation, and dissemination practices of news content across media platforms. 1 hour seminar, 2 hours lab.

JOUR 416 - Interpretive Journalism **3 Credits**

Prerequisite(s): JOUR 210 and JOUR 314. Studying and writing columns, editorials and news articles. Students will compare different styles of interpretive reporting and develop their own skills in this area. Previous course ENJR 416 effective through Spring 2015. 3 hours lecture.

JOUR 480 - News Production Lab **4 Credits**

Prerequisite(s): JOUR 210 and JOUR 280 and TVDM 349. This course is for students with production and news writing experience to take those skills and apply them to actual electronic journalism projects via a news website called "WiredJersey." The class will produce content about MSU, New Jersey and the rest of the world and present it on "WiredJersey." The subjects covered will be news, politics, sports, entertainment and popular culture. Students are required to follow international, national and local news and will be quizzed regularly on their knowledge of the news. Students will also be required to produce material for conventional studio-based news programs. 2 hours lecture, 2 hours lab.

JOUR 488 - Media Entrepreneurship **3 Credits**

Prerequisite(s): TVDM 441. This course provides an introduction to entrepreneurship and evolving business models for media. Students identify emerging trends and opportunities for innovation in the media realm and pitch new media business ideas, research and develop a business plan, and build skills in digital technologies. 2 hours seminar, 1 hour lab.