BUSINESS/GENERAL (BUGN)

BUGN 280 - Data Analysis, Interpretation, and Communication  3 Credits
Prerequisite(s): INFO 173 and INFO 240; and WRIT 105 or HONP 100; Business majors and Accounting majors only. This course will teach business communication concepts in the framework of data analysis and interpretation. Students will be introduced to a variety of technical and business writing practices for information sharing and persuasion. Protocols for letters, memoranda, electronic mail, persuasive messages, executive summaries, and formal reports and proposals are covered. Students will work individually and in teams and be expected to present the results of their analyses in written, graphical and oral formats. Students will be exposed to data sets from various business disciplines and become knowledgeable about regression modeling as well as refresh and apply data analysis skills that include the use of graphical design, descriptive statistical measures, and statistical inference methods in order to draw meaningful conclusions that connect context and the analysis. Meets the Graduation Writing Requirement for majors in Business Administration and Accounting. 3 hours lecture.

BUGN 295 - Elements of Business  3 Credits
Prerequisite(s): Business Administration or Accounting majors only. Business Administration Majors need INBS 250, BSLW 235, INFO 290; and BUGN 280 and ACCT 204 (May be taken as prerequisites or corequisites). Accounting Majors need ACCT 201; BSLW 266, BUGN 280 (May be taken as prerequisites or corequisites). Special fee. The objective of this course is to familiarize students with key content knowledge and the skills required to understand and succeed in the business environment. They will explore the organization and operation of contemporary business. Students will be exposed to the elements of Business Strategy and the operation of key functional areas of business such as: production, R&D, marketing, finance and accounting, management, management information systems, and human resources. They will develop an appreciation for the extent to which these functional areas are interdependent. In addition, this course emphasizes the leadership, teamwork and decision making skills necessary to be successful in business. 3 hours lecture.

BUGN 300 - Campus To Career Transition I  0 Credits
Prerequisite(s): Business Administration majors only. This is the first course of the "Campus to Career Transition" program. All Business Administration majors must register for "Campus to Career Transition I, II, III & IV" to document their participation in career programming organized by the School of Business Career Services Office and their respective departments. These courses are offered on a Pass/Fail only basis and require students to participate in five programs/activities each semester. In CCT I, students must participate in the "Job Search", "Resume Basics" and "Interviews 101" on-line activities; the remaining two program selections are at the discretion of the student. 3 hours lecture.

BUGN 301 - Campus To Career Transition II  0 Credits
Prerequisite(s): BUGN 310; Business Administration majors only. This is the second course in the "Campus to Career Transition" program. All Business Administration majors must register for "Campus to Career Transition I, II, III & IV" to document their participation in career programming organized by the SBUS Career Services Office and their respective departments. These courses are offered on a Pass/Fail only basis and require students to participate in five programs/activities each semester. In CCT II, students must participate in the "Developing Your Brand" on-line activity and submit a final copy of a resume that has been approved by SBUS Career Services; the remaining three program selections are at the discretion of the student. 3 hours lecture.

BUGN 302 - Campus To Career Transition III  0 Credits
Prerequisite(s): BUGN 320; Business Administration majors only. This is the third course in the "Campus to Career Transition" program. All Business Administration majors must register for "Campus to Career Transition I, II, III & IV" to document their participation in career programming organized by the SBUS Career Services Office and their respective departments. These courses are offered on a Pass/Fail only basis and require students to participate in five programs/activities each semester. In CCT III, students must participate in the "After the Offer" on-line activity; the remaining four program selections are at the discretion of the student. 3 hours lecture.

BUGN 320 - Campus To Career Transition IV  0 Credits
Prerequisite(s): BUGN 330; Business Administration majors only. This is the fourth course in the "Campus to Career Transition" program. All Business Administration majors must register for "Campus to Career Transition I, II, III & IV" to document their participation in career programming organized by the SBUS Career Services Office and their respective departments. These courses are offered on a Pass/Fail only basis and require students to participate in five programs/activities each semester. In CCT IV, students must participate in the "After the Offer" on-line activity; the remaining four program selections are at the discretion of the student. 3 hours lecture.

BUGN 330 - Campus To Career Transition III  0 Credits
Prerequisite(s): BUGN 320; Business Administration majors only. This is the third course in the "Campus to Career Transition" program. All Business Administration majors must register for "Campus to Career Transition I, II, III & IV" to document their participation in career programming organized by the SBUS Career Services Office and their respective departments. These courses are offered on a Pass/Fail only basis and require students to participate in five programs/activities each semester. In CCT III, students must participate in the "Becoming a Business Professional" on-line activity and submit a business networking card that has been approved by SBUS Career Services; the remaining three program selections are at the discretion of the student. 3 hours lecture.

BUGN 340 - Campus To Career Transition IV  0 Credits
Prerequisite(s): BUGN 330; Business Administration majors only. This is the fourth course in the "Campus to Career Transition" program. All Business Administration majors must register for "Campus to Career Transition I, II, III & IV" to document their participation in career programming organized by the SBUS Career Services Office and their respective departments. These courses are offered on a Pass/Fail only basis and require students to participate in five programs/activities each semester. In CCT IV, students must participate in the "After the Offer" on-line activity; the remaining four program selections are at the discretion of the student. 3 hours lecture.

BUGN 350 - Business Consulting Experience  1-3 Credits
Prerequisite(s): MBA office approval required. This is an experiential course where students will serve as consultants to real-world business clients. As consultants, students will analyze and solve business problems. Students will go through a systematic approach to scope and define business problems, generate workable plans, gather and analyze data, and develop meaningful and actionable recommendations. 1 hour lecture.

BUGN 372 - Co-Op Experience  1-3 Credits
Prerequisite(s): MBA Office approval required. Students are required to accumulate 150-200 hours of experience (approximately 15 –20 hours/ per week) working for a professional organization. In addition, students complete assignments designed to enhance their understanding of strategies and tactics used by the organization, industry trends, career opportunities, and the attitudes and skills necessary for success. Job performance is assessed via student assignments, progress reports submitted by the employer and a site visit by the faculty advisor. The employer will train the student in the general operations of their business. The faculty advisor will develop assignments to encourage the student to explore current issues, challenges and trends in the business world and to relate them to the employer’s business. In addition, the faculty advisor will develop assignments to encourage the student’s exploration of career opportunities and to assess his/her suitability for a career in the particular organization or industry.

BUGN 377 - Selected Topic in Business/General  1-3 Credits
Prerequisite(s): MBA degree students only. An in-depth study of a selected topic, issue, problem or trend in business. The specific subject matter is not offered as an existing regular course or deserves more time-emphasis than is possible in a regular course. When offered, topics and prerequisites are announced in the course schedule book. May be repeated eight times for a maximum of 12 credits as long as the topic is different. 1 hour lecture.
BUGN 592 - Elements of Business 3 Credits
This is the fourth course in the "Campus to Career Transition" program. All Business Administration majors must register for "Campus to Career Transition I, II, III & IV" to document their participation in career programming organized by the SBUS Career Services Office and their respective departments. These courses are offered on a Pass/Fail only basis and require students to participate in five programs/activities each semester. In CCT IV, students must participate in the "After the Offer" online activity; the remaining four program selections are at the discretion of the student. 3 hours lecture.