

BUSINESS/GENERAL (BUGN)

BUGN 280 - Data Analysis, Interpretation, and Communication 3 Credits

Prerequisite(s): INFO 173 and INFO 240; and WRIT 105 or HONP 100; Business majors and Accounting majors only. Special fee. This course will teach business communication concepts in the framework of data analysis and interpretation. Students will be introduced to a variety of technical and business writing practices for information sharing and persuasion. Protocols for letters, memoranda, electronic mail, persuasive messages, executive summaries, and formal reports and proposals are covered. Students will work individually and in teams and be expected to present the results of their analyses in written, graphical and oral formats. Students will be exposed to data sets from various business disciplines and become knowledgeable about regression modeling as well as refresh and apply data analysis skills that include the use of graphical design, descriptive statistical measures, and statistical inference methods in order to draw meaningful conclusions that connect context and the analysis. Meets the University Writing Requirement for majors in Business Administration and Accounting. 3 hours lecture.

BUGN 295 - Elements of Business 3 Credits

Prerequisite(s): Business Administration or Accounting majors only. Business Administration Majors need INBS 250, BSLW 235, INFO 290; and BUGN 280 and ACCT 204 (May be taken as prerequisites or corequisites). Accounting Majors need ACCT 201; BSLW 266, BUGN 280 (May be taken as prerequisites or corequisites). Special fee. 3 hours lecture.

BUGN 310 - Campus to Career Transition I 0 Credits

Prerequisite(s): Business Administration majors only. Special fee. This is the first course of the "Campus to Career Transition" program. All Business Administration majors must register for "Campus to Career Transition I, II, III & IV" to document participation in career programming organized by the School of Business Career Services Office and their respective departments. These courses are offered on a Pass/Fail only basis and require students to participate in five programs/activities each semester. In CCT I, students must participate in the "Job Search", "Resume Basics" and "Interviews 101" on-line activities; the remaining two program selections are at the discretion of the student. 3 hours lecture.

BUGN 320 - Campus To Career Transition II 0 Credits

Prerequisite(s): BUGN 310; Business Administration majors only. Special fee. This is the second course in the "Campus to Career Transition" program. All Business Administration majors must register for "Campus to Career Transition I, II, III & IV" to document their participation in career programming organized by the SBUS Career Services Office and their respective departments. These courses are offered on a Pass/Fail only basis and require students to participate in five programs/activities each semester. In CCT II, students must participate in the "Developing Your Brand" on-line activity and submit a final copy of a resume that has been approved by SBUS Career Services; the remaining three program selections are at the discretion of the student. 3 hours lecture.

BUGN 330 - Campus To Career Transition III 0 Credits

Prerequisite(s): BUGN 320; Business Administration majors only. Special fee. This is the third course in the "Campus to Career Transition" program. All Business Administration majors must register for "Campus to Career Transition I, II, III & IV" to document their participation in career programming organized by the SBUS Career Services Office and their respective departments. These courses are offered on a Pass/Fail only basis and require students to participate in five programs/activities each semester. In CCT III, students must participate in the "Becoming a Business Professional" on-line activity and submit a business networking card that has been approved by SBUS Career Services; the remaining three program selections are at the discretion of the student. 3 hours lecture.

BUGN 340 - Campus To Career Transition IV 0 Credits

Prerequisite(s): BUGN 330; Business Administration majors only. Special fee. This is the fourth course in the "Campus to Career Transition" program. All Business Administration majors must register for "Campus to Career Transition I, II, III & IV" to document their participation in career programming organized by the SBUS Career Services Office and their respective departments. These courses are offered on a Pass/Fail only basis and require students to participate in five programs/activities each semester. In CCT IV, students must participate in the "After the Offer" on-line activity; the remaining four program selections are at the discretion of the student. 3 hours lecture.

BUGN 592 - Elements of Business 3 Credits

Special fee. This is the fourth course in the "Campus to Career Transition" program. All Business Administration majors must register for "Campus to Career Transition I, II, III & IV" to document their participation in career programming organized by the SBUS Career Services Office and their respective departments. These courses are offered on a Pass/Fail only basis and require students to participate in five programs/activities each semester. In CCT IV, students must participate in the "After the Offer" on-line activity; the remaining four program selections are at the discretion of the student. 3 hours lecture.