

FASHION STUDIES (ARTX)

ARTX 100 - Professional Orientation 2 Credits

Orientation to the philosophy of the profession. Field experiences in a variety of settings to provide exposure to the breadth of professional opportunities. 2 hours lecture.

ARTX 120 - Introduction to Apparel Design 3 Credits

Theory and techniques for achieving well-fitted apparel; basic concepts, competencies and technologies using appropriate fabrics, computer aided design, and commercial patterns. 2 hours lecture, 2 hours lab.

ARTX 150 - Fundamentals of Makeup for Beauty and Fashion 3 Credits

An intensive training experience in the fundamentals of makeup for beauty and fashion.

ARTX 151 - Advanced Principles and Techniques of Makeup for Fashion and Beauty 3 Credits

Prerequisite(s): ARTX 150. This course prepares students in advanced techniques of makeup for fashion and beauty. Principles of health, diet, makeup selection and application technique, and color selection will be covered. Extensive lab experience will help prepare students in technique and product selection for a wide range of special occasions, runway, photo, special skin types and tones. 3 hours lecture.

ARTX 152 - Professional Level Challenges in Makeup Artistry 3 Credits

Prerequisite(s): ARTX 150 and ARTX 151. An intensive experience-based course in professional level makeup artistry as practiced in the fashion and beauty industry. Topics include makeup for the camera, working with designers in fashion, and portfolio development. 3 hours lecture.

ARTX 160 - Equipment in the Home 3 Credits

Principles and resources involved in the selection, use and care of equipment in the home. 1 hour lecture, 3 hours lab.

ARTX 201 - Culture and Appearance 3 Credits

Prerequisite(s): WRIT 105 or HONP 100. Analysis of dress in terms of cultural, social, psychological and economic influences. Clothing and adornment choices related to individual concerns, including aesthetic, physical and ecological factors. Meets Gen Ed - Social Science Perspectives. Meets World Cultures Requirement. 3 hours lecture. Previous course ARTX 122 effective through Summer 2017.

ARTX 220 - Textile and Apparel Industry 3 Credits

Prerequisite(s): ARTX 201; and WRIT 105 or HONP 100; and Fashion Studies majors; and Fashion Merchandising and Fashion Design minors only. This course integrates knowledge and practice via presentations by professionals from a range of fields in the fashion industry and instructor lectures. The speakers present and discuss their careers and industry experiences to feature professional structures and concerns. Instructor lectures explicate fashion industry standards, and regional and international infrastructure content, including vocabulary, technologies, production, trade, aesthetic, and sustainability concerns. Examinations and shirt papers are assigned. 3 hours lecture.

ARTX 221 - Consumer Problems in Textiles 3 Credits

Consumer preferences and responsibilities in the selection of textiles for individual and families is stressed. Information on fibers, construction, processes and quality control is studied. 3 hours lecture.

ARTX 222 - Textile Design 3 Credits

Prerequisite(s): ARFD 102 and ARFD 103. Pattern rendering and putting designs into repeat for the textile industry. 2 hours lecture, 2 hours studio. Previous course ARFI 201 effective through Spring 2017.

ARTX 226 - Advanced Clothing Construction 3 Credits

Prerequisite(s): ARTX 120. A conceptual approach to problems in custom dressmaking; fabric characteristics; selection of appropriate construction techniques; suitability of fashion to the individual. 1 hour lecture, 3 hours lab.

ARTX 230 - Fashion Illustration 3 Credits

Prerequisite(s): ARFD 100 and ARFD 101. Development of skills necessary to communicate fashion vision with those involved in production of fashion products. Provides basic knowledge of drawing the fashion figure and fashion illustration of apparel products. Students draw garments as they appear on the body. 2 hours lecture, 4 hours studio.

ARTX 260 - Housing and Society 3 Credits

This survey course examines housing as a product and a process which affects and is affected by families and households throughout the life cycle. Housing viewed through an interdisciplinary perspective is seen as influenced by household preferences and societal factors. 3 hours lecture. 1 hour lecture, 3 hours studio.

ARTX 265 - Interior Design 3 Credits

Selection, organization and evaluation of furnishing for the residential environment. Principles and elements of design studied in relation to interior residential space. 3 hours lecture.

ARTX 298 - Textiles I: Introduction 3 Credits

Prerequisite(s): ARFD 103. Fashion Studies majors, and Fashion Merchandising and Fashion Design minors only. In this course students develop knowledge of the physical and chemical properties of a range of fibers and textiles. In-depth study of textile structures (woven, knit, and other forms), and hand properties leads to integrated textile knowledge applicable to apparel design and production processes, and to serving consumer needs. The environmental implications of textile manufacturing are also studied. Projects develop terminology, recognition and identification, as well as comprehension of aesthetic qualities and end use. 2 hours lecture, 4 hours studio.

ARTX 304 - Introduction to Research 3 Credits

Prerequisite(s): MATH 109 and ARTX 122 and ARTX 220 and Fashion Studies major. Provides awareness of the contributions of research to the advancement of the knowledge base in fashion and consumer behavior. Developing skills for intelligent pursuit and consumption of research. Students complete group research project. 3 hours lecture.

ARTX 308 - Independent Study 1-3 Credits

Prerequisite(s): ARTX 122. Advanced areas not offered in the regular curriculum. May be repeated for a maximum of 6.0 credits as long as the topic is different. 3 hours lecture.

ARTX 310 - Fashion Merchandise Mathematics 3 Credits

Prerequisite(s): ARTX 220; and MGMT 231; and ECON 101 or ECON 102; and Fashion Studies majors, and Fashion Merchandising and Fashion Design minors only. The study of mathematics used in the fashion industry. The course includes study of mathematical formulas used in merchandising, profit and loss statements, terms of sale, pricing, inventory, and merchandise planning as related to the fashion industry. Students learn to develop and use a computer generated spreadsheet. 3 hours lecture.

ARTX 320 - Dress and Fashion History, Prehistory to 1800 3 Credits

Prerequisite(s): ARTX 298; and Fashion Studies majors, and Fashion Merchandising and Fashion Design minors only. The development of clothing; clothing usage in terms of social, economic and aesthetic backgrounds. 3 hours lecture.

- ARTX 321 - Dress and Fashion History, from 1800 to Today** 3 Credits
Prerequisite(s): ARHT 106 and ARTX 201 and ARTX 320; and Fashion Studies majors; and Fashion Merchandising and Fashion Design minors only. Analysis of the development and consumption of dress in terms of social, economic, technologic, and aesthetic backgrounds. From 1800 to today. 3 hours lecture.
- ARTX 322 - Field Visits to Clothing and Textiles Firms** 1 Credit
Prerequisite(s): ARTX 220. Opportunity to observe systems of manufacture, distribution and marketing of textile merchandise. 3 hours lecture.
- ARTX 325 - The Marketing of Fashion** 3 Credits
Prerequisite(s): ARTX 122 and MKTG 240 and Fashion Studies major. Exploration of the fashion business with an emphasis on the marketing of apparel. Problems and trends at the wholesale and retail levels will be explored. 3 hours lecture.
- ARTX 330 - Evaluating Apparel Quality** 3 Credits
Prerequisite(s): ARTX 122 and ARTX 298 and Fashion Studies major. Analysis of ready-to-wear apparel in terms of fabric performance, stitch and seam technique, edge treatment, underlying fabrics and trims, garment closures, fit and style variations. 3 hours lecture.
- ARTX 331 - Money Management** 3 Credits
The role and meaning of money in individual and family living; understanding income as a means of acquiring a style of life; the effective control of income, spending, savings, credit, and managing resources for future needs. 3 hours lecture.
- ARTX 345 - Fashion Study Abroad** 3 Credits
Prerequisite(s): ARTX 122 and ARTX 220 and permission of department. In this course class members travel abroad to study key locations of the fashion industry. The course contextualizes and analyzes the business, history and culture of fashion in contexts across a historical arc to the present day. Lectures and study pre and post travel. Sites to be determined each offering of the course. 3 hours lecture.
- ARTX 355 - Fashion Branding** 3 Credits
Prerequisite(s): ARTX 220 and MKTG 240; and Fashion Studies major; and Fashion Merchandising and Fashion Design minors only. The "BRAND" is one of the most used yet misunderstood terms in the world of marketing today. This course attempts to unravel the mysteries and misconceptions of the concept. By defining fashion branding, and highlighting its potential and challenges, the course introduces the student to an effective step-by-step approach for brand creation. In addition, the course highlights current marketing innovations and examines the impact of new technologies on the future of the "Fashion Brand". 3 hours lecture.
- ARTX 360 - Fashion Consumer Research** 3 Credits
Prerequisite(s): MATH 109 and MKTG 240; and ARTX 321 may be taken as prerequisite or corequisite; and Fashion Studies major; and Fashion Merchandising and Fashion Design minors only. Special fee. The course examines the market place as a social, psychological and economic institution serving consumers. With an emphasis on consumer motivation, market organization, trends and current issues affecting the quality and availability of goods and services, the course aims at developing the student's skills to better research and interprets market data relevant to the consumer decision-making process. 3 hours lecture.
- ARTX 365 - Interior Design II** 3 Credits
Prerequisite(s): ARTX 265. The history of furniture, interiors and decorative arts from ancient times through the beginning of the twentieth century are analyzed. Stylistic and technical developments are traced in light of the social and historical forces that affect design. 1.25 hours lecture, 1.25 hours lab.
- ARTX 398 - Development of Fashion Products** 3 Credits
Prerequisite(s): ARTX 122 and ARTX 298 and Fashion Studies major. Development of fashion products. Course integrates the use of textile products with the development of fashion products. Impact of socio-economic forces, trends in merchandising, and consumer wants are discussed. Development of fashion product required. 1 hour lecture, 3 hours lab.
- ARTX 400 - Fashion Senior Research Project** 3 Credits
Prerequisite(s): ARTX 220 and ARTX 360; and Fashion Studies major only. In this course students develop an individual research question and complete an investigation of it, resulting in a senior thesis project. Individual fashion electives course plans are the foundation for the project topic. The thesis project therefore allows the student to integrate knowledge and research skills developed in prior courses to result in an analytic or aesthetic inquiry project. Individualized guidance provided by the instructor accommodates topics in design, history, marketing, merchandising and all areas studied in the BA Fashion Studies. 3 hours seminar.
- ARTX 409 - Fashion Internship** 3-6 Credits
Prerequisite(s): ARTX 310 and ARTX 360; senior standing; and Fashion Studies major only; 2.67 GPA required. Opportunity to work as an intern in a professional setting in business, a museum, a community agency, or a service organization. Applications available from advisor. Pass/fail only. May be repeated for a maximum of 6 credits. 3 hours seminar.
- ARTX 410 - Fashion Forecasting** 3 Credits
Prerequisite(s): ARTX 321 and ARTX 360; Fashion Studies major; and Fashion Merchandising and Fashion Design minors only. Fashion change is examined as related to innovation, consumer behavior, color and textile development trends. Current fashion change is analyzed. Student is required to develop, illustrate and present a fashion forecast. 3 hours lecture.
- ARTX 422 - Apparel Design: Draping** 3 Credits
Prerequisite(s): ARTX 321. Restricted to fashion Studies majors; and Fashion Merchandising and Fashion Design minors only. Design principles and fabric properties; figure types; fashion interest. Draping fabric on a three-dimensional body and form for interpretation of design. 2 hours lecture, 2 hours studio.
- ARTX 424 - Apparel Design: Tailoring** 3 Credits
Prerequisite(s): ARTX 120 and ARTX 298 and ARTX 320. The concepts, procedures and skills of custom tailoring; techniques of fine as well as speed processes; comparing and evaluating custom and factory-made garments. 1 hour lecture, 3 hours lab.
- ARTX 426 - Apparel Design: Flat Pattern** 3 Credits
Prerequisite(s): ARTX 321; Fashion Studies majors; and Fashion Design minors only. Flat pattern design in developing original designs for apparel. Basic pattern used to execute designs related to the use of fabric on a human form. 2 hour lecture, 2 hours studio.

ARTX 435 - The Fashion Consumer 3 Credits

Prerequisite(s): ECON 101 and ECON 102 and ARTX 220 and ARTX 304 and Fashion Studies major. The market place as a social, psychological and economic institution serving consumers. Emphasis on consumer motivation, market organization, pricing and selling strategies: trends and current issues that affect the quality and availability of goods and services. 3 hours lecture.

ARTX 465 - Interior Design III 3 Credits

Prerequisite(s): ARTX 365. The development and aesthetics of design in the twentieth century in Europe and America. Emphasis is placed on the work of contemporary American interior designers. 1.25 hours lecture, 1.25 hours lab.

ARTX 520 - Clothing and Human Behavior 3 Credits

Analysis of factors affecting appearance and satisfaction in clothing. Economic, sociological and psychological aspects of clothing in relation to the individual. Graduate status required. 3 hours lecture. 1.25 hours lecture, 1.25 hours lab.