FASHION STUDIES (ARTX)

ARTX 100 # - Professional Orientation 2 Credits
Orientation to the philosophy of the profession. Field experiences in a variety of settings to provide exposure to the breadth of professional opportunities. 2 hours lecture.

ARTX 120 # - Introduction to Apparel Design 3 Credits
Special fee. Theory and techniques for achieving well-fitted apparel; basic concepts, competencies and technologies using appropriate fabrics, computer aided design, and commercial patterns. 2 hours lecture, 2 hours lab.

ARTX 122 # - Culture and Appearance 3 Credits
Analysis of dress in terms of cultural, social, psychological and economic influences. Clothing and adornment choices related to individual concerns, including aesthetic, physical and ecological factors. Meets Gen Ed 2002 - Social Science Perspectives. Meets World Cultures Requirement. 3 hours lecture.

ARTX 150 # - Fundamentals of Makeup for Beauty and Fashion 3 Credits
An intensive training experience in the fundamentals of makeup for beauty and fashion.

ARTX 151 # - Advanced Principles and Techniques of Makeup for Fashion and Beauty 3 Credits
Prerequisite(s): ARTX 150. This course prepares students in advanced techniques of makeup for fashion and beauty. Principles of health, diet, makeup selection and application technique, and color selection will be covered. Extensive lab experience will help prepare students in technique and product selection for a wide range of special occasions, runway, photo, special skin types and tones. 3 hours lecture.

ARTX 152 # - Professional Level Challenges in Makeup Artistry 3 Credits
Prerequisite(s): ARTX 150 and ARTX 151. An intensive experience-based course in professional level makeup artistry as practiced in the fashion and beauty industry. Topics include makeup for the camera, working with designers in fashion, and portfolio development. 3 hours lecture.

ARTX 160 # - Equipment in the Home 3 Credits
Principles and resources involved in the selection, use and care of equipment in the home. 1 hour lecture, 3 hours lab.

ARTX 220 # - Textile and Apparel Industry 3 Credits
Prerequisite(s): ENWR 105 or HONP 100. In-depth study of factors which spur progress, affect supply, demand, and ultimately the consumer. History, economic structure and patterns of production, distribution and marketing of textile and apparel industries. 3 hours lecture.

ARTX 221 # - Consumer Problems in Textiles 3 Credits
Consumer preferences and responsibilities in the selection of textiles for individual and families is stressed. Information on fibers, construction, processes and quality control is studied. 3 hours lecture.

ARTX 225 # - Advanced Clothing Construction 3 Credits
Prerequisite(s): ARTX 120. Special fee. A conceptual approach to problems in custom dressmaking, fabric characteristics; selection of appropriate construction techniques; suitability of fashion to the individual. 1 hour lecture, 3 hours lab.

ARTX 230 # - Fashion Illustration 3 Credits
Prerequisite(s): Sophomore class standing. Special fee. Development of skills necessary to communicate fashion vision with those involved in production of fashion products. Provides basic knowledge of drawing the fashion figure and fashion illustration of apparel products. Students draw garments as they appear on the body. 1 hour lecture, 3 hours studio.

ARTX 260 # - Housing and Society 3 Credits
This survey course examines housing as a product and a process which affects and is affected by families and households throughout the life cycle. Housing viewed through an interdisciplinary perspective is seen as influenced by household preferences and societal factors. 3 hours lecture. 1 hour lecture, 3 hours studio.

ARTX 265 # - Interior Design 3 Credits
Special fee. Selection, organization and evaluation of furnishing for the residential environment. Principles and elements of design studied in relation to interior residential space. 3 hours lecture.

ARTX 298 # - Textiles I: Introduction 4 Credits
Prerequisite(s): MATH 109 and ARTX 220 and Fashion Studies major. Special fee. Provides awareness of the contributions of research to the advancement of the knowledge base in fashion and consumer behavior. Developing skills for intelligent pursuit and consumption of research. Students complete group research project. 3 hours lecture.

ARTX 308 # - Independent Study 1-3 Credits
Prerequisite(s): ARTX 122. Advanced areas not offered in the regular curriculum. May be repeated for a maximum of 6.0 credits as long as the topic is different. 3 hours lecture.

ARTX 310 # - Fashion Merchandise Mathematics 3 Credits
Prerequisite(s): MATH 109 and ARTX 220 and ARTX 325 and Fashion Studies major. Special fee. The study of mathematics used in the fashion industry. The course includes study of mathematical formulas used in merchandising, profit and loss statements, terms of sale, pricing, inventory, and merchandise planning as related to the fashion industry. Students learn to develop and use a computer generated spreadsheet. 3 hours lecture.

ARTX 320 # - Dress and Fashion History, Prehistory to 1800 3 Credits
Prerequisite(s): ARTX 298; ARHT 105 or ARHT 106; Fashion Studies major. Special fee. The development of clothing; clothing usage in terms of social, economic and aesthetic backgrounds. 3 hours lecture.

ARTX 321 # - Dress and Fashion History, from 1800 to Today 3 Credits
Prerequisite(s): ARTX 298; ARHT 105 or ARHT 106; Fashion Studies major. Special fee. Analysis of the development and consumption of dress in terms of social, economic, technologic, and aesthetic backgrounds. From 1800 to today. 3 hours lecture.

ARTX 322 # - Field Visits to Clothing and Textiles Firms 1 Credit
Prerequisite(s): ARTX 220. Opportunity to observe systems of manufacture, distribution and marketing of textile merchandise. 3 hours lecture.

ARTX 325 # - The Marketing of Fashion 3 Credits
Prerequisite(s): ARTX 122 and MKTG 240 and Fashion Studies major. Exploration of the fashion business with an emphasis on the marketing of apparel. Problems and trends at the wholesale and retail levels will be explored. 3 hours lecture.

ARTX 330 # - Evaluating Apparel Quality 3 Credits
Prerequisite(s): ARTX 122 and ARTX 298 and Fashion Studies major. Special fee. Analysis of ready-to-wear apparel in terms of fabric performance, stitch and seam technique, edge treatment, underlying fabrics and trims, garment closures, fit and style variations. 3 hours lecture.
ARTX 331 # - Money Management 3 Credits
The role and meaning of money in individual and family living; understanding income as a means of acquiring a style of life; the effective control of income, spending, savings, credit, and managing resources for future needs. 3 hours lecture. 3 hours lecture.

ARTX 345 # - Fashion Study Abroad 3 Credits
Prerequisite(s): ARTX 122 and ARTX 220 and permission of department. In this course class members travel abroad to study key locations of the fashion industry. The course contextualizes and analyzes the business, history and culture of fashion in contexts across a historical arc to the present day. Lectures and study pre and post travel. Sites to be determined each offering of the course. 3 hours lecture.

ARTX 355 # - Fashion Branding 3 Credits
Prerequisite(s): ARTX 122 and MKTG 240. Fashion Studies majors only. The "BRAND" is one of the most used yet misunderstood terms in the world of marketing today. This course attempts to unravel the mysteries and misconceptions of the concept. By defining fashion branding, and highlighting its potential and challenges, the course introduces the student to an effective step-by-step approach for brand creation. In addition, the course highlights current marketing innovations and examines the impact of new technologies on the future of the "Fashion Brand". 3 hours lecture.

ARTX 360 # - Consumer Research 3 Credits
Prerequisite(s): MATH 109 and MKTG 240; Fashion Studies majors only. Special fee. The course examines the market place as a social, psychological and economic institution serving consumers. With an emphasis on consumer motivation, market organization, trends and current issues affecting the quality and availability of goods and services, the course aims at developing the student's skills to better research and interprets market data relevant to the consumer decision-making process. 3 hours lecture.

ARTX 365 # - Interior Design II 3 Credits
Prerequisite(s): ARTX 265. Special fee. The history of furniture, interiors and decorative arts from ancient times through the beginning of the twentieth century are analyzed. Stylistic and technical developments are traced in light of the social and historical forces that affect design. 1.25 hours lecture, 1.25 hours lab.

ARTX 398 # - Development of Fashion Products 3 Credits
Prerequisite(s): ARTX 122 and ARTX 298 and Fashion Studies major. Special fee. Development of fashion products. Course integrates the use of textile products with the development of fashion products. Impact of socio-economic forces, trends in merchandising, and consumer wants are discussed. Development of fashion product required. 3 hours lecture, 3 hours lab.

ARTX 400 # - Senior Seminar 3 Credits
Prerequisite(s): ARTX 325; senior class standing. Special fee. A capstone course which explores the integrative nature of the profession and investigates the roles, conflicts and decision-making perspectives for beginning professionals. 3 hours seminar.

ARTX 409 # - Internship in Fashion 8-12 Credits
Prerequisite(s): Senior standing, Fashion Studies majors only, 2.67 GPA required. Opportunity to work as an intern in a professional setting in business, a museum, a community agency, or a service organization. Applications available from advisor. Pass/fail only. 3 hours seminar.

ARTX 410 # - Fashion Forecasting 3 Credits
Prerequisite(s): ARTX 122, ARTX 220, ARTX 325. Fashion change is examined as related to innovation, consumer behavior, color and textile development trends. Current fashion change is analyzed. Student is required to develop, illustrate and present a fashion forecast. 3 hours lecture.

ARTX 422 # - Apparel Design: Draping 3 Credits
Prerequisite(s): ARTX 120 and ARTX 298 and ARTX 320. Special fee. Design principles and fabric properties; figure types; fashion interest. Draping fabric on a three-dimensional body and form for interpretation of design. 1 hour lecture, 3 hours lab.

ARTX 424 # - Apparel Design: Tailoring 3 Credits
Prerequisite(s): ARTX 120 and ARTX 298 and ARTX 320. Special fee. The concepts, procedures and skills of custom tailoring; techniques of fine as well as speed processes; comparing and evaluating custom and factory-made garments. 1 hour lecture, 3 hours lab.

ARTX 426 # - Apparel Design: Flat Pattern 3 Credits
Prerequisite(s): ARTX 120 and ARTX 298 and ARTX 320. Special fee. Flat pattern design in developing original designs for apparel. Basic pattern used to execute designs related to the use of fabric on a human form. 1 hour lecture, 3 hours lab.

ARTX 435 # - The Fashion Consumer 3 Credits
Prerequisite(s): ECON 101 and ECON 102 and ARTX 220 and ARTX 304 and Fashion Studies major. The market place as a social, psychological and economic institution serving consumers. Emphasis on consumer motivation, market organization, pricing and selling strategies: trends and current issues that affect the quality and availability of goods and services. 3 hours lecture.

ARTX 456 # - Interior Design III 3 Credits
Prerequisite(s): ARTX 365. Special fee. The development and aesthetics of design in the twentieth century in Europe and America. Emphasis is placed on the work of contemporary American interior designers. 1.25 hours lecture, 1.25 hours lab.

ARTX 520 # - Clothing and Human Behavior 3 Credits
Analysis of factors affecting appearance and satisfaction in clothing. Economic, sociological and psychological aspects of clothing in relation to the individual. Graduate status required. 3 hours lecture. 1.25 hours lecture, 1.25 hours lab.

ARTX 530 # - New Media Applications 3 Credits
3 hours lecture. 1.25 hours lecture, 1.25 hours lab.