INFORMATION MANAGEMENT AND BUSINESS ANALYTICS

Chairperson: Dr. Rashmi Jain

Information technology continues to be an important competitive edge in the global marketplace. Informed business decisions made based on accurate, timely, and relevant industry information lead to company success. Increasingly, information technology and their management have received tremendous attention due to its significant role in the management of Big Data and Business Analytics. How we leverage and manage Information Systems technologies have a direct impact on our ability to analyze corporate data for performing Business Analytics and intelligence. The Information & Operations Management Department prepares tomorrow’s managers of Information Technology and Business Analytics with the knowledge and tools they need to compete successfully.

Undergraduate

• Business Administration Major, Business Analytics Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-business-analytics-bs)
• Business Administration Major, Management of Information and Technology Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-bs)

Graduate

• Business Administration, Business Analytics Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-business-analytics-mba)
• Business Administration, Management of Information and Technology Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-mba)
• Business Analytics Certificate Program - Graduate (http://catalog.montclair.edu/programs/business-analytics-certificate-graduate)
• Business Analytics (M.S.) (http://catalog.montclair.edu/programs/business-analytics-ms)