INFORMATION MANAGEMENT AND BUSINESS ANALYTICS

Chairperson: Ross A. Malaga

The department of Information Management and Business Analytics offers two concentrations: Management of Information Technology and Business Analytics. The department also offers the minor in Business Analytics.

Students who concentrate in Management of Information Technology gain knowledge and skills that allow them to become effective users and managers of information technologies. Students develop skills in areas such as database systems, information technology infrastructure, systems development and implementation, and the strategic use of information technologies.

Students who concentrate in Business Analytics gain knowledge and skills that allow them to effectively manipulate, analyze, and make strategic recommendations based on data. Students develop skills in areas such as structured and unstructured analytical techniques, text mining, and big data.

The minor in Business Analytics provide a broad overview of the main topics and is suitable for students in other business concentrations and non-business majors who want exposure to this area of knowledge.

Students should consult with the Academic Advisor of the Feliciano School of Business regarding admission standards for first-year, internal and external transfer students.

Undergraduate

- Business Administration Major, Business Analytics Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-business-analytics-bs/)
- Business Administration Major, Business Analytics Concentration (B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-business-analytics-bs-mba/)
- Business Administration Major, Management of Information and Technology Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-bs/)
- Business Administration Major, Management of Information and Technology Concentration (B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-bs-mba/)
- Business Analytics Minor (http://catalog.montclair.edu/programs/business-analytics-minor/)

Graduate

- Business Administration, Business Analytics Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-business-analytics-mba/)
- Business Administration, Management of Information and Technology Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-mba/)
- Business Analytics Certificate Program - Graduate (http://catalog.montclair.edu/programs/business-analytics-certificate-graduate/)
- Business Analytics (M.S.) (http://catalog.montclair.edu/programs/business-analytics-ms/)