HOSPITALITY AND TOURISM

Chair: Dr. Yawei Wang

The Department of Hospitality and Tourism offers a B.A. in Hospitality, Sports, Events and Tourism and concentrations in Sports, Events and Tourism Marketing and Hospitality and Service Management.

In the B.A. in Hospitality, Sports, Events and Tourism program, you will develop a comprehensive understanding of the hospitality, sports, events and tourism industries, learning from world class faculty and industry professionals. Through an integrated approach due to the unique commonality in skills sets in all these industries, our program provides the knowledge and skill sets you need to achieve success.

Students in the Hospitality and Service Management concentration are provided with the strong business foundation required for careers in this dynamic, growing service-oriented industry of lodging, food service and beverage enterprises. The program of study focuses on learning to manage daily operations, financial and human resources, and marketing with an emphasis on studying new trends and the impact of globalization.

The Hospitality and Service Management concentration prepares students for a career in the service-oriented industries such as, hotels, restaurants, resorts, cruise, casinos, private clubs, property management, as well as, meeting and event management. The program of study focuses on learning to manage daily operations, customer service, financial and human resources, and leadership with an emphasis on studying new trends and the impact of globalization.

Secure your spot in this rapidly expanding industry with a concentration in Sports, Events and Tourism Marketing. Through an integrated approach, our new Sports, Events, and Tourism Marketing program will provide the knowledge and skill sets you need to achieve success in this sector.

Undergraduate

• Hospitality, Sports, and Tourism Major (B.A.) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba/)