At the Feliciano Center, creative spark and innovation meet the tools to
develop ideas into successful ventures.

Part of the Feliciano School of Business, the Feliciano Center for
Entrepreneurship is a resource for the entire campus, not just students
pursuing a business degree. The Center offers a Concentration in
Entrepreneurship, a Minor in Entrepreneurship, and a 9-credit Certificate
of Entrepreneurship.

The Center, through its MIX Lab innovation and 3D printing research hub,
also offers the only Innovation Certificate program in New Jersey: the 9-
credit Certificate in Innovation Design and Fabrication. This 21 st century
certificate prepares students with award-winning innovation skills that
are most in demand by employers in a world of radical workforce change.

The highly interactive and rigorous ENTR courses teach students to
solve problems and develop the mindset of an entrepreneur, a valuable
attitude that can help graduates succeed in any career. The courses also
help students learn how to be more creative and discover new ways to
innovate.

Besides learning valuable skills to launch, and grow, a business, the
Center’s concentration, minor and certificate programs also can help
students highlight real-world skills as they search for their first job, and
during subsequent career moves. Entrepreneurial thinking is a mindset
and attitude that many employers desire today. With every industry
changing so rapidly, employers want to hire people who can solve
problems, think creatively and be innovative. Our courses, and the MIX
Lab, show you how to be that employee.

The Feliciano Center also has a special mission to nurture women
entrepreneurs through program development and mentorship. The
signature program in this area is Women Entrepreneurship Week, which
the Feliciano Center created in 2014. In five years, the program
has grown from an idea to a global celebration with events held at 169
universities in 32 countries and 46 states, plus D.C., in the U.S.