FELICIANO CENTER FOR ENTREPRENEURSHIP

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At the Feliciano Center, creative spark and innovation meet the tools to develop ideas into successful ventures.

Part of the Feliciano School of Business, the Feliciano Center for Entrepreneurship is a resource for the entire campus, not just students pursuing a business degree. The Center offers a Concentration in Entrepreneurship, a Minor in Entrepreneurship, and a 9-credit Certificate of Entrepreneurship.

The Center, through its MIX Lab innovation and 3D printing research hub, also offers the only Innovation Certificate program in New Jersey: the 9-credit Certificate in Innovation Design and Fabrication. This 21st-century certificate prepares students with award-winning innovation skills that are most in demand by employers in a world of radical workforce change.

The highly interactive and rigorous ENTR courses teach students to solve problems and develop the mindset of an entrepreneur, a valuable attitude that can help graduates succeed in any career. The courses also help students learn how to be more creative and discover new ways to innovate.

Besides learning valuable skills to launch, and grow, a business, the Center’s concentration, minor and certificate programs also can help students highlight real-world skills as they search for their first job, and during subsequent career moves. Entrepreneurial thinking is a mindset and attitude that many employers desire today. With every industry changing so rapidly, employers want to hire people who can solve problems, think creatively and be innovative. Our courses, and the MIX Lab, show you how to be that employee.

The Feliciano Center also has a special mission to nurture women entrepreneurs through program development and mentorship. The signature program in this area is Women Entrepreneurship Week, which the Feliciano Center created in 2014. In five years, the program has grown from an idea to a global celebration with events held at 169 universities in 32 countries and 46 states, plus D.C., in the U.S.