The Feliciano School of Business provides quality education to a diverse student body, our goal is to graduate students who are immediately effective in cutting-edge business organizations. Our undergraduate programs are of primary importance. We prepare our students for entry and mid-level managerial positions, entry-level professional specializations, and entrepreneurial roles. Further, we equip them with the capacity to identify their own goals and pro-actively to manage their lifelong career prospects.

To prepare our students for these roles, we must assure their mastery of:

• Thinking skills: logical, critical and integrated analysis; the capacity to exercise good judgment; creative and nontraditional problem solving; proficiency in ethical reasoning;
• Discipline-specific knowledge and competencies: e.g., information technology and quantitative skills appropriate to problem-solving in a real-world setting;
• Communication skills: proficiency in oral, written, presentation, and distance communication;
• Change management: understanding and shaping the forces of change, including globalization and using this understanding to formulate, evaluate, and select from alternative strategies to achieve sustainable competitive advantage;
• Self-development: the capacity to engage in the effective self-management of lifelong learning to achieve continuous professional and personal growth.

The School offers three undergraduate degrees:

• BS in Business Administration,
• BS in Accounting,
• BA in Economics.

The BS in Business Administration has the following concentrations:

• Business Analytics,
• Entrepreneurship,
• Finance,
• Hospitality and Service Management,
• International Business,
• Management,
• Management of Information & Technology,
• Marketing,
• Real Estate,
• Retail Merchandising and Management,
• Sports, Events, and Tourism Marketing.

The School also offers minors in Business, Economics, and Entrepreneurship. Internships and cooperative education experiences are available in many of the programs offered.
• Forensic Accounting Certificate Program (http://catalog.montclair.edu/programs/forensic-accounting-certificate-graduate/)
• Professional Accounting Certificate Program (http://catalog.montclair.edu/programs/professional-accounting-certificate-graduate/)

Business Program (Minor)
Undergraduate
• Business Minor (http://catalog.montclair.edu/programs/business-minor/)

Economics
Undergraduate
• Economics Major (B.A.) (http://catalog.montclair.edu/programs/economics-ba/)
• Economics Major (B.A.) (Combined B.A./M.B.A.) (http://catalog.montclair.edu/programs/economics-combined-ba-mba/)
• Economics Minor (http://catalog.montclair.edu/programs/economics-minor/)

Hospitality and Tourism
Undergraduate
• Hospitality, Sports, Events, and Tourism Major (B.A.) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba/)

Information Management and Business Analytics
Undergraduate
• Business Administration Major, Business Analytics Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-business-analytics-bs/)
• Business Administration Major, Business Analytics Concentration (B.S.)(Combined B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-business-analytics-bs-mba/)
• Business Administration Major, Management of Information and Technology Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-bs/)
• Business Administration Major, Management of Information and Technology Concentration (B.S.)(Combined B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-bs-mba/)
• Business Analytics Minor (http://catalog.montclair.edu/programs/business-analytics-minor/)

Graduate
• Business Administration, Management of Information and Technology Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-mba/)

Management
Undergraduate
• Business Administration Major, Entrepreneurship Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs/)
• Business Administration Major, Entrepreneurship Concentration (B.S.) (Combined B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs-mba/)
• Business Administration Major, Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-bs/)
• Business Administration Major, Management Concentration (B.S.)(Combined B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-bs-mba/)
• Entrepreneurship Minor (http://catalog.montclair.edu/programs/entrepreneurship-minor/)

Graduate
• Business Administration, Management Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-mba/)
• Human Resources Management Certificate Program - Graduate (http://catalog.montclair.edu/programs/human-resources-management-certificate-graduate/)
• Project Management Certificate Program - Graduate (http://catalog.montclair.edu/programs/project-management-certificate-graduate/)

Marketing
Undergraduate
• Business Administration Major, International Business Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-international-business-bs/)
• Business Administration Major, Marketing Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-marketing-bs/)
• Business Administration Major, Marketing Concentration (B.S.)(Combined B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-marketing-bs-mba/)
• Business Administration Major, Retail Merchandising and Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-retail-merchandising-management-bs/)
• Business Administration Major, Retail Merchandising and Management Concentration (B.S.)(Combined B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-retail-merchandising-management-bs-mba/)
• Business Relationships and Professional Selling Minor (http://catalog.montclair.edu/programs/business-relation-prof-selling-minor/)
• Professional Selling Certificate Program (http://catalog.montclair.edu/programs/professional-selling-certificate/)
Graduate

- Business Administration, Marketing Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-marketing-mba/)
- Digital Marketing Certificate Program - Graduate (http://catalog.montclair.edu/programs/digital-marketing-certificate-graduate/)