The Feliciano School of Business provides quality education to a diverse student body, our goal is to graduate students who are immediately effective in cutting-edge business organizations. Our undergraduate programs are of primary importance. We prepare our students for entry and mid-level managerial positions, entry-level professional specializations, and entrepreneurial roles. Further, we equip them with the capacity to identify their own goals and pro-actively to manage their lifelong career prospects.

To prepare our students for these roles, we must assure their mastery of:

• Thinking skills: logical, critical and integrated analysis; the capacity to exercise good judgment; creative and nontraditional problem solving; proficiency in ethical reasoning;
• Discipline-specific knowledge and competencies: e.g., information technology and quantitative skills appropriate to problem-solving in a real-world setting;
• Communication skills: proficiency in oral, written, presentation, and distance communication;
• Change management: understanding and shaping the forces of change, including globalization and using this understanding to formulate, evaluate, and select from alternative strategies to achieve sustainable competitive advantage;
• Self-development: the capacity to engage in the effective self-management of lifelong learning to achieve continuous professional and personal growth.

The School offers three undergraduate degrees:

• BS in Business Administration,
• BS in Accounting,
• BA in Economics.

The BS in Business Administration has the following concentrations:

• Business Analytics,
• Entrepreneurship,
• Finance,
• Hospitality and Service Management,
• International Business,
• Management,
• Management of Information & Technology,
• Marketing,
• Real Estate,
• Retail Merchandising and Management,
• Sports, Events, and Tourism Marketing.

The School also offers minors in Business, Economics, and Entrepreneurship. Internships and cooperative education experiences are available in many of the programs offered.

Departments and Programs

• Accounting and Finance (http://catalog.montclair.edu/colleges/business/accounting-finance/)
• BA/MBA 4 + 1 Program (http://catalog.montclair.edu/colleges/business/ba-mba/)
• Business Program (Minor) (http://catalog.montclair.edu/colleges/business/business-minor/)
• Economics (http://catalog.montclair.edu/colleges/business/economics-finance-real-estate/)
• Feliciano Center for Entrepreneurship (http://catalog.montclair.edu/colleges/business/center-entrepreneurship/)
• Hospitality and Tourism (http://catalog.montclair.edu/colleges/business/hospitality-and-tourism/)
• Information Management and Business Analytics (http://catalog.montclair.edu/colleges/business/information-operations-management/)
• Management (http://catalog.montclair.edu/colleges/business/management/)
• Marketing (http://catalog.montclair.edu/colleges/business/marketing/)

Accounting and Finance

Undergraduate

• Accounting Major (B.S.) (http://catalog.montclair.edu/programs/accounting-bs/)
• Accounting Major (B.S.) (Combined B.S./M.S.) (http://catalog.montclair.edu/programs/accounting-graduate-combined-bs-ms/)
• Business Administration Major, Finance Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-finance-bs/)
• Business Administration Major, Finance Concentration (B.S.) (Combined B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-finance-combined-bs-mba/)
• Business Administration Major, Real Estate Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-real-estate-bs/)
• Business Administration Major, Real Estate Concentration (B.S.) (Combined B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-real-estate-combined-bs-mba/)

Graduate

• Accounting (M.S.) (http://catalog.montclair.edu/programs/accounting-ms/)
• Accounting (M.S.) (Combined B.S./M.S.) (http://catalog.montclair.edu/programs/accounting-graduate-combined-bs-ms/)
• Accounting Certificate Program (http://catalog.montclair.edu/programs/accounting-certificate-graduate/)
• Business Administration (M.B.A.) (http://catalog.montclair.edu/programs/mba/)
• Business Administration, Accounting Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-accounting-mba/)
• Business Administration, Finance Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-finance-mba/)
Business Program (Minor)

Undergraduate

- Business Minor (http://catalog.montclair.edu/programs/business-minor/)

Economics

Undergraduate

- Economics Major (B.A.) (http://catalog.montclair.edu/programs/economics-ba/)
- Economics Major (B.A.) (Combined B.A./M.B.A.) (http://catalog.montclair.edu/programs/economics-combined-ba-mba/)
- Economics Minor (http://catalog.montclair.edu/programs/economics-minor/)

Hospitality and Tourism

Undergraduate

- Hospitality, Sports, Events, and Tourism Major (B.A.) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba/)

Information Management and Business Analytics

Undergraduate

- Business Administration Major, Business Analytics Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-business-analytics-bs/)
- Business Administration Major, Management of Information and Technology Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-bs/)
- Business Analytics Minor (http://catalog.montclair.edu/programs/business-analytics-minor/)

Graduate

- Business Administration, Management of Information and Technology Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-mba/)

Management

Undergraduate

- Business Administration Major, Entrepreneurship Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs/)
- Business Administration Major, Entrepreneurship Concentration (B.S.) (Combined B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs-mba/)
- Business Administration Major, Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-bs/)
- Entrepreneurship Minor (http://catalog.montclair.edu/programs/entrepreneurship-minor/)

Graduate

- Business Administration, Management Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-mba/)
- Human Resources Management Certificate Program - Graduate (http://catalog.montclair.edu/programs/human-resources-management-certificate-graduate/)
- Project Management Certificate Program - Graduate (http://catalog.montclair.edu/programs/project-management-certificate-graduate/)

Marketing

Undergraduate

- Business Administration Major, Marketing Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-marketing-bs/)
- Business Administration Major, Marketing Concentration (B.S.)(Combined B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-marketing-bs-mba/)
- Business Administration Major, Retail Merchandising and Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-retail-merchandising-management-bs/)
- Business Administration Major, Retail Merchandising and Management Concentration (B.S.)(Combined B.S./M.B.A.) (http://catalog.montclair.edu/programs/business-administration-retail-merchandising-management-bs-mba/)
• Professional Selling Certificate Program (http://catalog.montclair.edu/programs/professional-selling-certificate/)

Graduate
• Business Administration, Marketing Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-marketing-mba/)
• Digital Marketing Certificate Program - Graduate (http://catalog.montclair.edu/programs/digital-marketing-certificate-graduate/)