The Feliciano School of Business provides quality education to a diverse student body, our goal is to graduate students who are immediately effective in cutting-edge business organizations. Our undergraduate programs are of primary importance. We prepare our students for entry and mid-level managerial positions, entry-level professional specializations, and entrepreneurial roles. Further, we equip them with the capacity to identify their own goals and pro-actively to manage their lifelong career prospects.

To prepare our students for these roles, we must assure their mastery of:

- Thinking skills: logical, critical and integrated analysis; the capacity to exercise good judgment; creative and nontraditional problem solving; proficiency in ethical reasoning;
- Discipline-specific knowledge and competencies: e.g., information technology and quantitative skills appropriate to problem-solving in a real-world setting;
- Communication skills: proficiency in oral, written, presentation, and distance communication;
- Change management: understanding and shaping the forces of change, including globalization and using this understanding to formulate, evaluate, and select from alternative strategies to achieve sustainable competitive advantage;
- Self-development: the capacity to engage in the effective self-management of lifelong learning to achieve continuous professional and personal growth.

The School offers three undergraduate degrees:

- BS in Business Administration,
- BS in Accounting,
- BA in Economics.

The BS in Business Administration has the following concentrations:

- Business Analytics,
- Entrepreneurship,
- Finance,
- Hospitality and Service Management,
- International Business,
- Management,
- Management of Information & Technology,
- Marketing,
- Real Estate,
- Retail Merchandising and Management,
- Sports, Events, and Tourism Marketing.

The School also offers minors in Business, Economics, and Entrepreneurship. Internships and cooperative education experiences are available in many of the programs offered.

**Departments and Programs**

- BA/MBA 4 + 1 Program ([http://catalog.montclair.edu/programs/business/ba-mba](http://catalog.montclair.edu/programs/business/ba-mba))
- Business Program (Minor) ([http://catalog.montclair.edu/programs/business/business-minor](http://catalog.montclair.edu/programs/business/business-minor))
- Feliciano Center for Entrepreneurship ([http://catalog.montclair.edu/programs/business-administration-finance-bs](http://catalog.montclair.edu/programs/business-administration-finance-bs))
- Information Management and Business Analytics ([http://catalog.montclair.edu/programs/business/administration-information-operations-management](http://catalog.montclair.edu/programs/business/administration-information-operations-management))
- Management ([http://catalog.montclair.edu/programs/business/administration-management](http://catalog.montclair.edu/programs/business/administration-management))
- Marketing ([http://catalog.montclair.edu/programs/business/administration-marketing](http://catalog.montclair.edu/programs/business/administration-marketing))

**Accounting and Finance**

**Undergraduate**

- Accounting Major (B.S.) ([http://catalog.montclair.edu/programs/business/accounting-bs](http://catalog.montclair.edu/programs/business/accounting-bs))
- Business Administration Major, Real Estate Concentration (B.S.) ([http://catalog.montclair.edu/programs/business-administration-real-estate-bs](http://catalog.montclair.edu/programs/business-administration-real-estate-bs))

**Graduate**

- Accounting (M.S.) ([http://catalog.montclair.edu/programs/business/accounting-ms](http://catalog.montclair.edu/programs/business/accounting-ms))
- Accounting (M.S.) (Combined B.S./M.S.) ([http://catalog.montclair.edu/programs/business/accounting-graduate-combined-bs-ms](http://catalog.montclair.edu/programs/business/accounting-graduate-combined-bs-ms))
- Business Administration (M.B.A.) ([http://catalog.montclair.edu/programs/business-administration-mba](http://catalog.montclair.edu/programs/business-administration-mba))
Business Program (Minor)
Undergraduate
• Business Minor (http://catalog.montclair.edu/programs/business-minor)

Economics
Undergraduate
• Economics Major (B.A.) (http://catalog.montclair.edu/programs/economics-ba)
• Economics Minor (http://catalog.montclair.edu/programs/economics-minor)

Hospitality and Tourism
Undergraduate
- Business Administration Major, Sports, Events and Tourism Marketing Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-sports-events-tourism-marketing-bs)

Information Management and Business Analytics
Undergraduate
• Business Administration Major, Business Analytics Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-business-analytics-bs)
• Business Administration Major, Management of Information and Technology Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-bs)

Graduate
• Business Administration, Management of Information and Technology Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-mba)
• Business Analytics Certificate Program - Graduate (http://catalog.montclair.edu/programs/business-analytics-certificate-graduate)

Management
Undergraduate
• Business Administration Major, Entrepreneurship Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs)
• Business Administration Major, Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-bs)
• Entrepreneurship Minor (http://catalog.montclair.edu/programs/entrepreneurship-minor)

Graduate
• Business Administration, Management Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-mba)
• Human Resources Management Certificate Program - Graduate (http://catalog.montclair.edu/programs/human-resources-management-certificate-graduate)
• Project Management Certificate Program - Graduate (http://catalog.montclair.edu/programs/project-management-certificate-graduate)

Marketing
Undergraduate
• Business Administration Major, International Business Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-international-business-bs)
• Business Administration Major, Marketing Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-marketing-bs)
• Business Administration Major, Retail Merchandising and Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-retail-merchandising-management-bs)
• Business Administration Major, Sports, Events and Tourism Marketing Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-sports-events-tourism-marketing-bs)
• Professional Selling Certificate Program (http://catalog.montclair.edu/programs/professional-selling-certificate)

Graduate
• Business Administration, Marketing Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-marketing-mba)
• Digital Marketing Certificate Program - Graduate (http://catalog.montclair.edu/programs/digital-marketing-certificate-graduate)