

# FELICIANO SCHOOL OF BUSINESS

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**Dean:** Gregory Cant, Ph.D.

**Vice Dean:** Kimberly Killmer Hollister, Ph.D.

**Associate Dean:** Prof. Frank Aquilino

**Assistant Dean:** Elizabeth Rosini, M.B.A., Ed.D.

The Feliciano School of Business provides quality education to a diverse student body, our goal is to graduate students who are immediately effective in cutting-edge business organizations. Our undergraduate programs are of primary importance. We prepare our students for entry and mid-level managerial positions, entry-level professional specializations, and entrepreneurial roles. Further, we equip them with the capacity to identify their own goals and pro-actively to manage their life-long career prospects.

To prepare our students for these roles, we must assure their mastery of:

- Thinking skills: logical, critical and integrated analysis; the capacity to exercise good judgment; creative and nontraditional problem solving; proficiency in ethical reasoning;
- Discipline-specific knowledge and competencies: e.g., information technology and quantitative skills appropriate to problem-solving in a real-world setting;
- Communication skills: proficiency in oral, written, presentation, and distance communication;
- Change management: understanding and shaping the forces of change, including globalization and using this understanding to formulate, evaluate, and select from alternative strategies to achieve sustainable competitive advantage;
- Self-development: the capacity to engage in the effective self-management of lifelong learning to achieve continuous professional and personal growth.

The School offers three undergraduate degrees:

- BS in Business Administration,
- BS in Accounting,
- BA in Economics.

The BS in Business Administration has the following concentrations:

- Business Analytics,
- Finance,
- Hospitality Management,
- International Business,
- Management,
- Management of Information & Technology,
- Marketing,
- Real Estate,
- Retail Merchandising and Management,
- Sports, Events, and Tourism Marketing.

The School also offers minors in Business, Economics, and Entrepreneurship. Internships and cooperative education experiences are available in many of the programs offered.

## Departments and Programs

- Accounting and Finance (<http://catalog.montclair.edu/colleges/business/accounting-law-taxation>)
- Business Program (Minor) (<http://catalog.montclair.edu/colleges/business/business-minor>)
- Economics (<http://catalog.montclair.edu/colleges/business/economics-finance-real-estate>)
- Feliciano Center for Entrepreneurship (<http://catalog.montclair.edu/colleges/business/center-entrepreneurship>)
- Information Management and Business Analytics (<http://catalog.montclair.edu/colleges/business/information-operations-management>)
- Management (<http://catalog.montclair.edu/colleges/business/management>)
- Marketing (<http://catalog.montclair.edu/colleges/business/marketing>)

## Accounting and Finance

### Undergraduate

- Accounting Major (B.S.) (<http://catalog.montclair.edu/programs/accounting-bs>)
- Accounting Major (B.S.) (Combined B.S./M.S.) (<http://catalog.montclair.edu/programs/accounting-undergraduate-combined-bs-ms>)
- Business Administration Major, Finance Concentration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-finance-bs>)
- Business Administration Major, Real Estate Concentration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-real-estate-bs>)

### Graduate

- Accounting (M.S.) (<http://catalog.montclair.edu/programs/accounting-ms>)
- Accounting (M.S.) (Combined B.S./M.S.) (<http://catalog.montclair.edu/programs/accounting-graduate-combined-bs-ms>)
- Accounting Certificate Program (<http://catalog.montclair.edu/programs/accounting-certificate-graduate>)
- Business Administration (M.B.A.) (<http://catalog.montclair.edu/programs/mba>)
- Business Administration, Accounting Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-accounting-mba>)
- Business Administration, Finance Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-finance-mba>)
- Forensic Accounting Certificate Program (<http://catalog.montclair.edu/programs/forensic-accounting-certificate-graduate>)

## Business Program (Minor)

### Undergraduate

- Business Minor (<http://catalog.montclair.edu/programs/business-minor>)

## Economics

### Undergraduate

- Economics Major (B.A.) (<http://catalog.montclair.edu/programs/economics-ba>)
- Economics Minor (<http://catalog.montclair.edu/programs/economics-minor>)

## Feliciano Center for Entrepreneurship

### Undergraduate

- Entrepreneurship Minor (<http://catalog.montclair.edu/programs/entrepreneurship-minor>)

## Information Management and Business Analytics

### Undergraduate

- Business Administration Major, Business Analytics Concentration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-business-analytics-bs>)
- Business Administration Major, Management of Information and Technology Concentration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-management-information-technology-bs>)

### Graduate

- Business Administration, Management of Information and Technology Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-management-information-technology-mba>)
- Business Analytics Certificate Program - Graduate (<http://catalog.montclair.edu/programs/business-analytics-certificate-graduate>)

## Management

### Undergraduate

- Business Administration Major, Hospitality Management Concentration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-hospitality-management-bs>)
- Business Administration Major, Management Concentration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-management-bs>)

### Graduate

- Business Administration, Management Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-management-mba>)
- Human Resources Management Certificate Program - Graduate (<http://catalog.montclair.edu/programs/human-resources-management-certificate-graduate>)
- Project Management Certificate Program - Graduate (<http://catalog.montclair.edu/programs/project-management-certificate-graduate>)

## Marketing

### Undergraduate

- Business Administration Major, International Business Concentration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-international-business-bs>)
- Business Administration Major, Marketing Concentration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-marketing-bs>)
- Business Administration Major, Retail Merchandising and Management Concentration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-retail-merchandising-management-bs>)
- Business Administration Major, Sports, Events and Tourism Marketing Concentration (B.S.) (<http://catalog.montclair.edu/programs/business-administration-sports-events-tourism-marketing-bs>)

### Graduate

- Business Administration, International Business Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-international-business-mba>)
- Business Administration, Marketing Concentration (M.B.A.) (<http://catalog.montclair.edu/programs/business-administration-marketing-mba>)
- Digital Marketing Certificate Program - Graduate (<http://catalog.montclair.edu/programs/digital-marketing-certificate-graduate>)