FELICIANO SCHOOL OF BUSINESS

Dean: Kimberly Killmer Hollister, Ph.D.
Assistant Dean: Elizabeth Rosini, M.B.A., Ed.D.

The Feliciano School of Business provides quality education to a diverse student body, our goal is to graduate students who are immediately effective in cutting-edge business organizations. Our undergraduate programs are of primary importance. We prepare our students for entry and mid-level managerial positions, entry-level professional specializations, and entrepreneurial roles. Further, we equip them with the capacity to identify their own goals and pro-actively to manage their life-long career prospects.

To prepare our students for these roles, we must assure their mastery of:

- Thinking skills: logical, critical and integrated analysis; the capacity to exercise good judgment; creative and nontraditional problem solving; proficiency in ethical reasoning;
- Discipline-specific knowledge and competencies: e.g., information technology and quantitative skills appropriate to problem-solving in a real-world setting;
- Communication skills: proficiency in oral, written, presentation, and distance communication;
- Change management: understanding and shaping the forces of change, including globalization and using this understanding to formulate, evaluate, and select from alternative strategies to achieve sustainable competitive advantage;
- Self-development: the capacity to engage in the effective self-management of lifelong learning to achieve continuous professional and personal growth.

The School offers four undergraduate degrees:

- BS in Business Administration,
- BS in Accounting,
- BA in Economics,
- BA in Hospitality, Sports, Events, and Tourism.

The BS in Business Administration has the following concentrations:

- Business Analytics,
- Entrepreneurship,
- Finance,
- Hospitality and Service Management,
- International Business,
- Management,
- Management of Information & Technology,
- Marketing,
- Real Estate,
- Retail Merchandising and Management,
- Sports, Events, and Tourism Marketing.

The School also offers minors in Business, Economics, and Entrepreneurship. Internships and cooperative education experiences are available in many of the programs offered.

Departments

Accounting and Finance (https://business.montclair.edu/faculty-research/departments/accounting-and-finance/)
Economics (https://business.montclair.edu/faculty-research/departments/economics-finance-real-estate/)
Hospitality and Tourism (https://www.montclair.edu/business/about/departments/#hospitality)
Information Management and Business Analytics (https://business.montclair.edu/faculty-research/departments/information-management-business-analytics/)
Management (https://business.montclair.edu/faculty-research/departments/management/)
Marketing (https://business.montclair.edu/faculty-research/departments/marketing/)

Undergraduate Programs

- Accounting Major (B.S.) (http://catalog.montclair.edu/programs/accounting-bs/)
- Business Analytics (B.S.) (http://catalog.montclair.edu/programs/business-analytics-bs/)
- Business Minor (http://catalog.montclair.edu/programs/business-minor/)
- Business Analytics Minor (http://catalog.montclair.edu/programs/business-analytics-minor/)
- Economics Major (B.A.) (http://catalog.montclair.edu/programs/economics-bs/)
- Economics - Asset Management Concentration (B.A.) (http://catalog.montclair.edu/programs/economics-asset-management-concentration-ba/)
- Economics Minor (http://catalog.montclair.edu/programs/economics-minor/)
- Entrepreneurship Certificate (http://catalog.montclair.edu/programs/entrepreneurship-certificate/)
- Entrepreneurship Concentration - Business Administration (B.S.) (http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs/)
- Entrepreneurship Minor (http://catalog.montclair.edu/programs/entrepreneurship-minor/)
- Finance Concentration - Business Administration (B.S.) (http://catalog.montclair.edu/programs/business-administration-finance-bs/)
- Finance Minor (http://catalog.montclair.edu/programs/finance-minor/)
- Hospitality, Sports, Events, and Tourism Major (B.A.) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-bs/)
- Innovation Design Certificate (http://catalog.montclair.edu/programs/innovation-design-certificate/)
- International Business Concentration - Business Administration (B.S.) (http://catalog.montclair.edu/programs/business-administration-international-business-bs/)
Combined Degree Programs

- International Business Minor (http://catalog.montclair.edu/programs/international-business-minor/)
- Management Concentration - Business Administration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-bs/)
- Management Information Systems Concentration - Business Administration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-information-systems-bs/)
- Marketing Concentration - Business Administration (B.S.) (http://catalog.montclair.edu/programs/business-administration-marketing-bs/)
- Professional Selling Certificate Program (http://catalog.montclair.edu/programs/professional-selling-certificate/)
- Real Estate Concentration - Business Administration (B.S.) (http://catalog.montclair.edu/programs/business-administration-real-estate-bs/)
- Retail Merchandising and Management Concentration - Business Administration (B.S.) (http://catalog.montclair.edu/programs/business-administration-retail-merchandising-management-bs/)
- Strategic Human Capital Management Concentration - Business Administration (B.S.) (http://catalog.montclair.edu/programs/business-administration-strategic-human-capital-bs/)

Graduate Programs

- Accounting (M.S.) (http://catalog.montclair.edu/programs/accounting-ms/)
- Accounting Certificate Program (http://catalog.montclair.edu/programs/accounting-certificate-graduate/)
- Business Administration - General (M.B.A.) (http://catalog.montclair.edu/programs/m-b-a-business-administration/)
- Business Administration - Accounting Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-accounting-mba/)
- Business Administration - Business Analytics Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-business-analytics-mba/)
- Business Administration - Digital Marketing Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-digital-marketing-mba/)
- Business Administration - Finance Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-finance-mba/)
- Business Administration - Management Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-mba/)
- Business Administration - Marketing Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-marketing-mba/)
• Business Administration - Project Management Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-project-management-mba/)
• Business Administration - Real Estate Development Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-real-estate-mba/)
• Business Analytics (M.S.)/Business Administration (M.B.A.) Dual Degree Program (http://catalog.montclair.edu/programs/business-admin-mba-business-analytics-ms/)
• Business Analytics Certificate Program (http://catalog.montclair.edu/programs/business-analytics-certificate-graduate/)
• Business Analytics (M.S.) (http://catalog.montclair.edu/programs/business-analytics-ms/)
• Digital Marketing Analytics (M.S.) (http://catalog.montclair.edu/programs/digital-marketing-analytics-ms/)
• Digital Marketing Certificate Program (http://catalog.montclair.edu/programs/digital-marketing-certificate-graduate/)
• Forensic Accounting Certificate Program (http://catalog.montclair.edu/programs/forensic-accounting-certificate-graduate/)
• Human Resource Analytics (M.S.) (http://catalog.montclair.edu/programs/human-resource-analytics-ms/)
• Human Resources Management Certificate Program (http://catalog.montclair.edu/programs/human-resources-management-certificate-graduate/)
• Professional Accounting Certificate Program (http://catalog.montclair.edu/programs/professional-accounting-certificate-graduate/)
• Project Management Certificate Program (http://catalog.montclair.edu/programs/project-management-certificate-graduate/)
• Real Estate Development Certificate Program (http://catalog.montclair.edu/programs/real-estate-development-certificate-graduate/)