The Feliciano School of Business provides quality education to a diverse student body, our goal is to graduate students who are immediately effective in cutting-edge business organizations. Our undergraduate programs are of primary importance. We prepare our students for entry and mid-level managerial positions, entry-level professional specializations, and entrepreneurial roles. Further, we equip them with the capacity to identify their own goals and pro-actively to manage their lifelong career prospects.

To prepare our students for these roles, we must assure their mastery of:

- Thinking skills: logical, critical and integrated analysis; the capacity to exercise good judgment; creative and nontraditional problem solving; proficiency in ethical reasoning;
- Discipline-specific knowledge and competencies: e.g., information technology and quantitative skills appropriate to problem-solving in a real-world setting;
- Communication skills: proficiency in oral, written, presentation, and distance communication;
- Change management: understanding and shaping the forces of change, including globalization and using this understanding to formulate, evaluate, and select from alternative strategies to achieve sustainable competitive advantage;
- Self-development: the capacity to engage in the effective self-management of lifelong learning to achieve continuous professional and personal growth.

The School offers three undergraduate degrees:

- BS in Business Administration,
- BS in Accounting,
- BA in Economics.

The BS in Business Administration has the following concentrations:

- Business Analytics,
- Entrepreneurship,
- Finance,
- Hospitality and Service Management,
- International Business,
- Management,
- Management of Information & Technology,
- Marketing,
- Real Estate,
- Retail Merchandising and Management,
- Sports, Events, and Tourism Marketing.

The School also offers minors in Business, Economics, and Entrepreneurship. Internships and cooperative education experiences are available in many of the programs offered.
Undergraduate

- Forensic Accounting Certificate Program (http://catalog.montclair.edu/programs/forensic-accounting-certificate-graduate/)
- Professional Accounting Certificate Program (http://catalog.montclair.edu/programs/professional-accounting-certificate-graduate/)

Business Program (Minor)

Undergraduate

- Business Minor (http://catalog.montclair.edu/programs/business-minor/)

Economics

Undergraduate

- Economics Major (B.A.) (http://catalog.montclair.edu/programs/economics-ba/)
- Economics Major (B.A.) (Combined B.A./M.B.A. Business Administration) (http://catalog.montclair.edu/programs/economics-combined-ba-mba/)
- Economics Major, Asset Management Concentration (B.A.) (http://catalog.montclair.edu/programs/economics-asset-management-concentration-ba/)
- Economics Major (B.A.) (Combined B.A./M.A. Social Research and Analysis) (http://catalog.montclair.edu/programs/economics-combined-ba-ma-social-research-and-analysis/)
- Economics Minor (http://catalog.montclair.edu/programs/economics-minor/)

Hospitality and Tourism

Undergraduate

- Hospitality, Sports, Events, and Tourism Major (B.A.) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba/)

Information Management and Business Analytics

Undergraduate

- Business Administration Major, Business Analytics Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-business-analytics-bs/)
- Business Administration Major, Management of Information and Technology Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-bs/)
- Business Administration Major, Management of Information and Technology Concentration (B.S.) (Combined B.A./M.B.A. Business Administration) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba-mba/)
- Business Analytics Minor (http://catalog.montclair.edu/programs/business-analytics-minor/)

Graduate

- Business Administration, Management of Information and Technology Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-mba/)
- Business Analytics Certificate Program - Graduate (http://catalog.montclair.edu/programs/business-analytics-certificate-graduate/)

Management

Undergraduate

- Business Administration Major, Entrepreneurship Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs/)
- Business Administration Major, Entrepreneurship Concentration (B.S.) (Combined B.A./M.B.A. Business Administration) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba-mba/)
- Business Administration Major, Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-bs/)
- Business Administration Major, Management Concentration (B.S.) (Combined B.A./M.B.A. Business Administration) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba-mba/)
- Entrepreneurship Certificate (http://catalog.montclair.edu/programs/entrepreneurship-certificate/)
- Entrepreneurship Minor (http://catalog.montclair.edu/programs/entrepreneurship-minor/)
- Innovation Design Certificate (http://catalog.montclair.edu/programs/innovation-design-certificate/)

Graduate

- Business Administration, Management Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-mba/)
- Human Resources Management Certificate Program - Graduate (http://catalog.montclair.edu/programs/human-resources-management-certificate-graduate/)
- Project Management Certificate Program - Graduate (http://catalog.montclair.edu/programs/project-management-certificate-graduate/)
Marketing

Undergraduate

- Business Administration Major, Marketing Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-marketing-bs/)
- Business Administration Major, Marketing Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-marketing-bs-mba/) (Combined B.A./M.B.A. Business Administration) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba-mba/)
- Business Administration Major, Retail Merchandising and Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-retail-merchandising-management-bs/)
- Professional Selling Certificate Program (http://catalog.montclair.edu/programs/professional-selling-certificate/)

Graduate

- Business Administration, Marketing Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-marketing-mba/)
- Digital Marketing Certificate Program - Graduate (http://catalog.montclair.edu/programs/digital-marketing-certificate-graduate/)
- Business Administration (M.B.A.)/Business Analytics (M.S.) - Dual Degree Program (http://catalog.montclair.edu/programs/business-admin-mba-business-analytics-ms/)

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Graduate

- Business Administration (M.B.A.) (http://catalog.montclair.edu/programs/mba/)
- Business Administration (M.B.A.)/Business Analytics (M.S.) - Dual Degree Program (http://catalog.montclair.edu/programs/business-admin-mba-business-analytics-ms/)