FELICIANO SCHOOL OF BUSINESS

Dean: Gregory Cant, Ph.D.
Vice Dean: Kimberly Killmer Hollister, Ph.D.
Assistant Dean: Elizabeth Rosini, M.B.A., Ed.D.

The Feliciano School of Business provides quality education to a diverse student body, our goal is to graduate students who are immediately effective in cutting-edge business organizations. Our undergraduate programs are of primary importance. We prepare our students for entry and mid-level managerial positions, entry-level professional specializations, and entrepreneurial roles. Further, we equip them with the capacity to identify their own goals and pro-actively to manage their life-long career prospects.

To prepare our students for these roles, we must assure their mastery of:

• Thinking skills: logical, critical and integrated analysis; the capacity to exercise good judgment; creative and nontraditional problem solving; proficiency in ethical reasoning;
• Discipline-specific knowledge and competencies: e.g., information technology and quantitative skills appropriate to problem-solving in a real-world setting;
• Communication skills: proficiency in oral, written, presentation, and distance communication;
• Change management: understanding and shaping the forces of change, including globalization and using this understanding to formulate, evaluate, and select from alternative strategies to achieve sustainable competitive advantage;
• Self-development: the capacity to engage in the effective self-management of lifelong learning to achieve continuous professional and personal growth.

The School offers three undergraduate degrees:

• BS in Business Administration,
• BS in Accounting,
• BA in Economics.

The BS in Business Administration has the following concentrations:

• Business Analytics,
• Entrepreneurship,
• Finance,
• Hospitality and Service Management,
• International Business,
• Management,
• Management of Information & Technology,
• Marketing,
• Real Estate,
• Retail Merchandising and Management,
• Sports, Events, and Tourism Marketing.

The School also offers minors in Business, Economics, and Entrepreneurship. Internships and cooperative education experiences are available in many of the programs offered.

Departments and Programs

• Accounting and Finance (http://catalog.montclair.edu/colleges/business/accounting-finance)
• BA/MBA 4 + 1 Program (http://catalog.montclair.edu/colleges/business/ba-mba)
• Business Program (Minor) (http://catalog.montclair.edu/colleges/business/business-minor)
• Economics (http://catalog.montclair.edu/colleges/business/economics-business-minor)
• Feliciano Center for Entrepreneurship (http://catalog.montclair.edu/colleges/business/center-entrepreneurship)
• Hospitality and Tourism (http://catalog.montclair.edu/colleges/business/hospitality-and-tourism)
• Information Management and Business Analytics (http://catalog.montclair.edu/colleges/business/information-operations-management)
• Management (http://catalog.montclair.edu/colleges/business/management)
• Marketing (http://catalog.montclair.edu/colleges/business/marketing)

Accounting and Finance

Undergraduate

• Accounting Major (B.S.) (http://catalog.montclair.edu/programs/accounting-bs)
• Accounting Major (B.S.) (Combined B.S./M.S.) (http://catalog.montclair.edu/programs/accounting-undergraduate-combined-bs-ms)
• Business Administration Major, Finance Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-finance-bs)
• Business Administration Major, Real Estate Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-real-estate-bs)

Graduate

• Accounting (M.S.) (http://catalog.montclair.edu/programs/accounting-ms)
• Accounting (M.S.) (Combined B.S./M.S.) (http://catalog.montclair.edu/programs/accounting-graduate-combined-bs-ms)
• Accounting Certificate Program (http://catalog.montclair.edu/programs/accounting-certificate-graduate)
• Business Administration (M.B.A.) (http://catalog.montclair.edu/programs/mba)
• Business Administration, Accounting Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-accounting-mba)
• Business Administration, Finance Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-finance-mba)
• Forensic Accounting Certificate Program (http://catalog.montclair.edu/programs/forensic-accounting-certificate-graduate)
• Professional Accounting Certificate Program (http://catalog.montclair.edu/programs/professional-accounting-certificate-graduate)
Business Program (Minor)

Undergraduate
- Business Minor (http://catalog.montclair.edu/programs/business-minor)

Economics

Undergraduate
- Economics Major (B.A.) (http://catalog.montclair.edu/programs/economics-ba)
- Economics Minor (http://catalog.montclair.edu/programs/economics-minor)

Hospitality and Tourism

Undergraduate
- Business Administration Major, Sports, Events and Tourism Marketing Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-sports-events-tourism-marketing-bs)

Information Management and Business Analytics

Undergraduate
- Business Administration Major, Business Analytics Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-business-analytics-bs)
- Business Administration Major, Management of Information and Technology Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-bs)

Graduate
- Business Administration, Management of Information and Technology Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-mba)

Management

Undergraduate
- Business Administration Major, Entrepreneurship Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs)
- Business Administration Major, Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-bs)
- Entrepreneurship Minor (http://catalog.montclair.edu/programs/entrepreneurship-minor)

Graduate
- Business Administration, Management Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-mba)
- Project Management Certificate Program - Graduate (http://catalog.montclair.edu/programs/project-management-certificate-graduate)

Marketing

Undergraduate
- Business Administration Major, Marketing Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-marketing-bs)
- Business Administration Major, Retail Merchandising and Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-retail-merchandising-management-bs)
- Business Administration Major, Sports, Events and Tourism Marketing Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-sports-events-tourism-marketing-bs)
- Professional Selling Certificate Program (http://catalog.montclair.edu/programs/professional-selling-certificate)

Graduate
- Business Administration, Marketing Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-marketing-mba)
- Digital Marketing Certificate Program - Graduate (http://catalog.montclair.edu/programs/digital-marketing-certificate-graduate)