The Feliciano School of Business provides quality education to a diverse student body, our goal is to graduate students who are immediately effective in cutting-edge business organizations. Our undergraduate programs are of primary importance. We prepare our students for entry and mid-level managerial positions, entry-level professional specializations, and entrepreneurial roles. Further, we equip them with the capacity to identify their own goals and pro-actively to manage their life-long career prospects.

To prepare our students for these roles, we must assure their mastery of:

- Thinking skills: logical, critical and integrated analysis; the capacity to exercise good judgment; creative and nontraditional problem solving; proficiency in ethical reasoning;
- Discipline-specific knowledge and competencies: e.g., information technology and quantitative skills appropriate to problem-solving in a real-world setting;
- Communication skills: proficiency in oral, written, presentation, and distance communication;
- Change management: understanding and shaping the forces of change, including globalization and using this understanding to formulate, evaluate, and select from alternative strategies to achieve sustainable competitive advantage;
- Self-development: the capacity to engage in the effective self-management of lifelong learning to achieve continuous professional and personal growth.

The School offers four undergraduate degrees:

- BS in Business Administration,
- BS in Accounting,
- BA in Economics,
- BA in Hospitality, Sports, Events, and Tourism.

The BS in Business Administration has the following concentrations:

- Business Analytics,
- Entrepreneurship,
- Finance,
- Hospitality and Service Management,
- International Business,
- Management,
- Management of Information & Technology,
- Marketing,
- Real Estate,
- Retail Merchandising and Management,
- Sports, Events, and Tourism Marketing.

The School also offers minors in Business, Economics, and Entrepreneurship. Internships and cooperative education experiences are available in many of the programs offered.

### Departments

- Economics (https://business.montclair.edu/faculty-research/departments/economics-finance-real-estate/)
- Hospitality and Tourism (https://www.montclair.edu/business/about/departments/#hospitality)
- Information Management and Business Analytics (https://business.montclair.edu/faculty-research/departments/information-management-business-analytics/)
- Management (https://business.montclair.edu/faculty-research/departments/management/)
- Marketing (https://business.montclair.edu/faculty-research/departments/marketing/)

### Undergraduate Programs

- Accounting Major (B.S.) (http://catalog.montclair.edu/programs/accounting-bs/)
- Business Analytics (B.S.) (http://catalog.montclair.edu/programs/business-analytics-bs/)
- Business Minor (http://catalog.montclair.edu/programs/business-minor/)
- Business Analytics Minor (http://catalog.montclair.edu/programs/business-analytics-minor/)
- Economics Major (B.A.) (http://catalog.montclair.edu/programs/economics-ba/)
- Economics - Asset Management Concentration (B.A.) (http://catalog.montclair.edu/programs/economics-asset-management-concentration-ba/)
- Economics Minor (http://catalog.montclair.edu/programs/economics-minor/)
- Entrepreneurship Certificate (http://catalog.montclair.edu/programs/entrepreneurship-certificate/)
- Entrepreneurship Concentration - Business Administration (B.S.) (http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs/)
- Entrepreneurship Minor (http://catalog.montclair.edu/programs/entrepreneurship-minor/)
- Finance Concentration - Business Administration (B.S.) (http://catalog.montclair.edu/programs/business-administration-finance-bs/)
- Finance Minor (http://catalog.montclair.edu/programs/finance-minor/)
- Hospitality, Sports, Events, and Tourism Major (B.A.) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba/)
- Innovation Design Certificate (http://catalog.montclair.edu/programs/innovation-design-certificate/)
- International Business Concentration - Business Administration (B.S.) (http://catalog.montclair.edu/programs/business-administration-international-business-bs/)
Combined Degree Programs

- International Business Minor (B.S) (Combined B.S./M.S. Accounting) (http://catalog.montclair.edu/programs/international-business-minor/)
- Management Concentration - Business Administration (B.S) (http://catalog.montclair.edu/programs/business-administration-management-bs/)
- Management Information Systems Concentration - Business Administration (B.S) (http://catalog.montclair.edu/programs/business-administration-information-systems-bs/)
- Marketing Concentration - Business Administration (B.S) (http://catalog.montclair.edu/programs/business-administration-marketing-bs/)
- Professional Selling Certificate Program (http://catalog.montclair.edu/programs/professional-selling-certificate/)
- Real Estate Concentration - Business Administration (B.S) (http://catalog.montclair.edu/programs/business-administration-real-estate-bs/)
- Retail Merchandising and Management Concentration - Business Administration (B.S) (http://catalog.montclair.edu/programs/business-administration-retail-merchandising-management-bs/)
- Strategic Human Capital Management Concentration - Business Administration (B.S) (http://catalog.montclair.edu/programs/business-administration-strategic-human-capital-bs/)

Graduate Programs

- Accounting (M.S) (http://catalog.montclair.edu/programs/accounting-ms/)
- Accounting Certificate Program (http://catalog.montclair.edu/programs/accounting-certificate-graduate/)
- Business Administration - General (M.B.A) (http://catalog.montclair.edu/programs/business-administration-general-mba/)
- Business Administration - Accounting Concentration (M.B.A) (http://catalog.montclair.edu/programs/business-administration-accounting-mba/)
- Business Administration - Business Analytics Concentration (M.B.A) (http://catalog.montclair.edu/programs/business-administration-business-analytics-mba/)
- Business Administration - Digital Marketing Concentration (M.B.A) (http://catalog.montclair.edu/programs/business-administration-digital-marketing-mba/)
- Business Administration - Finance Concentration (M.B.A) (http://catalog.montclair.edu/programs/business-administration-finance-mba/)
- Business Administration - Management Concentration (M.B.A) (http://catalog.montclair.edu/programs/business-administration-management-mba/)
- Business Administration - Marketing Concentration (M.B.A) (http://catalog.montclair.edu/programs/business-administration-marketing-mba/)
• Business Administration - Project Management Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-project-management-mba/)
• Business Administration - Real Estate Development Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-real-estate-mba/)
• Business Analytics (M.S.)/Business Administration (M.B.A.) Dual Degree Program (http://catalog.montclair.edu/programs/business-admin-mba-business-analytics-ms/)
• Business Analytics Certificate Program (http://catalog.montclair.edu/programs/business-analytics-certificate-graduate/)
• Business Analytics (M.S.) (http://catalog.montclair.edu/programs/business-analytics-ms/)
• Digital Marketing Analytics (M.S.) (http://catalog.montclair.edu/programs/digital-marketing-analytics-ms/)
• Digital Marketing Certificate Program (http://catalog.montclair.edu/programs/digital-marketing-certificate-graduate/)
• Forensic Accounting Certificate Program (http://catalog.montclair.edu/programs/forensic-accounting-certificate-graduate/)
• Human Resource Analytics (M.S.) (http://catalog.montclair.edu/programs/human-resource-analytics-ms/)
• Human Resources Management Certificate Program (http://catalog.montclair.edu/programs/human-resources-management-certificate-graduate/)
• Professional Accounting Certificate Program (http://catalog.montclair.edu/programs/professional-accounting-certificate-graduate/)
• Project Management Certificate Program (http://catalog.montclair.edu/programs/project-management-certificate-graduate/)
• Real Estate Development Certificate Program (http://catalog.montclair.edu/programs/real-estate-development-certificate-graduate/)