The Feliciano School of Business provides quality education to a diverse student body, our goal is to graduate students who are immediately effective in cutting-edge business organizations. Our undergraduate programs are of primary importance. We prepare our students for entry and mid-level managerial positions, entry-level professional specializations, and entrepreneurial roles. Further, we equip them with the capacity to identify their own goals and pro-actively to manage their lifelong career prospects.

To prepare our students for these roles, we must assure their mastery of:

- Thinking skills: logical, critical and integrated analysis; the capacity to exercise good judgment; creative and nontraditional problem solving; proficiency in ethical reasoning;
- Discipline-specific knowledge and competencies: e.g., information technology and quantitative skills appropriate to problem-solving in a real-world setting;
- Communication skills: proficiency in oral, written, presentation, and distance communication;
- Change management: understanding and shaping the forces of change, including globalization and using this understanding to formulate, evaluate, and select from alternative strategies to achieve sustainable competitive advantage;
- Self-development: the capacity to engage in the effective self-management of lifelong learning to achieve continuous professional and personal growth.

The School offers three undergraduate degrees:

- BS in Business Administration,
- BS in Accounting,
- BA in Economics.

The BS in Business Administration has the following concentrations:

- Business Analytics,
- Entrepreneurship,
- Finance,
- Hospitality and Service Management,
- International Business,
- Management,
- Management of Information & Technology,
- Marketing,
- Real Estate,
- Retail Merchandising and Management,
- Sports, Events, and Tourism Marketing.

The School also offers minors in Business, Economics, and Entrepreneurship. Internships and cooperative education experiences are available in many of the programs offered.

The Feliciano School of Business

Dean: Kimberly Killmer Hollister, Ph.D.
Assistant Dean: Elizabeth Rosini, M.B.A., Ed.D.

Departments and Programs

- Accounting and Finance (http://catalog.montclair.edu/colleges/business/accounting-finance/)
- BA/MBA 4 + 1 Program (http://catalog.montclair.edu/colleges/business/ba-mba/)
- Business Program (Minor) (http://catalog.montclair.edu/colleges/business/business-minor/)
- Economics (http://catalog.montclair.edu/colleges/business/economics-finance-real-estate/)
- Feliciano Center for Entrepreneurship (http://catalog.montclair.edu/colleges/business/center-entrepreneurship/)
- Hospitality and Tourism (http://catalog.montclair.edu/colleges/business/hospitality-and-tourism/)
- Information Management and Business Analytics (http://catalog.montclair.edu/colleges/business/information-operations-management/)
- Management (http://catalog.montclair.edu/colleges/business/management/)
- Marketing (http://catalog.montclair.edu/colleges/business/marketing/)
• Forensic Accounting Certificate Program (http://catalog.montclair.edu/programs/forensic-accounting-certificate-graduate/)
• Professional Accounting Certificate Program (http://catalog.montclair.edu/programs/professional-accounting-certificate-graduate/)

**Business Program (Minor)**
**Undergraduate**
- Business Minor (http://catalog.montclair.edu/programs/business-minor/)

**Economics**
**Undergraduate**
- Economics Major (B.A.) (http://catalog.montclair.edu/programs/economics-ba/)
- Economics Major (B.A.) (Combined B.A./M.B.A. Business Administration) (http://catalog.montclair.edu/programs/economics-combined-ba-mba/)
- Economics Major, Asset Management Concentration (B.A.) (http://catalog.montclair.edu/programs/economics-asset-management-concentration-ba/)
- Economics Major (B.A.) (Combined B.A./M.A. Social Research and Analysis) (http://catalog.montclair.edu/programs/economics-combined-ba-ma-social-research-and-analysis/)
- Economics Minor (http://catalog.montclair.edu/programs/economics-minor/)

**Hospitality and Tourism**
**Undergraduate**
- Hospitality, Sports, Events, and Tourism Major (B.A.) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba/)

**Information Management and Business Analytics**
**Undergraduate**
- Business Administration Major, Business Analytics Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-business-analitics-bs/)
- Business Administration Major, Business Analytics Concentration (B.S.) (Combined B.A./M.B.A. Business Administration) (http://catalog.montclair.edu/programs/business-administration-business-analytics-bs-mba/)
- Business Administration Major, Management of Information and Technology Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-bs/)
- Business Administration Major, Management of Information and Technology Concentration (B.S.) (Combined B.A./M.B.A. Business Administration) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-bs-mba/)
- Business Analytics Minor (http://catalog.montclair.edu/programs/business-analytics-minor/)

**Graduate**
- Business Administration, Management of Information and Technology Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-information-technology-mba/)
- Business Analytics Certificate Program - Graduate (http://catalog.montclair.edu/programs/business-analytics-certificate-graduate/)

**Management**
**Undergraduate**
- Business Administration Major, Entrepreneurship Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs/)
- Business Administration Major, Entrepreneurship Concentration (B.S.) (Combined B.A./M.B.A. Business Administration) (http://catalog.montclair.edu/programs/business-administration-entrepreneurship-bs-mba/)
- Business Administration Major, Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-management-bs/)
- Business Administration Major, Management Concentration (B.S.) (Combined B.A./M.B.A. Business Administration) (http://catalog.montclair.edu/programs/business-administration-management-bs-mba/)
- Entrepreneurship Certificate (http://catalog.montclair.edu/programs/entrepreneurship-certificate/)
- Entrepreneurship Minor (http://catalog.montclair.edu/programs/entrepreneurship-minor/)
- Innovation Design Certificate (http://catalog.montclair.edu/programs/innovation-design-certificate/)

**Graduate**
- Business Administration, Management Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-management-mba/)
- Human Resources Management Certificate Program - Graduate (http://catalog.montclair.edu/programs/human-resources-management-certificate-graduate/)
- Project Management Certificate Program - Graduate (http://catalog.montclair.edu/programs/project-management-certificate-graduate/)
Marketing

Undergraduate

• Business Administration Major, International Business Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-international-business-bs/)


• Business Administration Major, Marketing Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-marketing-bs/)

• Business Administration Major, Marketing Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-marketing-bs-mba/) (Combined B.A./M.B.A. Business Administration) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba-mba/)

• Business Administration Major, Retail Merchandising and Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-retail-merchandising-management-bs/)

• Business Administration Major, Retail Merchandising and Management Concentration (B.S.) (http://catalog.montclair.edu/programs/business-administration-retail-merchandising-management-bs-mba/) (Combined B.A./M.B.A. Business Administration) (http://catalog.montclair.edu/programs/hospitality-sports-events-tourism-ba-mba/)

• Business Relationships and Professional Selling Minor (http://catalog.montclair.edu/programs/business-relation-prof-selling-minor/)

• Professional Selling Certificate Program (http://catalog.montclair.edu/programs/professional-selling-certificate/)

Graduate

• Business Administration, Marketing Concentration (M.B.A.) (http://catalog.montclair.edu/programs/business-administration-marketing-mba/)

• Digital Marketing Certificate Program - Graduate (http://catalog.montclair.edu/programs/digital-marketing-certificate-graduate/)